MPAC Worksheet

Agenda Item Title: Metro Housing Bond Implementation and Communications Update

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Purpose/Objective

The purpose of this item is to provide an update on implementation of the Affordable Housing Bond including:

- Local Implementation Strategies
- Advancing racial equity in implementation
- Phase 1 project progress
- Next steps

Additionally, this item will include a brief summary of recent public opinion research in the region asking voters about affordable housing "in my neighborhood".

Action Requested/Outcome

This item is intended to ensure that MPAC members are informed about implementation planning efforts underway for the Affordable Housing Bond, and strategic communications for discussing new affordable housing projects. No action is requested.

What has changed since MPAC last considered this issue/item?

Metro staff last presented an update on Housing Bond Planning on February 13, 2019. Since then, the following implementation progress has been made:

- Between March and July, Metro Council provided early commitments to four 'Phase 1'
 Housing Bond Projects, as summarized in the attached materials.
- Since the spring, eligible implementation jurisdictions have conducted extensive community
 engagement to inform the creation of Local Implementation Strategies (LISs). Each LIS
 includes a development plan to achieve the local share of unit production targets and
 strategies for advancing racial equity and ensuring inclusive community engagement
 throughout implementation.
- Since July, the following jurisdictions have submitted LISs to Metro for consideration. The Affordable Housing Bond Community Oversight Committee has recommended each jurisdiction's LIS to Metro Council for approval, with considerations for ongoing monitoring of outcomes:
 - o City of Beaverton
 - Washington County
 - o Clackamas County
 - o City of Hillsboro
 - Metro (Regional Site Acquisition Program)
- The following jurisdictions are scheduled to submit LISs to Metro for review by the Community Oversight Committee in November-December:
 - o City of Gresham
 - o Home Forward
 - o City of Portland
- Following recommendation by the Community Oversight Committee, LISs will be submitted
 to Metro Council for approval as part of intergovernmental agreements describing the
 terms and conditions under which Metro will disburse Housing Bond Funding to local
 partners for eligible projects and program activities. These Council actions are anticipated
 to begin in October 2019.

Additionally, Metro staff worked with DHM research to engage 430 greater Portland voters to understand their support and concerns regarding new affordable housing projects in their communities. The public opinion survey conducted in May 2019 provides new data about resident support for affordable housing and guidance for engaging productive discussion in advance of construction and program operations.

What packet material do you plan to include?

- Phase 1 Project Dashboard
- "Yes, In my neighborhood" message guide