

## Performance management project | Regional Barometer

The Regional Barometer is an online tool that publicly provides information on how the region is doing relative to Metro's Six Desired Outcomes: transportation, economy, ecosystems, climate, communities and equity. It is part of a performance management system called By the Numbers, which will assess and communicate how Metro programs support those outcomes.

Regional Barometer users will be able to view easy-to-understand facts and figures with accompanying narratives; access links to supplemental information such as relevant strategies, research and reports; and download data for additional analysis.

### Project purpose

Improve Metro decision-making through accountability, transparency and results.

### The Regional Barometer will:

- **Promote accountability and transparency** for Metro and our programs.
- **Provide a service** to users who can access critical data all in one place.
- **Serve as a policy and communications tool** for Metro staff and elected officials through which to ground policy conversations, set the stage for key investments, and build shared understanding.
- **Support a coordinated data strategy** to reduce duplicative efforts and investments, fill regional data gaps and solidify Metro's role as a regional data hub.

### The Regional Barometer makes progress towards Metro's regional goals by:

- Increasing capacity of Metro's staff and supporting impactful work
- Increasing capacity of community-based organizations and community leaders to advocate for and target investments and services relative to their goals
- Building public trust and solidifying Metro's mandate
- Increasing data-driven policymaking region-wide
- Expanding regional data capacity and accessibility

### Success requires:

- Relevant, up-to-date and trusted data
- Usable and understandable tool
- Users see their priorities and needs reflected
- Effective program measurement tied to goals

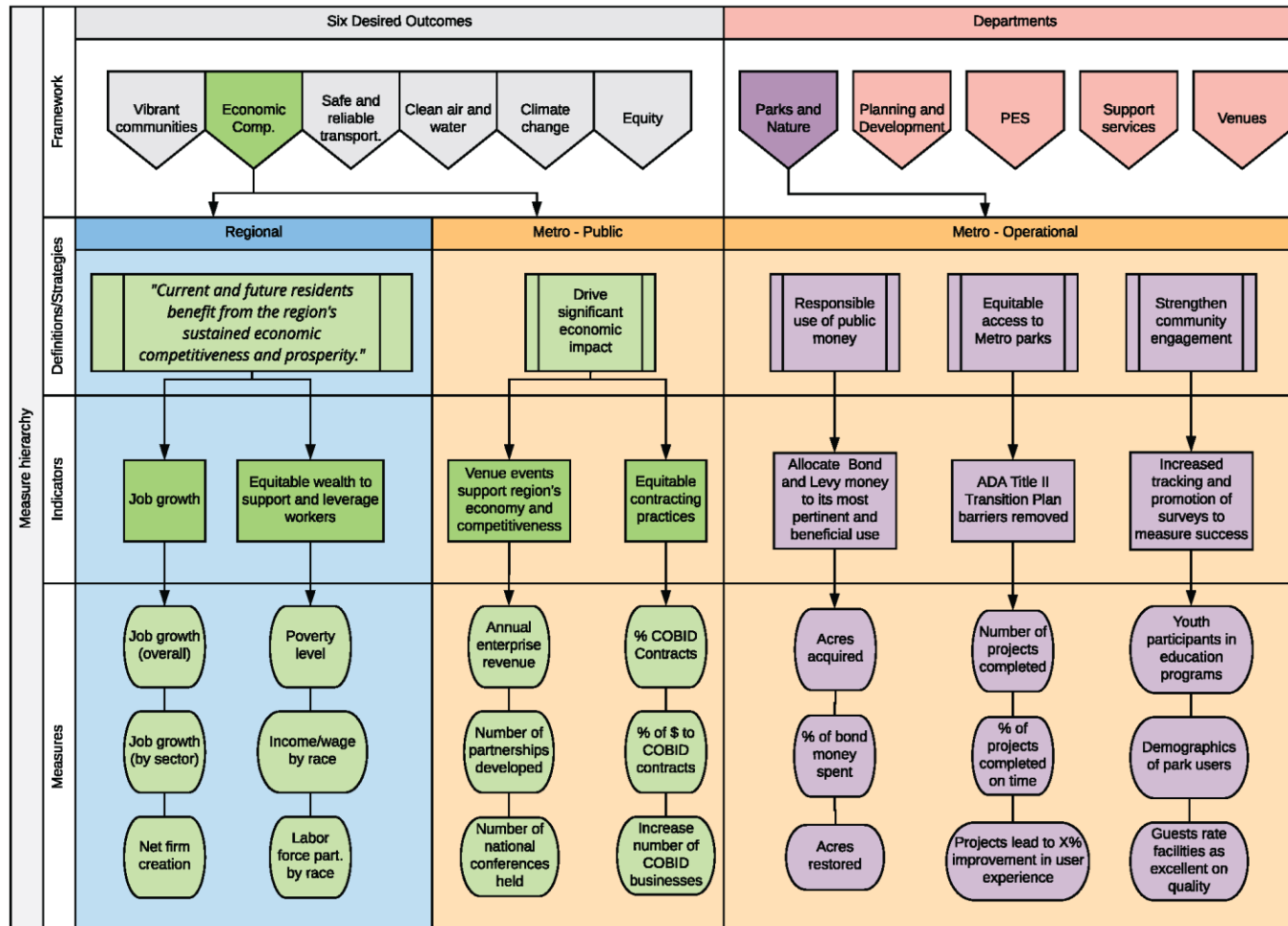
### Project phases

- Phase 1, By March 2020: Tool is made public with existing datasets, strategic data plan
- Phase 2, TBD: Develop composite indicators, performance targets and benchmarks; conduct robust community engagement; build out strategic data plan

# By the Numbers (sample metrics)

## Regional barometer

## Operational measures



v1.10.17.2018