



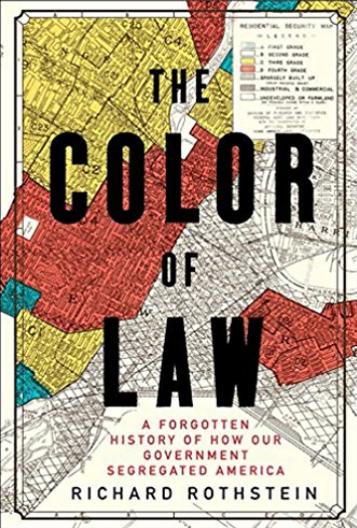
Metro

# Planning and Development Department Budget Presentation To Metro Council

February 11, 2020



# Aligning Resources, Values and Priorities



# Aligning Resources, Values, and Priorities

## COUNCIL OWNERSHIP

- Transportation Funding Measure
- Congestion Pricing
- 2020 and 2021 Legislative Agenda
- Climate Mitigation and Resiliency (Budget Note)
- Employer of Choice
- Expo Center Business Plan
- Metro 2040 Refresh/Employment Lands
- P'5 Centers for the Arts
- Strategic Planning
- Willamette Falls Riverwalk & Legacy Project

## COUNCIL ATTENTION

- 2030 Regional Waste Plan and New Infrastructure Investments
- Community Partnerships (Budget Note)
- Construction Career Pathways
- Diversity, Equity, and Inclusion (CORE)
- Equitable Housing Program Implementation
- Oregon Zoo Master Plan Update
- Parks and Nature Bond Implementation

## COUNCIL AWARENESS

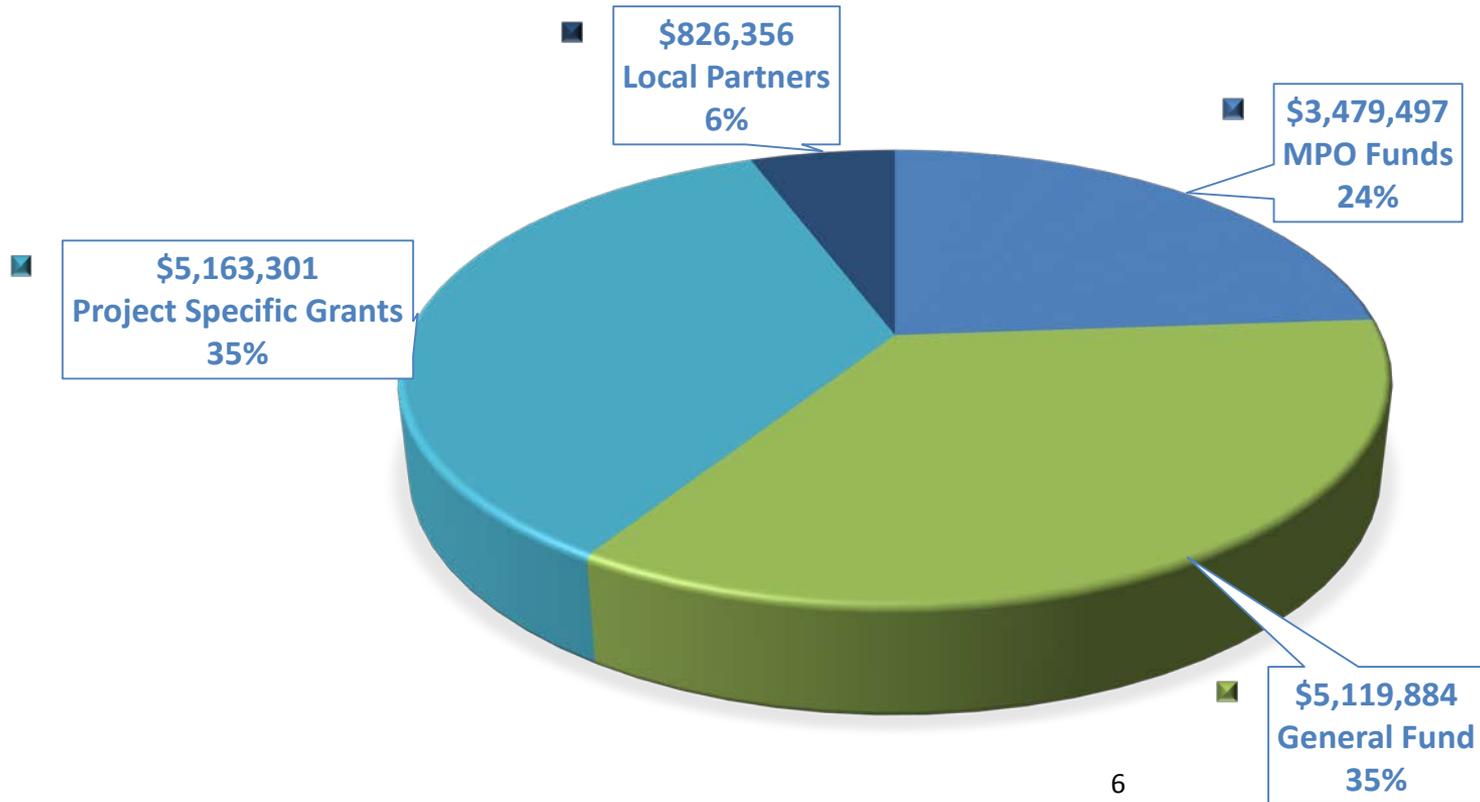
- Annual Housing Needs and Pipeline Analysis (Budget Note)
- Continuous Improvement
- Equity in Contracting Strategy (Budget Note)
- Financial 'Headwinds'
- Greenhouse Gas Emissions Data (Budget Note)
- Investment & Innovation Grants –Year 3 of Pilot
- Oregon Zoo Strategic Plan Implementation (business plan included)
- Technical Assistance to Advance Racial Equity (Budget Note)
- Transportation Technology Strategy
- Regional Projects to track
  - Columbia River Levee System
  - Earthquake Ready Burnside Bridge
  - Here Together
  - I-5 Replacement
  - Rose Quarter
  - Willamette Cove
  - Willamette Locks

# P & D Budget Overview

	FY 18	FY 19	FY 20	PROPOSED FY 21
<u>Fund 140</u> Planning Operations	\$16,974,483 56.80	\$14,867,948 58.00	\$14,780,422 52.20	\$14,600,000 49.95
<u>Fund 141</u> Capital Contributions	\$0 0.00	\$8,053,785 0.00	\$21,741,817 4.45	\$17,886,549 3.40
<u>Fund 180</u> Housing Bond	\$0 0.00	\$10,000,000 4.00	\$172,717,100 6.15	\$171,926,547 7.20
<u>Total Funds</u> 140/141/180	\$16,974,483 56.80	\$32,921,733 62.00	\$209,239,339 62.80	\$201,971,928 60.55

# Total Department Funding

## METRO PLANNING & DEVELOPMENT DEPARTMENT FY2020-2021 PROPOSED BUDGET (\$14.6 MILLION; FTE 49.95)



# Department Organization

## Metropolitan Transportation Planning

### Regional Transportation Planning

MPO Management

RTP Implementation

Climate and Resiliency Planning

### Resource Development

MTIP

RFFA

RTO

TSMO

SRTS

Emerging Technology

### Investment Areas

Economic Development

Corridor Planning and Development

Equitable Development Strategies

Enhanced Transit Implementation

## Equitable Development

### Land Use and Urban Development

Urban Growth Management

2040 Planning and Development Grants

Transit Oriented Development

Housing Site Acquisition Program

### Housing and Community Stabilization

Housing Program and Policy

Equitable Development Grants

Community Placemaking

Community Partnerships

# Major Activities FY 2020-21

## Metropolitan Transportation Planning

### Regional Transportation Planning

MPO Management

RTP Implementation

Climate and Resiliency Planning

### Resource Development

MTIP

RFFA

RTO

TSMO

SRTS

Emerging Technology

### Regional Planning Major Activities:

- Congestion Pricing
- Mobility Policy
- Emergency Transportation Routes
- Jurisdictional Transfer
- Urban Design Guidelines

### Resource Development Major Activities

- 2021-24 RFFA Allocation Implementation
- PILOT grants Round 2
- RTO Capacity Building
- SRTS Partnerships
- Transportation Measure Project Development and Implementation

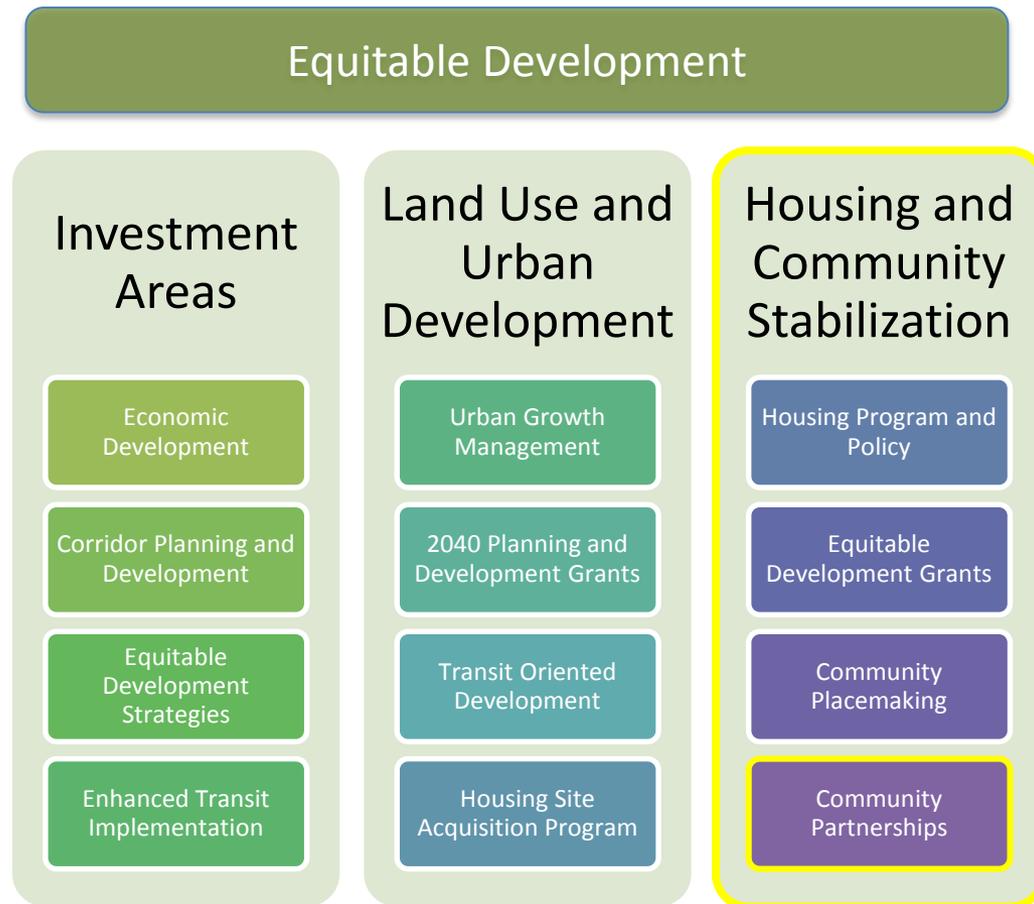
# Major Activities FY 2020-21

## Investment Areas Major Activities:

- SW Corridor
- SW Corridor Equity Coalition
- Planning for a Future Economy/CEDS
- Placemaking Grants Round 3
- Transportation Measure Project Development and Implementation
- 2040 Refresh Ramp Up

## Land Use and Urban Development Major Activities:

- HB 2001 and 2003 rulemaking
- Annual Housing Snapshot
- Housing Site Acquisition
- TOD Glisan Site
- 2040 Grants Cycle 8
- 2040 Refresh Ramp Up



# Equitable Housing Program Evolution

## Major Activities:

- Housing Bond Implementation
- HCS Division Start Up
- Home Ownership
- Housing Federal Agenda
- Transportation Measure Housing Program Development
- Supportive Housing Program Development

Equitable Development

Housing and Community Stabilization

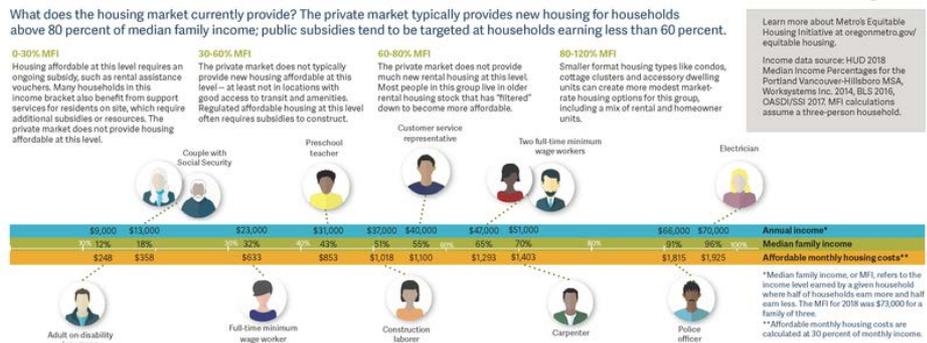
Housing Program and Policy

Equitable Development Grants

Community Placemaking

Community Partnerships

## Regional affordable housing framework: Connecting equitable housing strategies to the needs of residents



- Strategies: Regional partners are working with a variety of tools to serve families at different income levels.
- Increase and optimize resources** (helps families with 0-50% MFI)
    - Increase funding flexibility and pursue coordinated investment strategies to expand the region's supply of regulated affordable housing with tools such as:
      - tax increment financing
      - revolving loan funds
      - donation of public/surplus land
      - housing trust funds
      - rental assistance vouchers
      - dedicated public funding
      - transit-oriented development grants.
  - Mitigate displacement** (helps families with 0-50% MFI)
    - Support public and nonprofit partners to prevent rent increases and evictions that may accompany property improvements and infrastructure investments with tools such as:
      - public/nonprofit acquisition/rehabilitation
      - real estate investment trusts
      - rental rehabilitation grants
      - tenant protections (e.g. notifications for no-cause evictions, rent stabilization)
      - short-term rental or utility assistance.
  - Leverage growth for affordability** (helps families with 30-50% MFI)
    - Encourage for-profit developers to include some income-restricted units in market-rate projects or to pay into a fund for affordable housing with tools such as:
      - tax exemptions
      - density bonuses
      - fast-tracked permitting
      - linkage fees
      - inclusionary zoning.
  - Increase and diversify market-rate housing** (helps families with 50-120% MFI)
    - Eliminate regulatory barriers, deliver education, and create incentives for transit oriented development, missing middle housing and accessory dwelling units using tools such as:
      - zoning/building code changes
      - developer/homeowner education
      - fast-tracked permitting
      - innovative financing for accessory dwelling units
      - scaled or waived system development charges
      - reduced parking requirements
      - vertical housing tax credits
      - transit-oriented development grants.
  - Stabilize homeowners and expand access to homeownership** (helps families with 50-120% MFI)
    - Pursue strategies that bridge the homeownership gap for lower income groups and communities of color and create stability for homeowners with diminishing or fixed incomes with tools such as:
      - foreclosure prevention
      - weatherization assistance
      - community land trusts
      - limited equity cooperatives and shared appreciation mortgages
      - accessory dwelling unit financing tools
      - down payment assistance.

# Planning and Development Communications and Engagement

## Required Engagement and Involvement

Ensure we meet required state and federal policies for public comment and involvement on projects, programs and policies

- MTIP Public Comment Periods
- Title VI Reporting
- MPAC

## Department Themes and Priorities

Develop, maintain and communicate a set of messages, themes, and tools to communicate clearly throughout all department work to various audiences about what we're trying to accomplish

- Regional Investment Measures
- Regional Snapshot
- Housing Bond Implementation
- Momentum Alliance Partnerships

## Programmatic Communications

Ensure that department programs are reaching out to diverse interested parties to inform them and help them successfully engage in grant processes, program planning and review, and communicate results

- Community Placemaking
- 2040 Grants
- PILOT
- RTO

## Major Projects and Policies

Design and implement engagement and partnership strategies to work meaningfully with community members to engage in long-term and high impact planning and project development processes

- SW Corridor
- Mobility Policy
- 2040 Refresh/Planning for A Future Economy

## Minor Projects and Policies

Design and implement engagement and partnership strategies to work meaningfully with community members to engage in medium-low impact planning processes

- Columbia Connects
- Brownfields

# Proposed Modifications

• 2040 Refresh	
• Communications and Engagement	\$250,000
• Economic Analysis	\$100,000
• Emerging Technologies PILOT Grants	\$200,000
• Placemaking Grants	\$200,000
• <u>Congestion Pricing Communications and Engagement</u>	<u>\$275,000</u>
<b>TOTAL</b>	<b>\$1,025,000</b>



# Questions, Issues, and Tradeoffs



## Policy Questions

- What is Metro's long term role in Housing?
- Stepping up our game on Climate: How fast and how far?
- Using Better Data Better: What policy decisions does Council want to support with enhanced data?
- Life in 2070: What do we hope 2040 Refresh will accomplish and when?

## Management Issues

- Building Metro staff capacity to meet our evolving Housing program needs
- Building Metro staff and jurisdictional partner capacity to implement the transportation measure
- What is the right balance of emphasis on measure implementation, existing program implementation, and performing required State and Federal planning activities?
- What's Plan B?

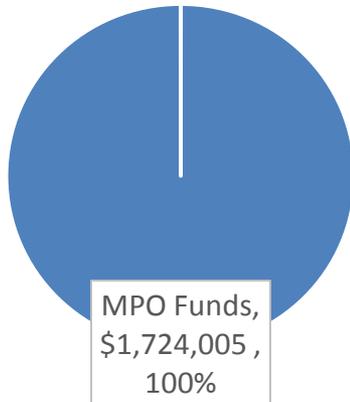
**oregonmetro.gov**



# Division Funding Sources

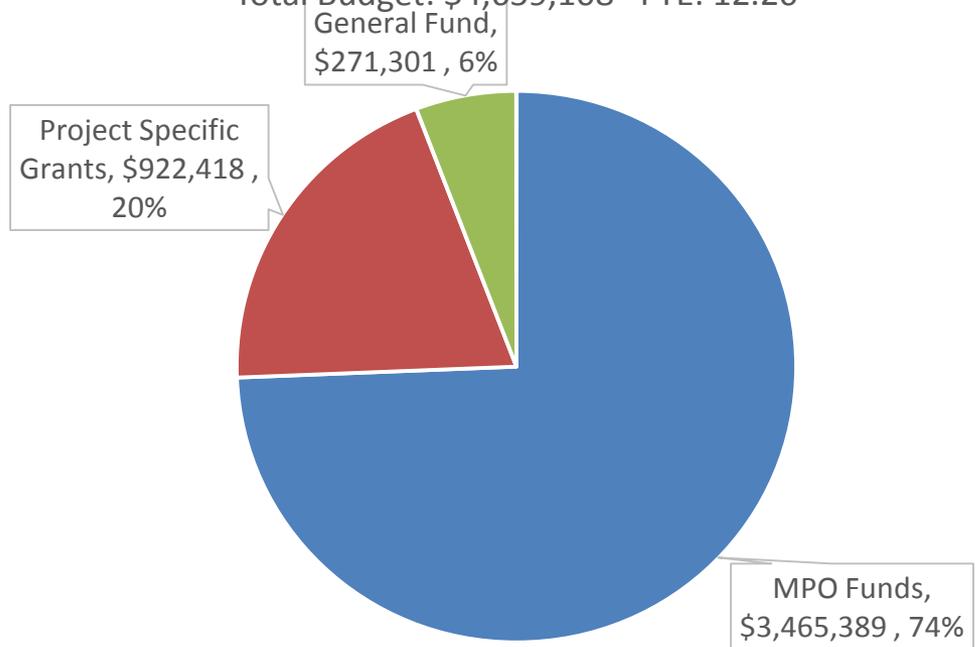
## Regional Planning

Total Budget: \$1,724,005 FTE: 10.88



## Resource Development

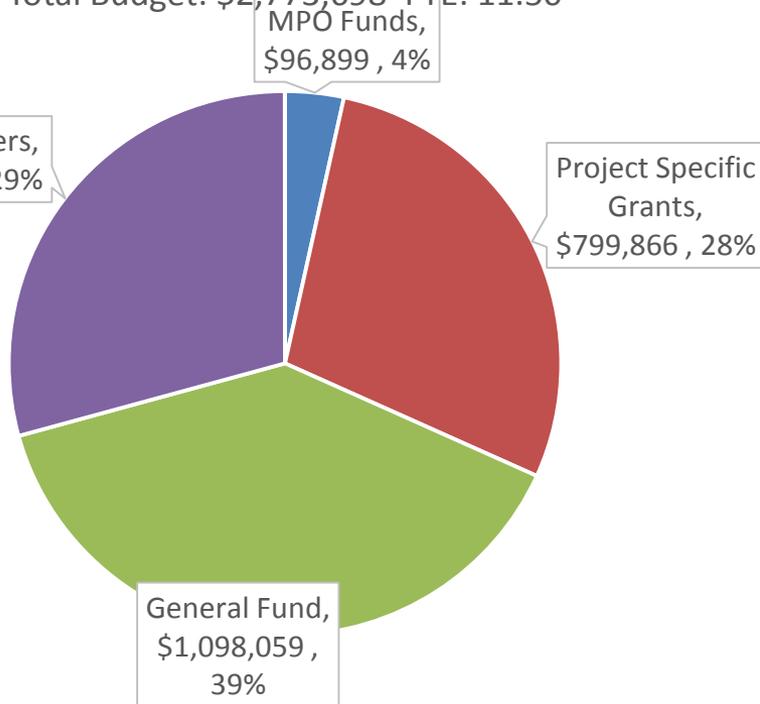
Total Budget: \$4,659,108 FTE: 12.20



# Division Funding Sources

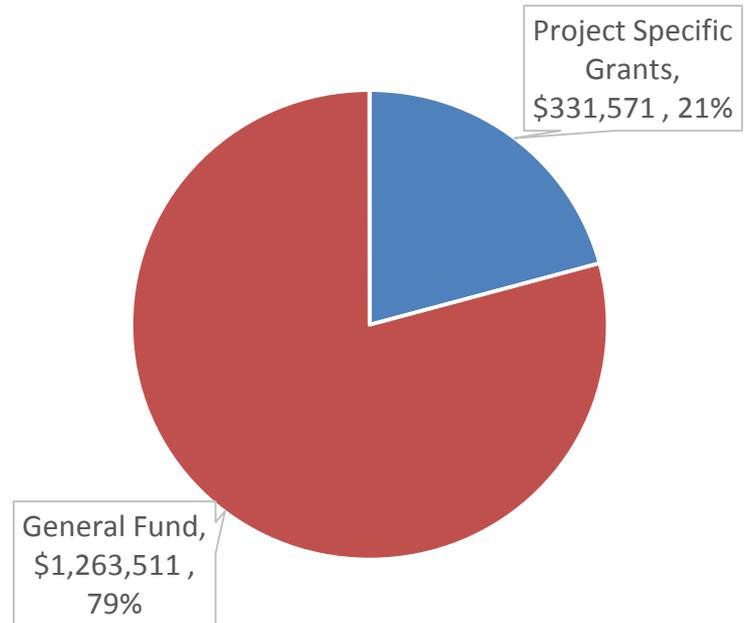
## Investment Areas

Total Budget: \$2,773,698 FTE: 11.50



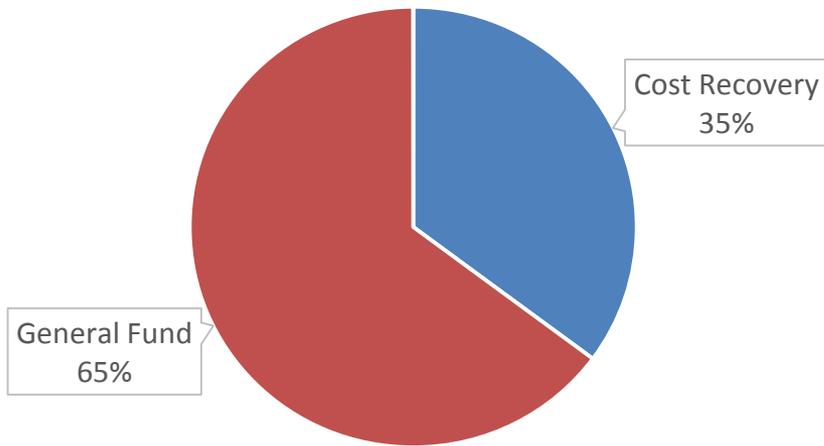
## Land Use and Urban Development

Total Budget: \$1,595,082 FTE: 8.50



# Division Funding Sources

Department Administration  
Total Budget: \$3,837,145 FTE: 7.20



Communications Staff By Division

