

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF APPROVING THE) RESOLUTION NO. 19-5056
OREGON ZOO'S 2020-2023 STRATEGIC PLAN)
) Introduced by Acting Chief Operating Officer
) Andrew Scott in concurrence with Council
) President Lynn Peterson

WHEREAS, the Oregon Zoo has developed a strategic plan to guide the Zoo's work in the next three years towards the Zoo's mission of creating a better future for wildlife; and

WHEREAS, the strategic planning process was co-created with key partners, community groups and staff; before drafting the strategic plan goals, 15 community partners were interviewed and staff were engaged during two Town Halls for input to the Strategic Plan goals;

WHEREAS, after the draft plan was developed, four focus groups were held with community and conservation partners; over 100 staff and public participated in a 4-day gallery walk engaging the public and staff for input to the draft strategic plan, feedback from the Metro council was solicited; and an online survey (in four languages) was available for broader community input to the Strategic Plan goals;

WHEREAS, the Strategic Plan includes 7 focus areas: 1) lead the way in animal care and welfare; 2) advance wildlife conservation; 3) deliver an inspiring guest experience (every time); 4) create diverse, equitable & Inclusive environments; 5) connect with our communities; 6) Provide meaningful and fulfilling staff experiences; and 7) achieve financial sustainability; and strategic priorities are outlined for each focus area;

WHEREAS, for each of the focus area goals, Zoo staff has identified a set of strategies and actions to attain those goals within a certain time frame.

WHEREAS, the Zoo's draft strategic plan supports already established/adopted plans and goals of Metro Council of Metro's Strategic Plan to Advance Racial Equity, Diversity, and Inclusion; sustainability goals; and Climate Smart Strategy; now therefore,

BE IT RESOLVED that the Metro Council approves the Oregon Zoo's 2020-2023 Strategic Plan and authorizes the Metro Chief Operating Officer to implement the Plan.

ADOPTED by the Metro Council this _____ day of December 2019.

Sam Chase, Deputy Council President

Approved as to Form:

Carrie MacLaren, Metro Attorney