

# Transportation Funding Measure: Outcomes update

Metro Council  
Work Session  
Feb. 27, 2020



Metro



# Today's agenda

Outcomes analysis  
updates: Jobs,  
Racial Equity



# Employment Impacts of Get Moving 2020 Tier 1 Corridor Investments



**\$4B**

Estimated total construction  
spending for Tier 1 corridor projects

**37,500**

Estimated total jobs created  
(includes direct and indirect)

**\$98,000**

Average annual income per  
construction job

*DRAFT 2/27/2020  
Figures based on EcoNorthwest preliminary  
analysis of Get Moving 2020 Task Force  
Recommendation on Tier 1 corridor projects.*



2020 TRANSPORTATION FUNDING MEASURE

# Racial Equity Analysis

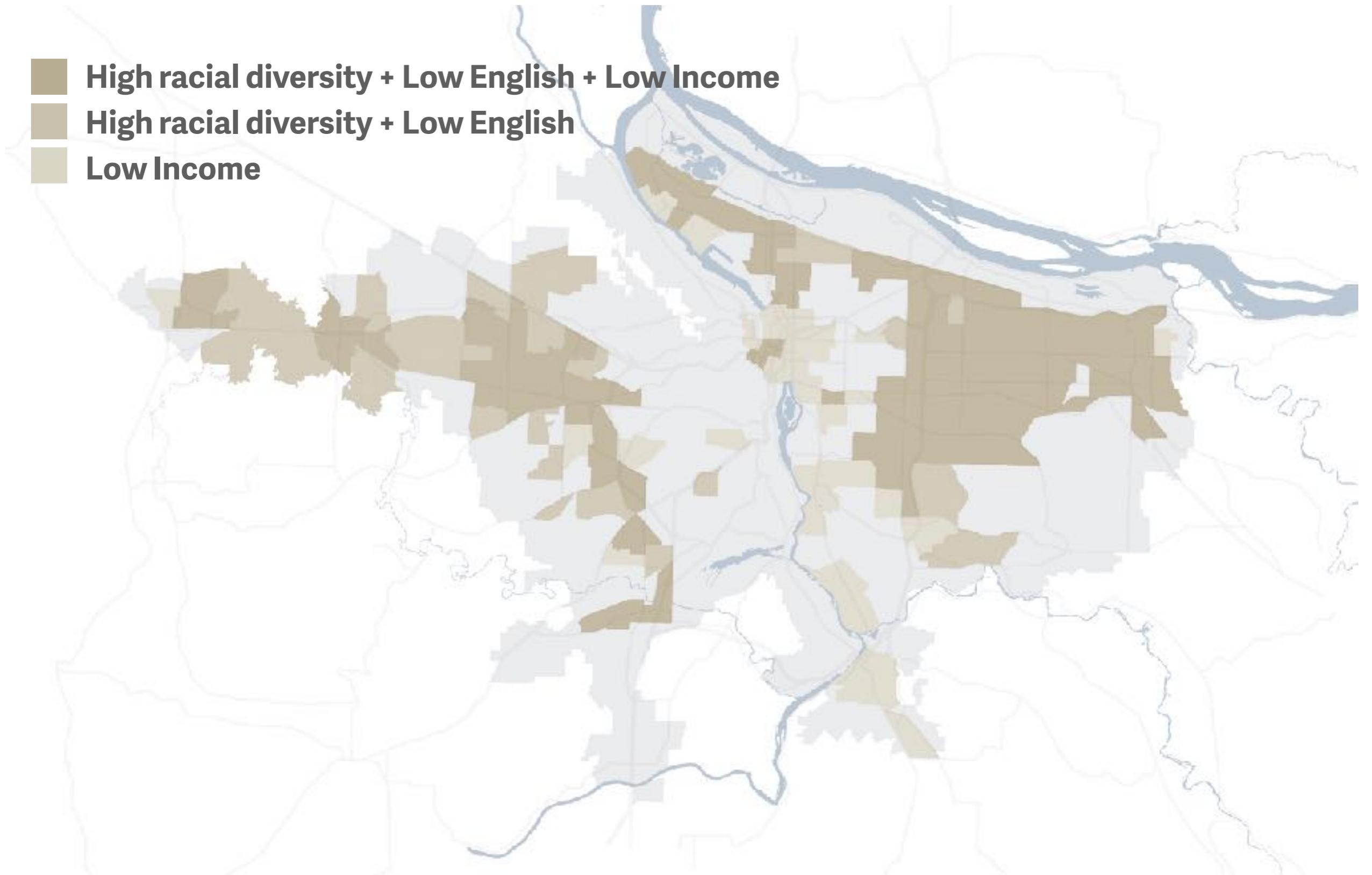


- **Impact and benefit analysis**
- **Racial equity outcomes**
- **Racial equity strategies and accountability mechanisms**

**How does Get Moving 2020  
prioritize equity?**

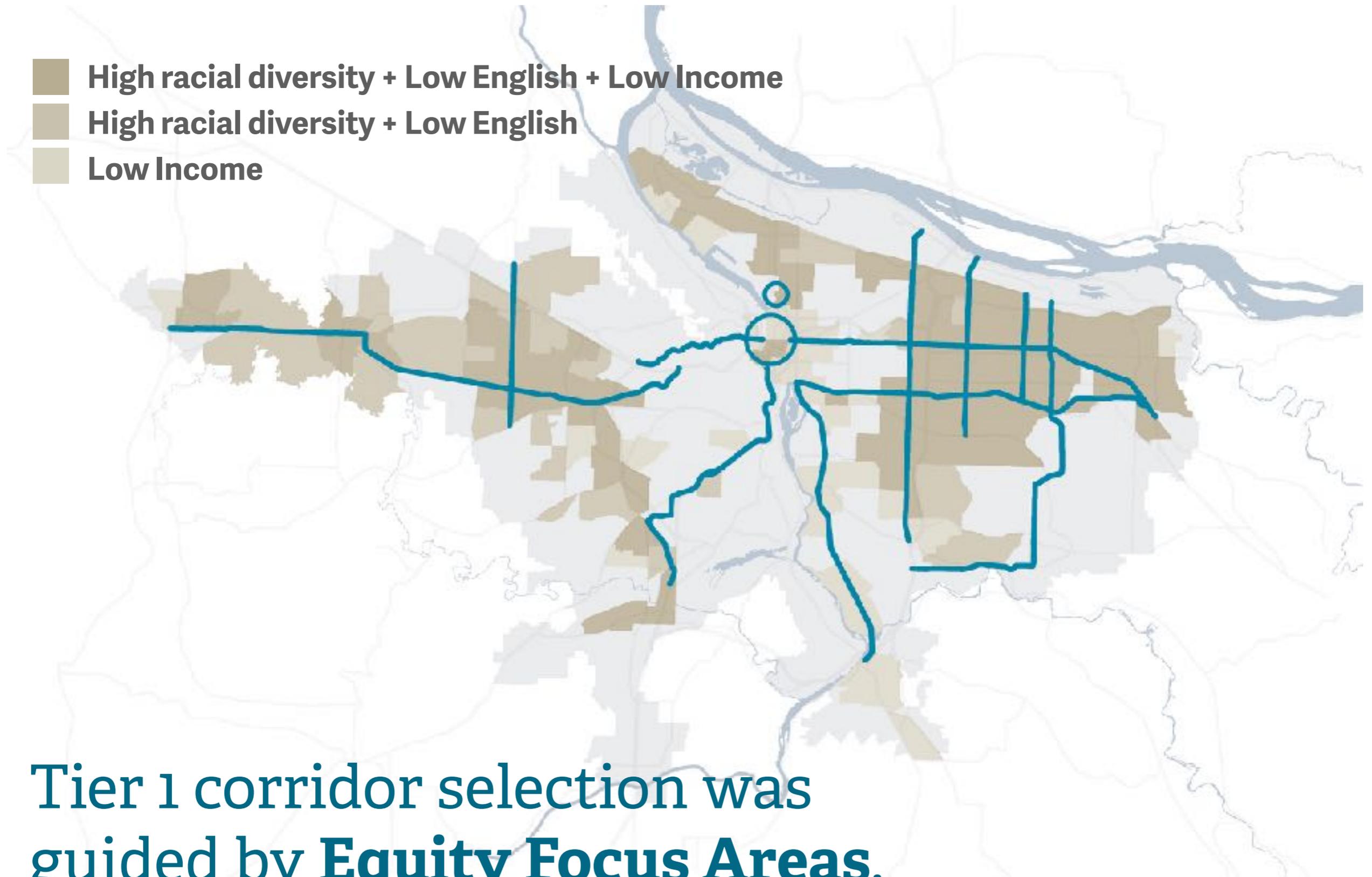
# EQUITY FOCUS AREAS

-  High racial diversity + Low English + Low Income
-  High racial diversity + Low English
-  Low Income



## EQUITY FOCUS AREAS

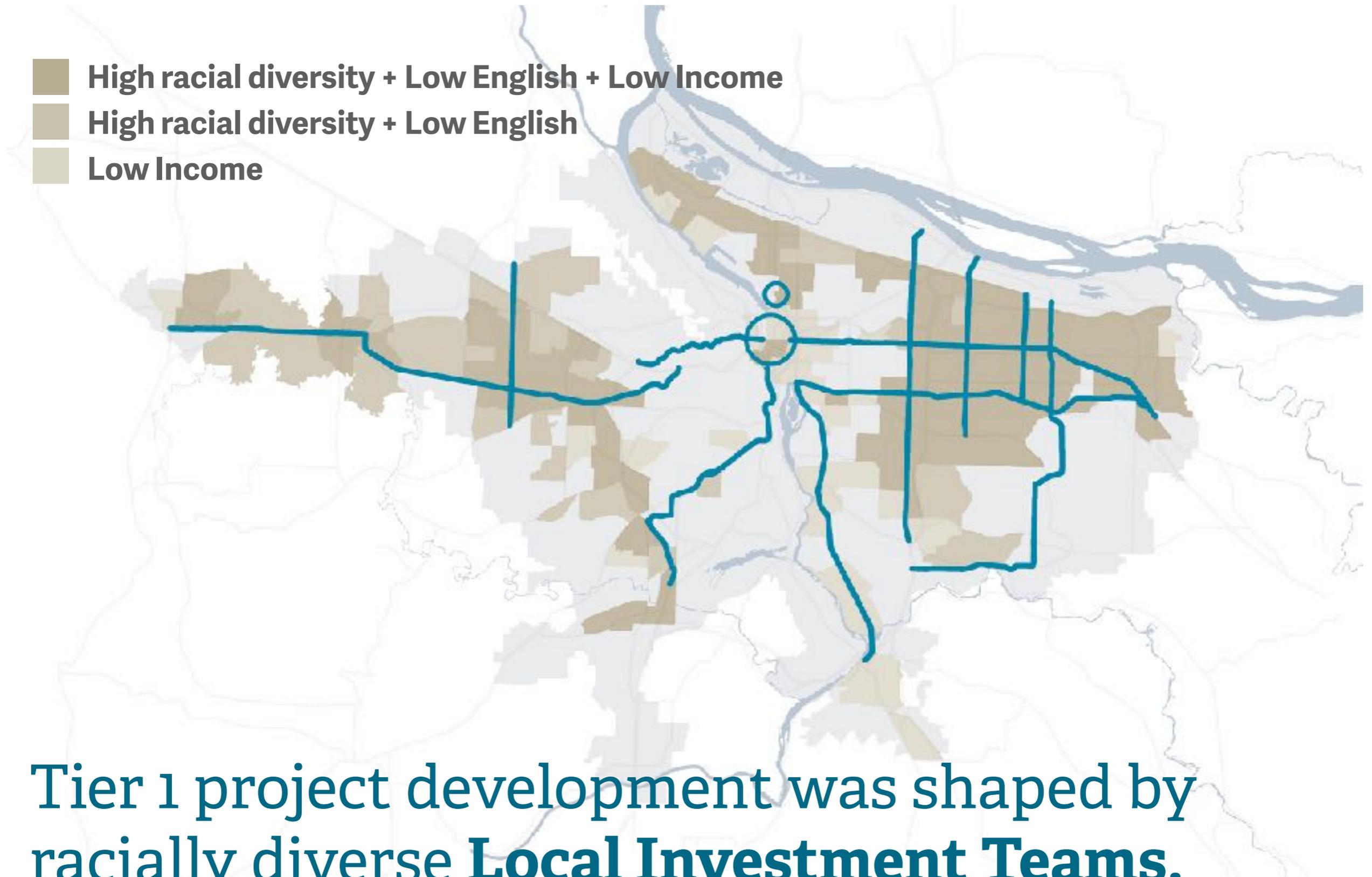
- High racial diversity + Low English + Low Income
- High racial diversity + Low English
- Low Income



Tier 1 corridor selection was guided by **Equity Focus Areas**.

## EQUITY FOCUS AREAS

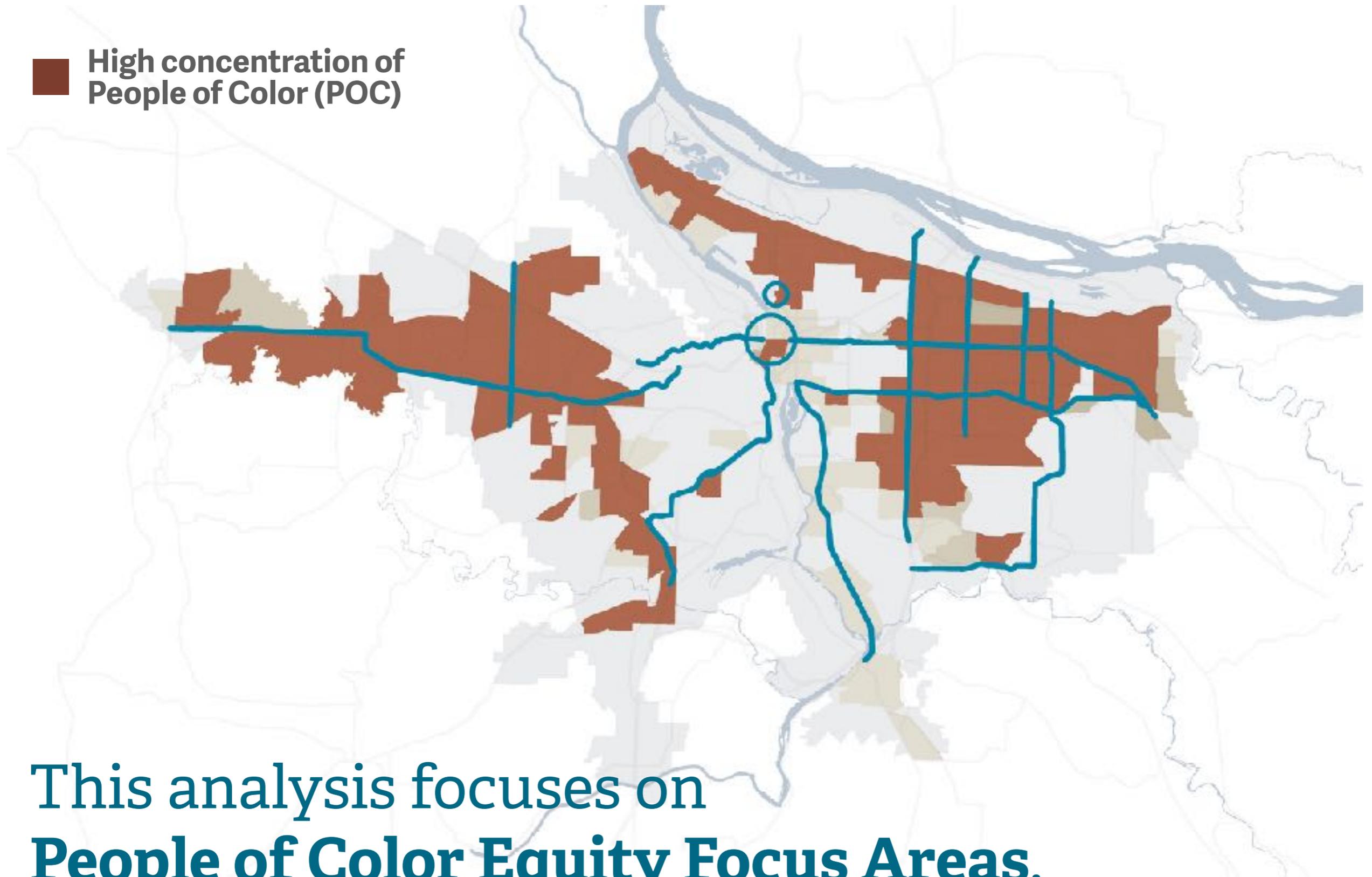
- High racial diversity + Low English + Low Income
- High racial diversity + Low English
- Low Income



Tier 1 project development was shaped by racially diverse **Local Investment Teams.**

## POC EQUITY FOCUS AREAS

■ High concentration of  
People of Color (POC)

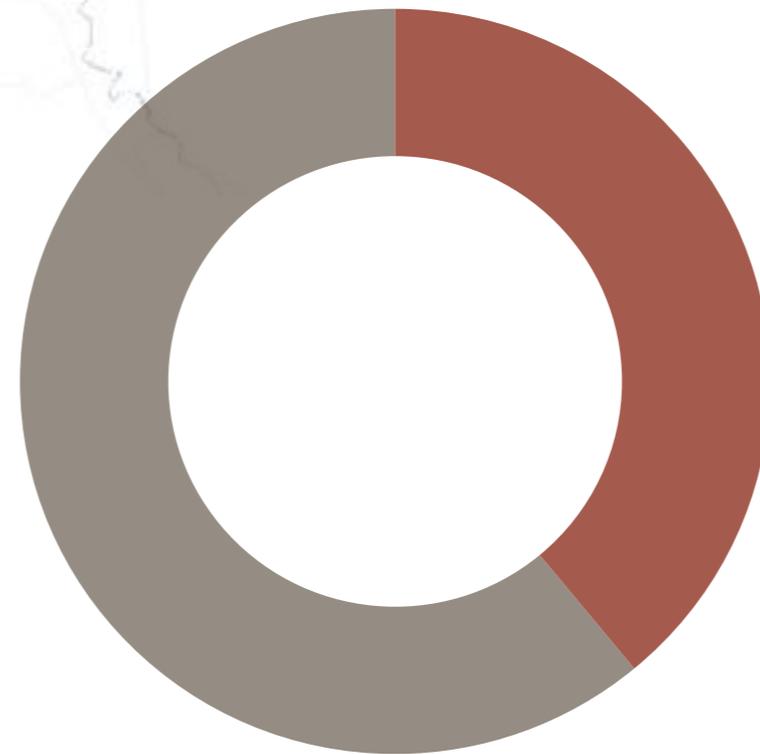
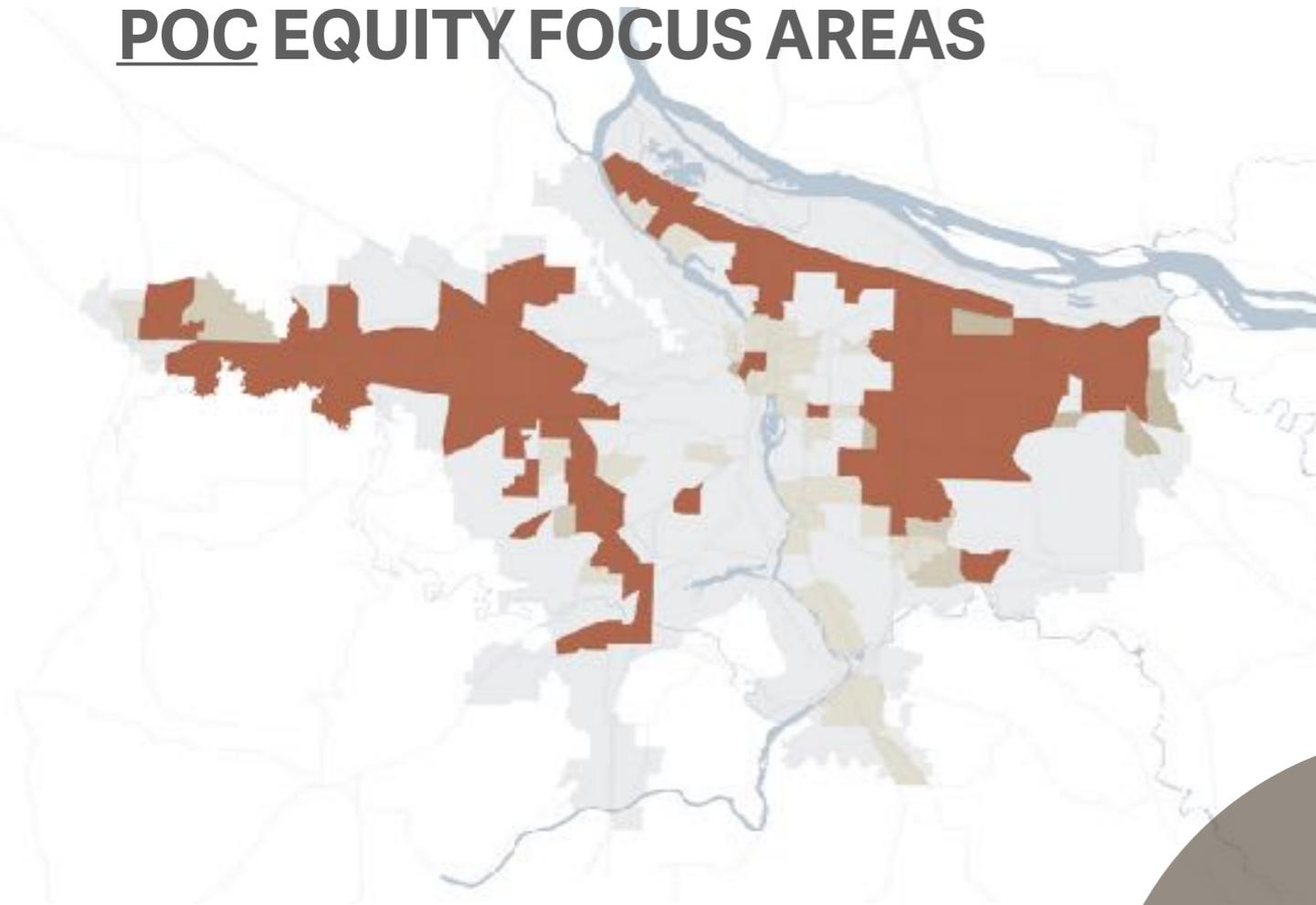


This analysis focuses on  
**People of Color Equity Focus Areas.**

## **KEY FINDING**

**Get Moving 2020 Tier One project investments are strongly weighted toward areas where people of color live.**

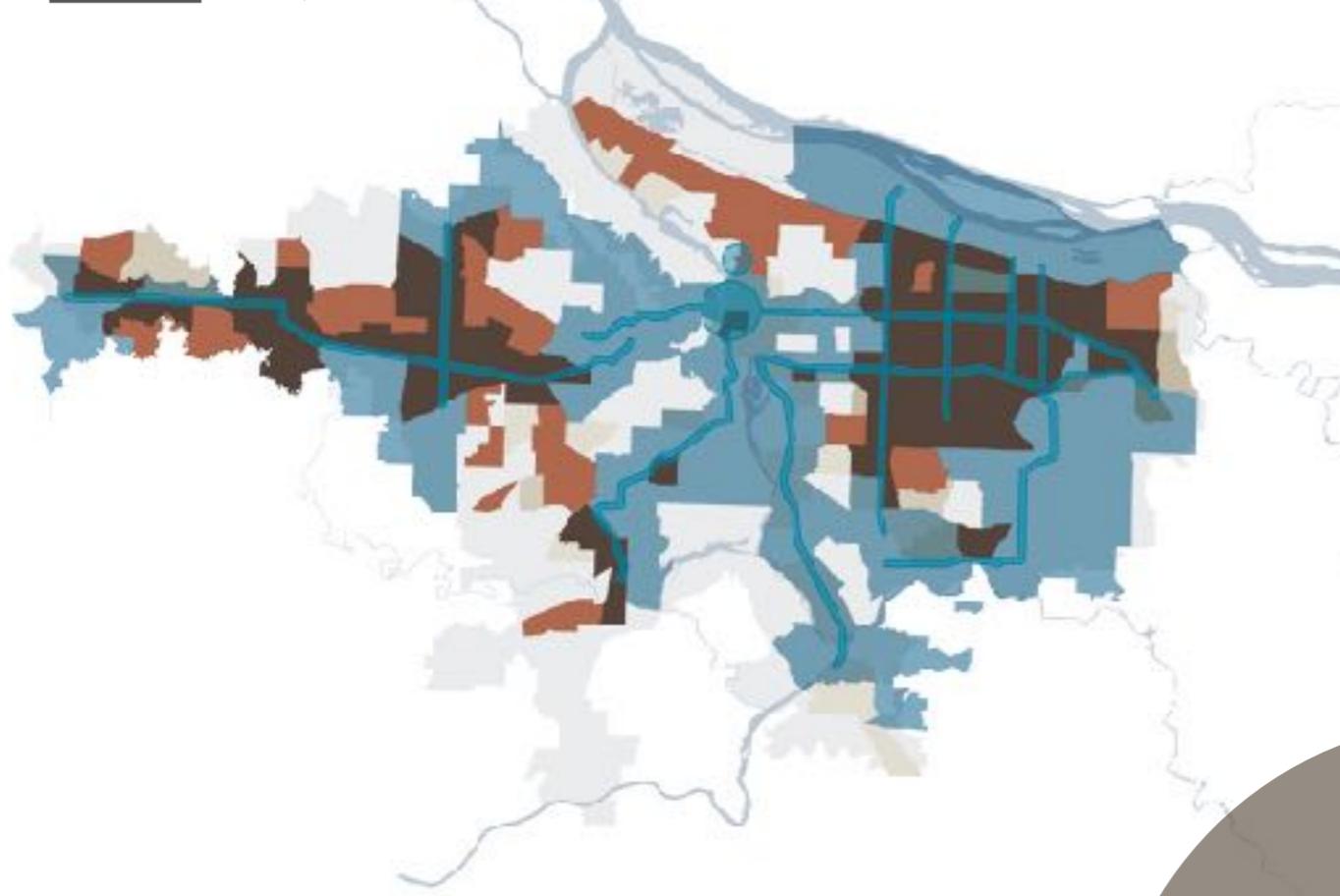
## POC EQUITY FOCUS AREAS



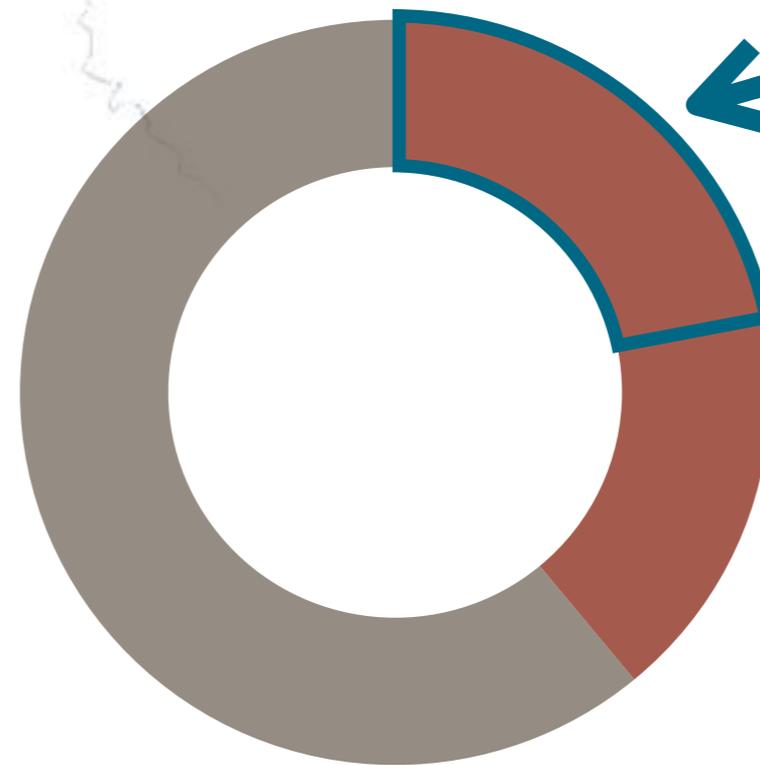
**39%**

OF CENSUS TRACTS  
IN THE REGION HAVE  
AN **ABOVE-AVERAGE**  
**CONCENTRATION OF**  
**PEOPLE OF COLOR**

# POC EQUITY FOCUS AREAS



*High POC areas slated for Get Moving 2020 investment*

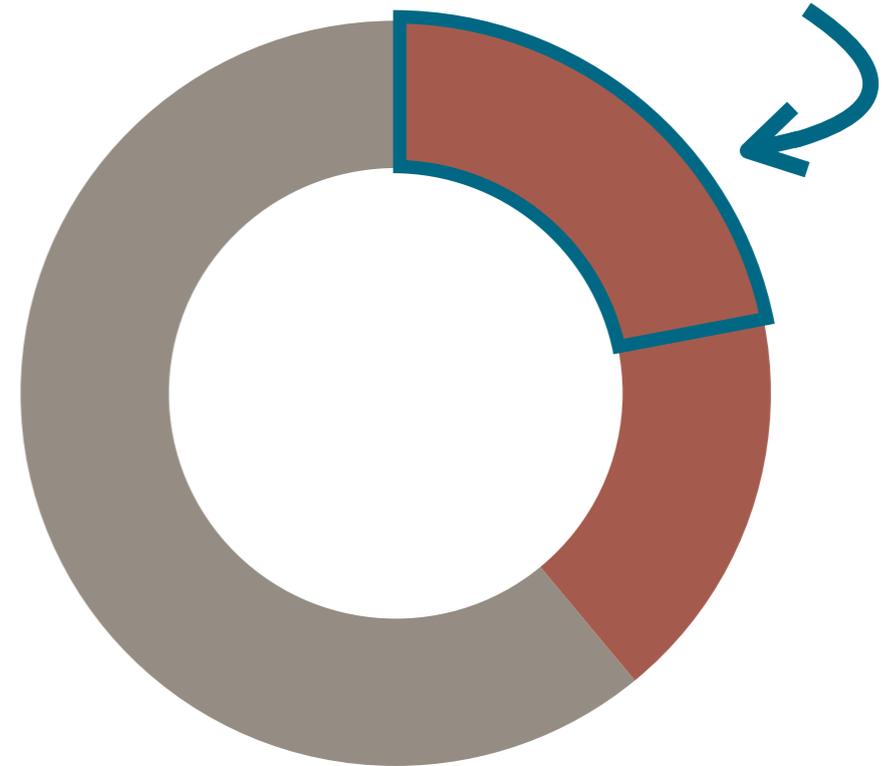


**39%**

OF CENSUS TRACTS IN THE REGION HAVE AN **ABOVE-AVERAGE CONCENTRATION OF PEOPLE OF COLOR**

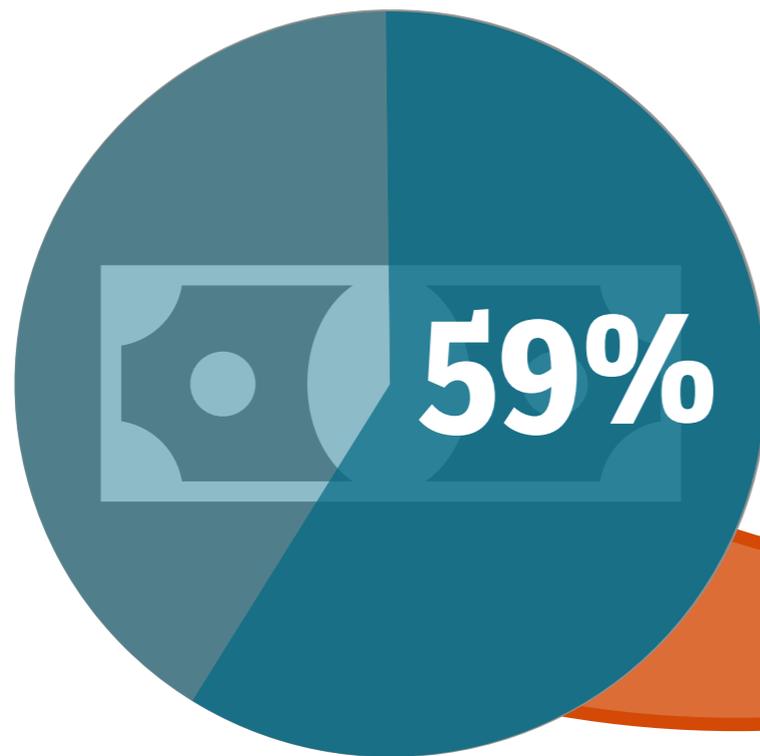
# How much are we investing in these historically underserved communities?

*High POC areas slated for Get Moving 2020 investment*

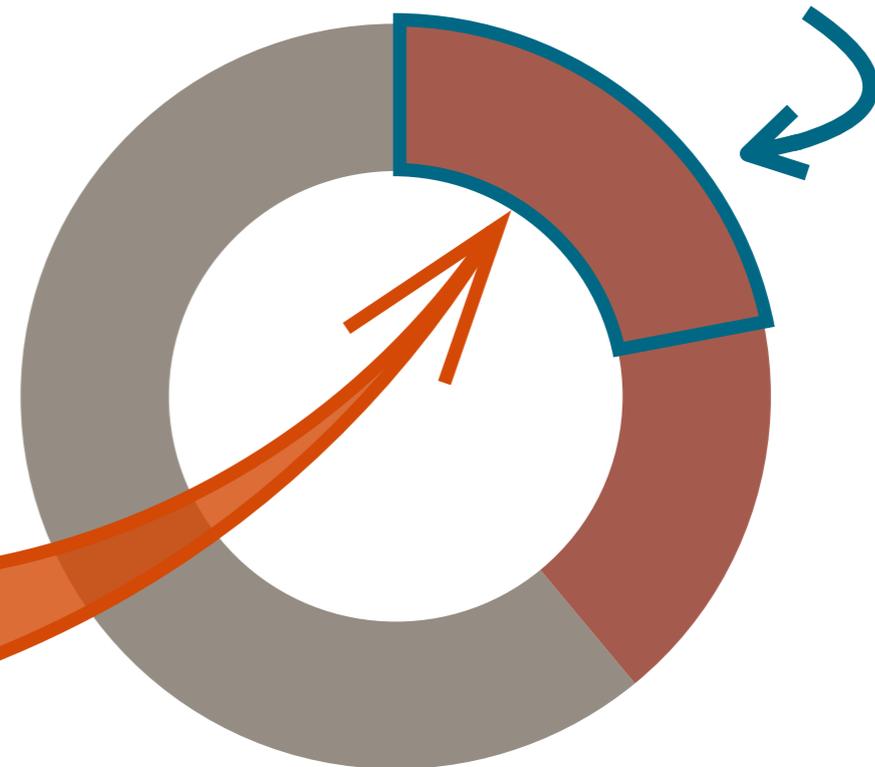


# Get Moving 2020 investments are strongly weighted toward areas where people of color live.

*High POC areas slated for Get Moving 2020 investment*



**MORE THAN HALF OF TOTAL TIER ONE PROJECT INVESTMENT**

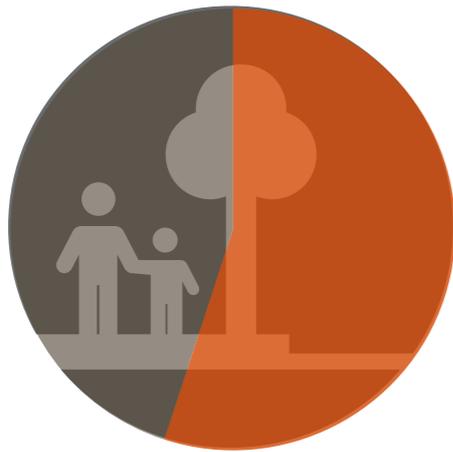


**ONE QUARTER OF THE REGION'S CENSUS TRACTS**

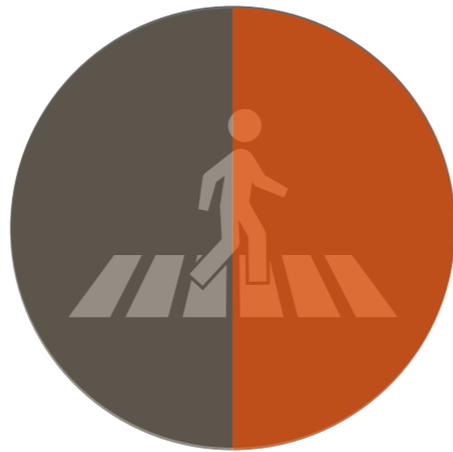
## **KEY FINDING**

**Get Moving 2020 SAFETY INVESTMENTS are strongly weighted toward areas where people of color live.**

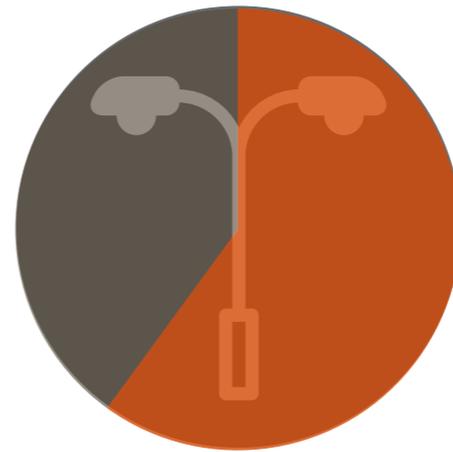
# Portion of Get Moving 2020 Safety Infrastructure Investments in Areas of High POC Concentration\*



**55%**  
of new  
sidewalk miles



**50%**  
of new safe  
marked  
crossings



**60%**  
of new  
street lights



**55%**  
of improved  
bikeway  
miles

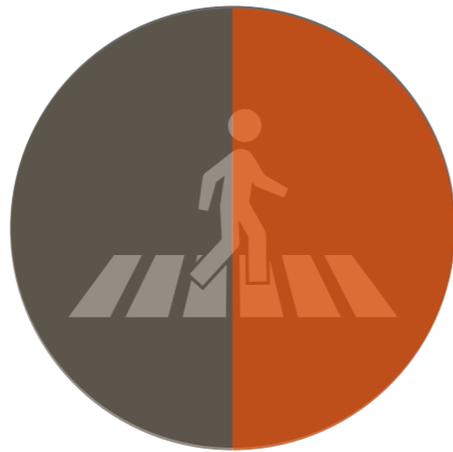
*\*One quarter of the region's census tracts are high POC areas slated for Get Moving 2020 Tier 1 project investments*

# Number of Get Moving 2020 Safety Infrastructure Investments in Areas of High POC Concentration



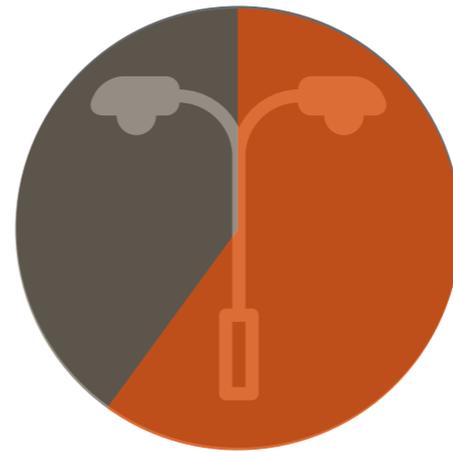
**24**

New  
sidewalk  
miles



**190**

New safe  
marked  
crossings



**2500**

New street  
lights



**80**

Miles of  
improved  
bikeway

# Portion of Estimated Crash Reductions resulting from Get Moving 2020 in Areas of High POC Concentration



**77%**

of estimated  
reduced injuries  
and fatalities (all  
crashes)



**78%**

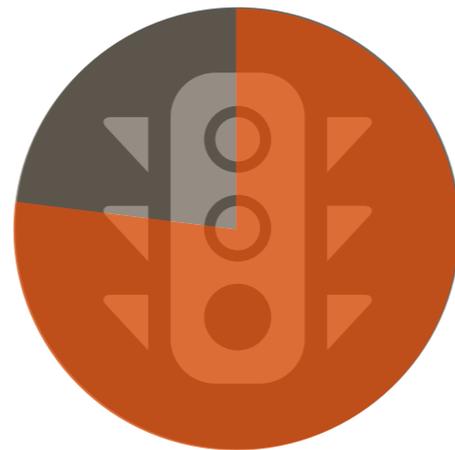
of estimated reduced  
injuries and  
fatalities (people  
walking and biking)

*Estimated safety benefit over 20 years (typical project lifespan). Based on an analysis of the safety performance of Tier 1 corridors and Highway Safety Manual principles, using documented Crash Reduction Factors also used by FHWA, ODOT, and City of Portland.*

## **KEY FINDING**

**Get Moving 2020 investments in TRANSIT ACCESS are strongly weighted toward areas where people of color live.**

# Portion of Get Moving 2020 Transit Investments in Areas of High POC Concentration\*



**80%**  
of Transit  
Signal Priority  
additions

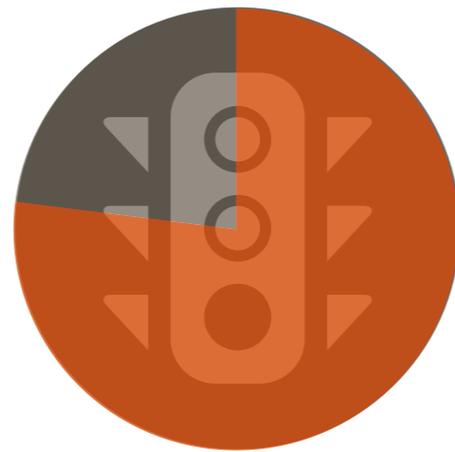


**55%**  
of new bus  
lane miles\*\*

*\*One quarter of the region's census tracts are high POC areas slated for Get Moving 2020 Tier 1 project investments*

*\*\*Doesn't include new bus lanes in the Central City, although these improvements will have system-scale benefits for people of color living in the investment area.*

# Number of Get Moving 2020 Transit Investments in Areas of High POC Concentration



**210**

New transit  
priority signals

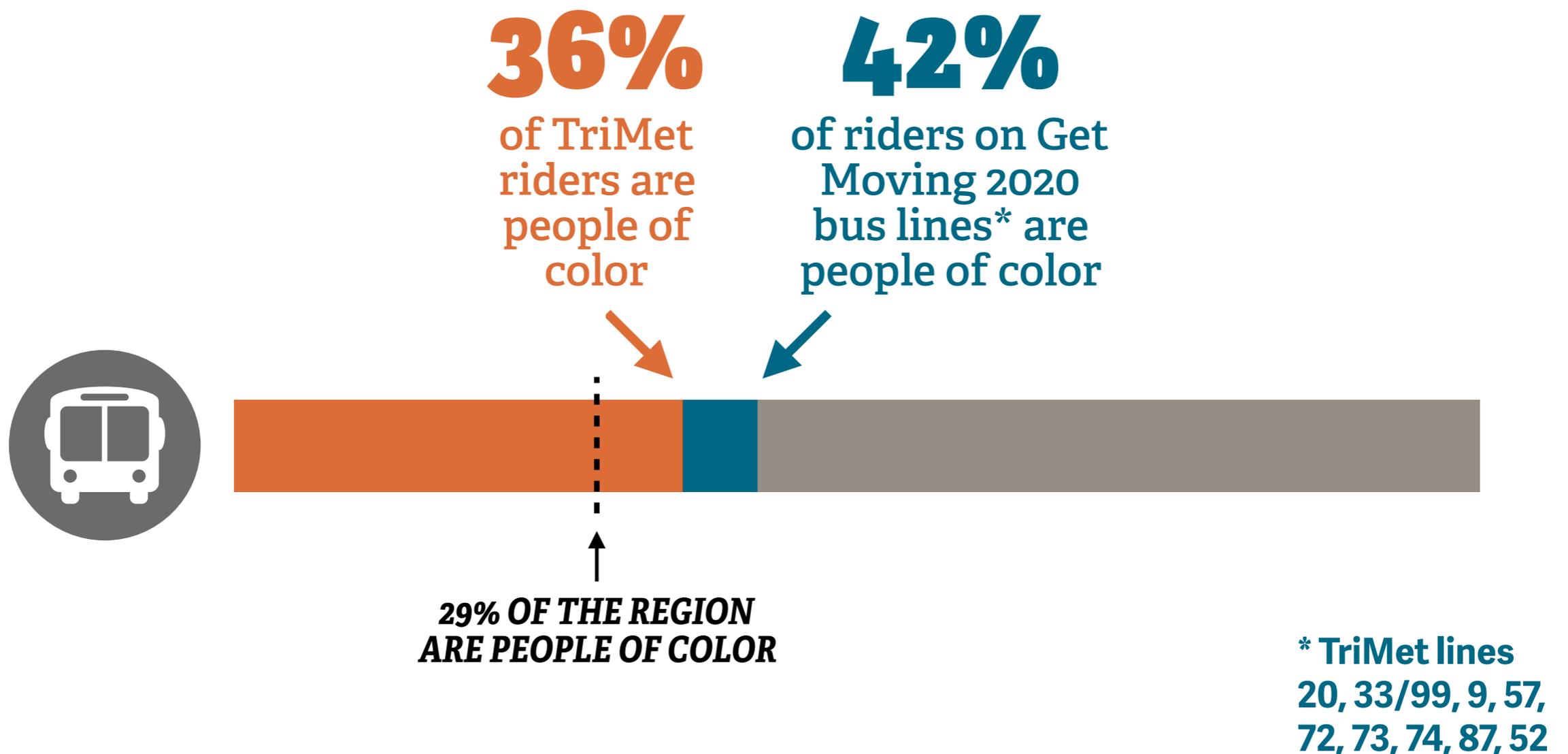


**15**

Miles of new  
bus lanes\*

*\*Doesn't include new bus lanes in the Central City, although these improvements will have system-scale benefits for people living in POC Equity Focus areas.*

# People of Color use transit at a higher rate than the rest of the region.



**Who lives in the  
Get Moving 2020  
investment area?**

# REGIONAL DEMOGRAPHIC PROFILE

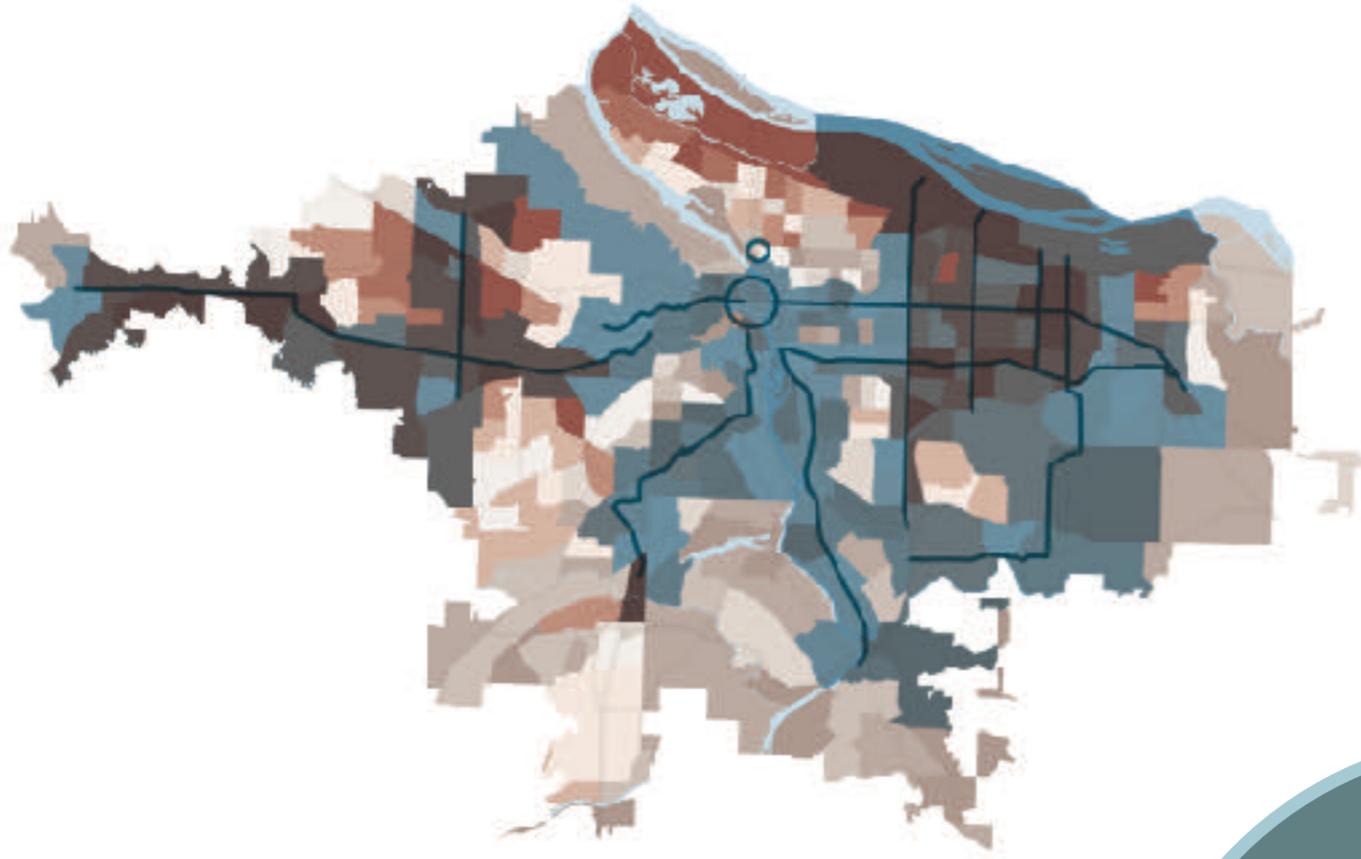


**1.67M**  
PEOPLE LIVE IN  
THE METRO  
AREA

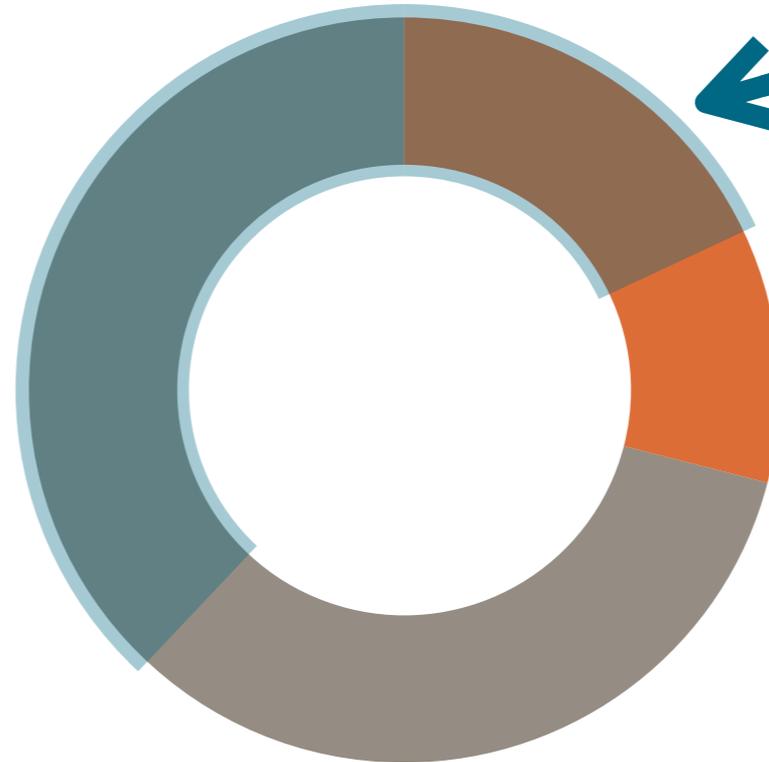


**480,000**  
ARE PEOPLE OF  
COLOR

# REGIONAL DEMOGRAPHIC PROFILE



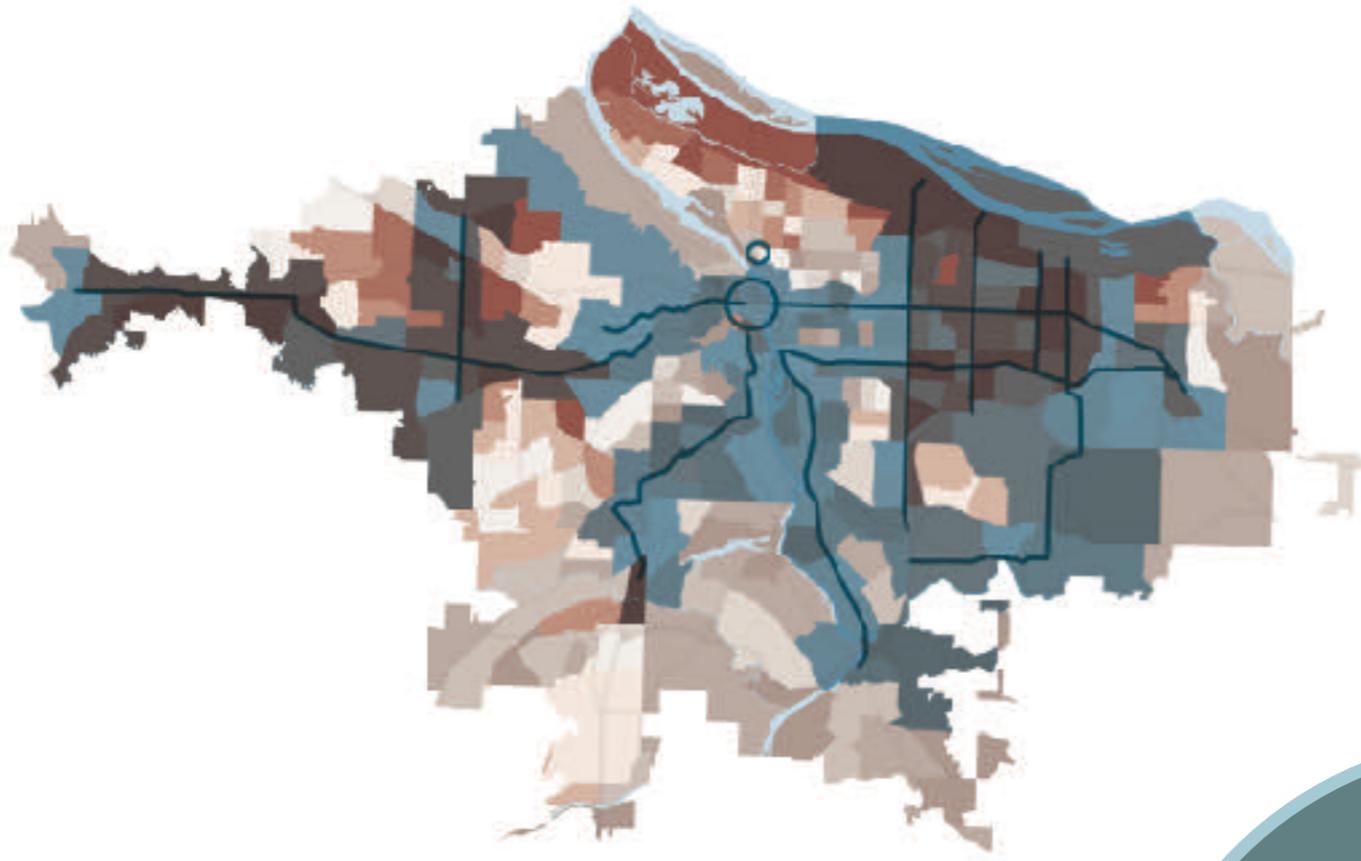
**1.67M**  
PEOPLE LIVE IN  
THE METRO  
AREA



**56%**  
OF THE REGION LIVES IN  
THE GET MOVING 2020  
INVESTMENT AREA

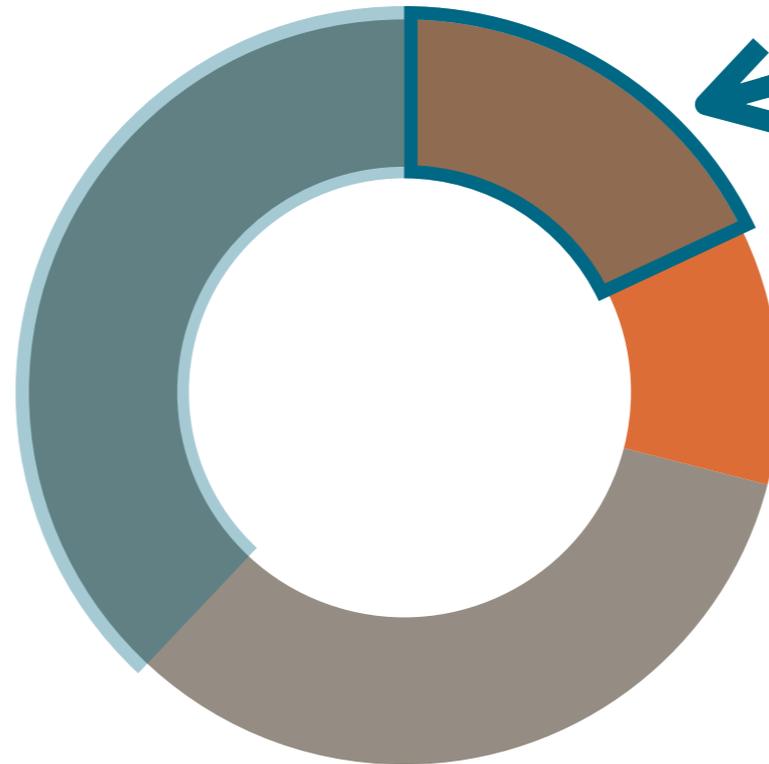
**480,000**  
ARE PEOPLE OF  
COLOR

# REGIONAL DEMOGRAPHIC PROFILE



**1.67M**  
PEOPLE LIVE IN  
THE METRO  
AREA

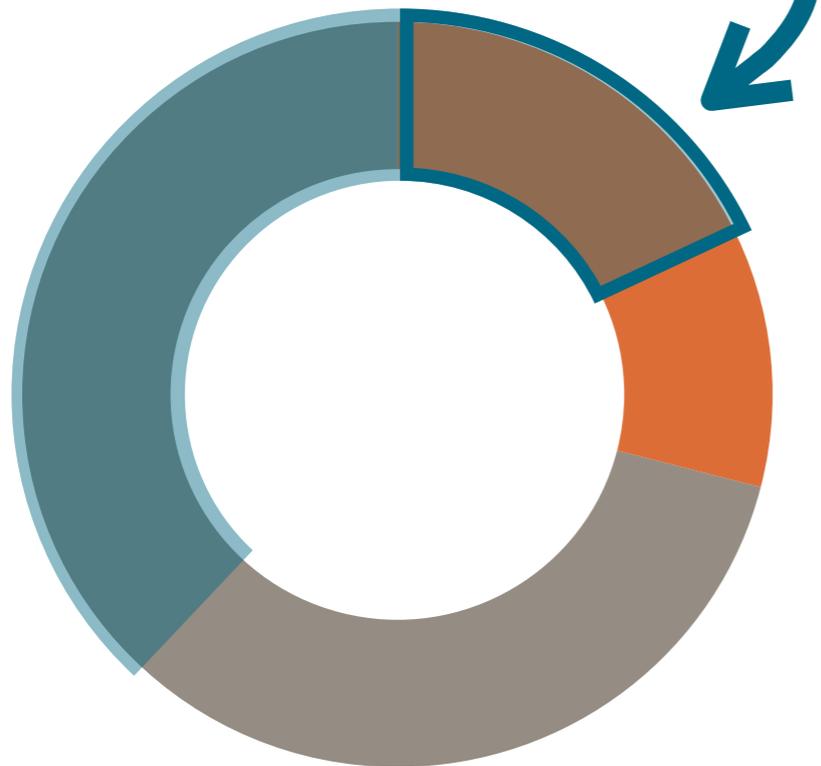
**63%**  
OF THE REGION'S PEOPLE OF  
COLOR LIVE IN THE GET MOVING  
2020 INVESTMENT AREA



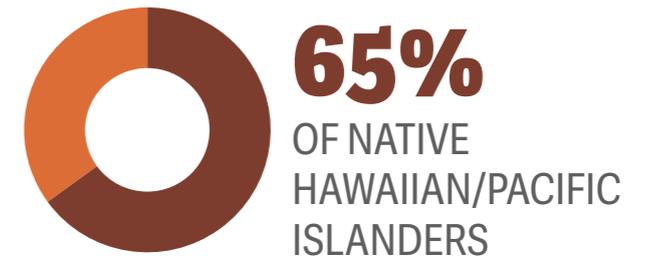
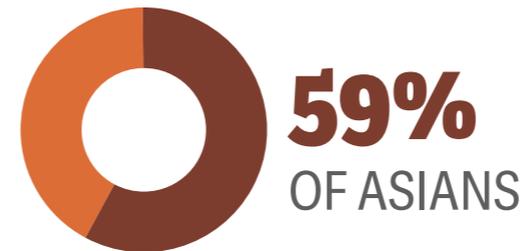
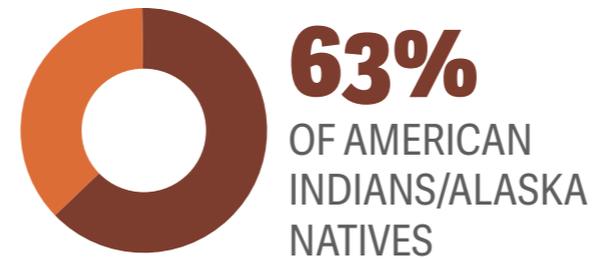
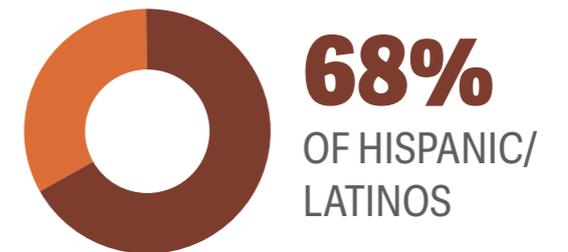
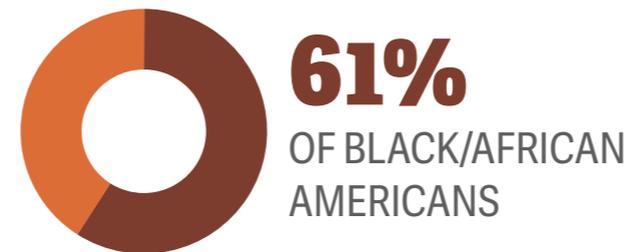
**480,000**  
ARE PEOPLE OF  
COLOR

# REGIONAL DEMOGRAPHIC PROFILE

**63%**  
OF THE REGION'S  
PEOPLE OF COLOR LIVE  
IN THE GET MOVING 2020  
INVESTMENT AREA



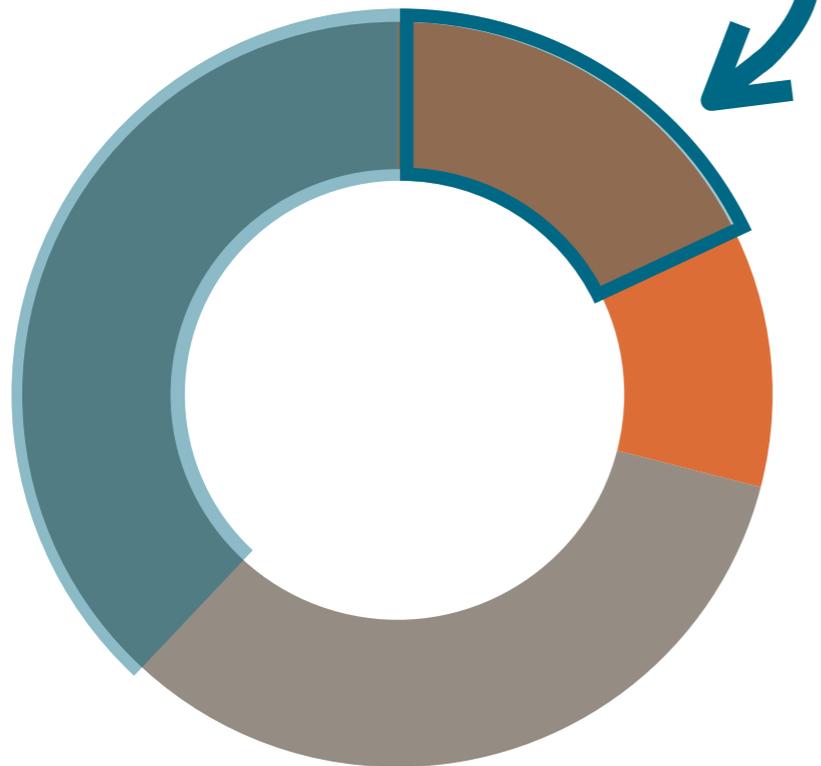
## Percent of population living in investment area by race\*:



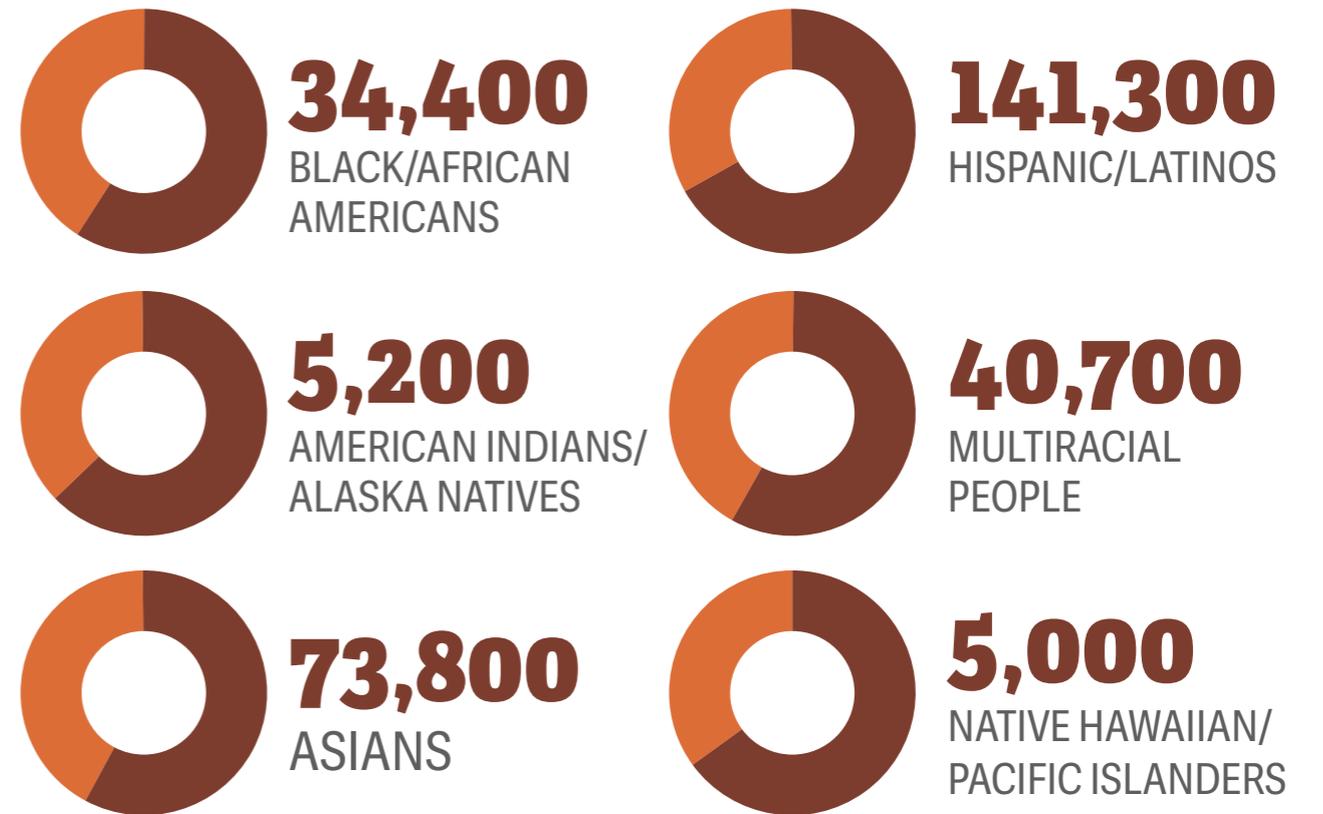
\*Race and ethnicity groups as defined by the US Census

# REGIONAL DEMOGRAPHIC PROFILE

**63%**  
OF THE REGION'S  
PEOPLE OF COLOR LIVE  
IN THE GET MOVING 2020  
INVESTMENT AREA



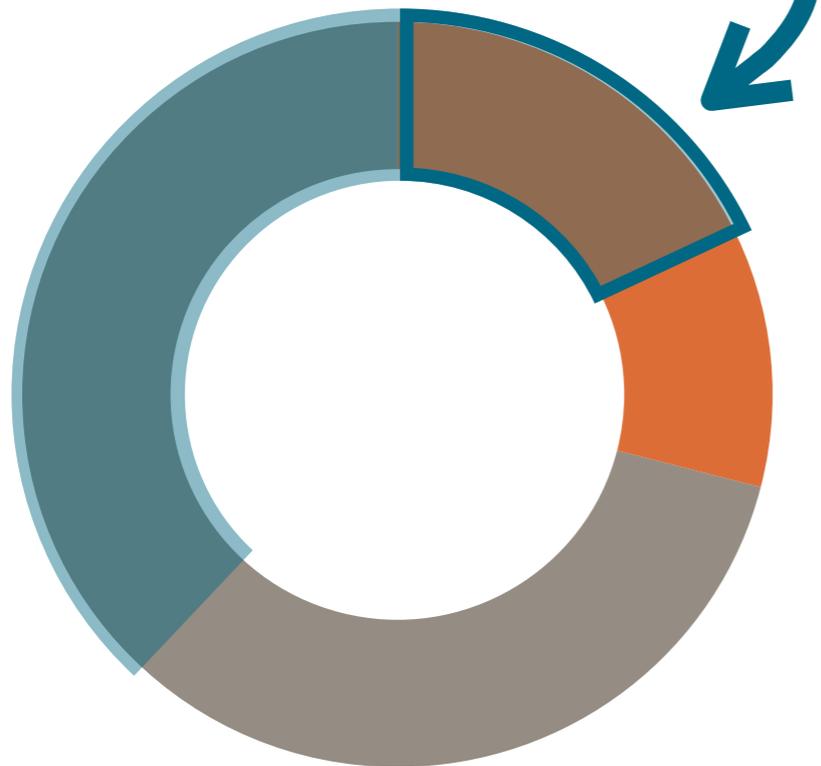
## Size of POC populations\* living in investment area:



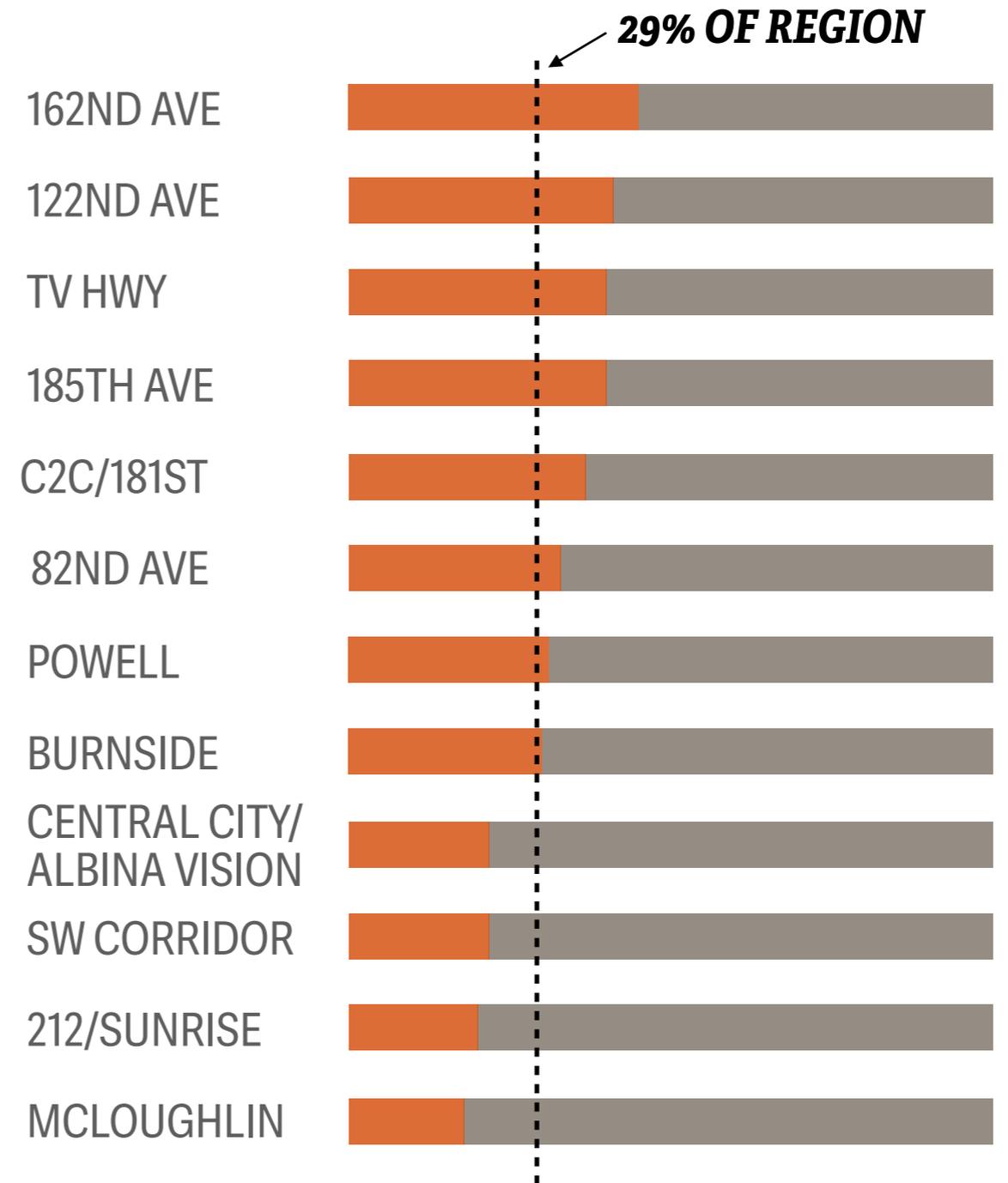
\*Race and ethnicity groups as defined by the US Census

# REGIONAL DEMOGRAPHIC PROFILE: TIER 1 CORRIDORS

**63%**  
OF THE REGION'S  
PEOPLE OF COLOR LIVE  
IN THE GET MOVING 2020  
INVESTMENT AREA



## Percent of corridor population who are people of color:



**Get Moving 2020 Tier 1 investments demonstrate intentional investment in areas where people of color live.**

**Specific equity outcomes and accountability mechanisms are needed to realize potential benefits.**

**Proposed next steps:**

- **Corridor level analysis**
- **Racial equity outcomes – further engagement**
- **Equity strategies and accountability mechanisms**
- **Project refinement and implementation**

# Council discussion

Does Council have questions about these analyses?

Does Council have initial thoughts on setting goals and mechanisms to advance racial equity outcomes through measure implementation?



# Timeline update: Highlights

**March**

**Council work sessions:**  
**3/10 & 3/17**

Tier 1 questions  
Measure structure

**Task Force**

3/4: Regionwide  
programs

3/18: Tier 2 Corridors  
Feedback

**Engagement**

Regionwide programs  
Forums, Survey  
Community Partners

**April**

Staff Programs  
Recommendation

**Council work sessions**

4/7: Tier 2 corridors

4/14: Programs

4/28: Reconciliation

**Task Force**

**4/1 & 4/15**

Oversight &  
Accountability

Final input to Council

**May**

**Council work sessions**

Finalizing measure  
package, oversight &  
accountability

**Final engagement**

**Late May:**

Council referral  
decision

DRAFT – Subject to change

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**getmoving2020.org**

