



600 NE Grand Ave.
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oregonmetro.gov

METRO POLICY ADVISORY COMMITTEE (MPAC)

Meeting Minutes

June 12, 2019

Metro Regional Center, Council Chamber

MEMBERS PRESENT

Martha Schrader (Chair)
Christine Lewis
Juan Carlos Gonzalez
Ed Gronke
Mark Gamba
Dick Schouten
Don Trotter

Rachel Lyles Smith
Jerry Hinton
Amanda Fritz
Denny Doyle

Theresa M. Kohlhoff
Gordon Hovies
Linda Glover
Emerald Bogue
Darren Riordan
Luis Nava
Susheela Jayapal

AFFILIATION

Clackamas County
Metro Council
Metro Council
Citizen of Clackamas County
City of Milwaukie, Other Cities in Clackamas County
Washington County
Clackamas County Fire District #1, Special Districts in Clackamas County
City of Oregon City, Second Largest City in Clackamas County
City of Gresham, Second Largest City in Multnomah County
City of Portland
City of Beaverton, Second Largest City in Washington County
City of Lake Oswego, Largest City in Clackamas County
Tualatin Valley Fire & Rescue, Special Districts in Washington County
City of Vancouver
Port of Portland
City of Fairview, Other Cities in Multnomah County
Citizen of Washington County
Multnomah County

ALTERNATES PRESENT

Anthony Martin
John Griffiths

AFFILIATION

City of Hillsboro, Largest City in Washington County
Tualatin Hills Park & Recreation District, Special Districts in Washington County

MEMBERS EXCUSED

Pete Truax
Steve Callaway
Sam Chase

AFFILIATION

City of Forest Grove, Other Cities in Washington County
City of Hillsboro, Largest City in Washington County
Metro Councilor

OTHERS PRESENT: Adam Barber, Brett Sherman, Jennifer Dommelly, Katherine Kelly, Jeff Owen , Matchu Williams, Jeff Gudman

STAFF: Sara Farrokhzadian, Sebrina Owens-Wilson, Marlene Guzman, Eliot Rose, Tyler Frisbee, Victor Sin, Sima Anekonda

1. CALL TO ORDER. INTRODUCTIONS. CHAIR COMMUNICATIONS

Chair Martha Schrader called meeting to order at 5:01 PM.

2. PUBLIC COMMUNICATIONS ON AGENDA ITEMS

There were none

3. COUNCIL UPDATE

Councilor Christine Lewis updated MPAC on several news items. She announced Carrie MacLaren's appointment as the new Metro Attorney. She also gave a brief overview of Metro's Equitable Housing team's work with Housing Opportunity, a national housing foundation collaborative.

Councilor Lewis said that the Council had been working with Housing Opportunity for the past three years. She also noted that the Welcome Home Coalition, one of Metro's key partners on its affordable housing work, had been awarded a \$400,000 dollar grant to build out their civic engagement capacity.

Councilor Lewis announced that the Metro Parks Bond measure was referred unanimously by Metro Council, representing Metro's continued commitment to protecting natural areas for fish, wildlife and people. She also highlighted that it was Sima Anekonda's, Council office Intern, last day.

4. CONSENT AGENDA

MOTION: Mayor Denny Dole moved and Mayor Mark Gamba seconded, to approve the consent agenda.

ACTION: With all in favor, motion passed

5. **INFORMATION/DISCUSSION ITEMS**

5.1 Construction Career Pathways Project – Regional Framework

Chair Schrader called on Councilor Juan Carlos Gonzalez and the presenter Ms. Sebrina Owens-Wilson, DEI Regional Impact Program Manager.

Key elements of the presentation included:

Councilor Juan Carlos Gonzalez provided a brief overview of the Construction Career Pathways Project. He explained that this project represented an unprecedented level of regional collaboration which aimed to increase career opportunities for women and people of color in the construction industry. Councilor Gonzalez expressed his excitement about the opportunities to coordinate across different jurisdictions on creating career pathways in the construction industry.

Ms. Owens-Wilson highlighted that the Construction Career Pathways Project was grounded in Metro's Strategic Plan to Advance Racial Equity. Additionally, she specified that the project was a significant action item in goal A of the strategic plan. Ms. Owens-Wilson stated that goal A called for Metro to convene and support regional partners in advancing racial equity as well as eliminate the barriers people of color and women face in accessing economic opportunities.

Ms. Owens-Wilson noted that a large number of capital projects in the region – not including the bond measure which creates an increasing demand for a skilled construction workforce. She stated that a comprehensive strategy was necessary to capture opportunities to create good construction careers for people of color and women. Ms. Owens-Wilson explained that the comprehensive strategy would address the following: ensuring women and minority owned firms can successfully bid on projects, addressing shortages and a lack of diversity in the workforce. She stated that women and people of color faced significant barriers to entry in the midst of this workforce shortage.

Ms. Owens-Wilson reviewed the project vision which aimed to create a diverse construction industry. She explained that the project aimed to achieve this vision through its comprehensive strategy centered on increasing career opportunities for people of color and women. Ms. Owens-Wilson also added that the project also aimed to coordinate regional efforts, establish consistent recruitment, training, retention policies and practices in order to create an industry that is inclusive and provides stable employment.

Ms. Owens-Wilson remarked that Metro had broadly engaged jurisdictions and 16 agencies had committed to creating a shared framework. She reviewed the timeline for finalizing the project and noted that once complete, agencies would determine how to

adopt and implement this framework.

Ms. Sebrina Owens-Wilson highlighted that in addition to working with public owner partners the project relied on deep engagement with a range of stakeholders from many aspects of the workforce pipeline. She explained that Metro had been leading partner engagement with contracted engagement support from the labor and minority contractor communities.

Ms. Owens-Wilson discussed the five elements of the framework and the threshold for the framework. She explained that the first element focused on diversity goal thresholds. Ms. Owens-Wilson said that the second point of the framework focused on investing in recruitment and retention of workers. She remarked that the third element focused on changing the culture on job sites, specifically the culture of harassment, racism, sexism and homophobia. Ms. Owens-Wilson explained that the fourth element focused on providing terms for agreements. She also added that the fifth element centered around regional coordination on tracking and reporting for data collecting purposes.

Member discussion included:

- Mayor Mark Gamba expressed his appreciation for the presentation and inquired about the first slide. He specifically asked about the typical rate of apprenticeship completion. Ms. Owens-Wilson responded by stating that the typical rate of completion is 50 percent across the workforce.
- Mayor Gamba inquired about whether or not there were efforts with coupling the project with high school career technical programs. Ms. Owens-Wilson stated that the idea of coupling the Construction Career Pathways Project with high school career technical programs had been discussed in stakeholder conversations.
- Mayor Denny Doyle expressed his appreciation for the project.
- Mr. Ed Gronke explained that he was a product of an apprenticeship program and therefore he believed strongly in apprenticeship programs. He expressed concerns about the Construction Career Pathways Project's top to bottom approach and asked whether anyone was approaching this issue from the bottom. Ms. Owens-Wilson highlighted that the stakeholder engagement process aimed to work with community partners to develop strategies that would community partners. She argued that the biggest opportunity to ensure that resources are properly distributed was through regional coordination around how projects were being funded to support community organizations.
- Commissioner Dick Schouten expressed his appreciation for the project and inquired about why Washington County was currently not a participant in the project. Ms. Owens-Wilson noted that Ms. Raahi Reddy, the Diversity, Equity and

Inclusion Program Director, had previously discussed the project with representatives from Washington County.

- Councilor Lewis also expressed her appreciation for the project and stated that there were still opportunities for jurisdictions to join the project. She emphasized the importance of attitudinal change from leadership in the workplace.
- Councilor Anthony Martin expressed his appreciation and asked about how Ms. Owens-Wilson envisioned regional collaboration between jurisdictions. She remarked that the project was working to shape collaboration between jurisdictions and emphasized the goal for partners to be rooted in a shared vision.
- Mr. Luis Nava added that the Impact Revolution Group had touched on a lot of issues relating to garnering involvement among younger populations. He expressed the importance of working with community members.
- Commissioner Rachel Lyles Smith asked about the projected timeline of the project. Ms. Owens-Wilson stated that the final meeting for the public owners work group was in July and the framework would be finalized at that meeting or shortly after.
- Councilor Gonzalez expressed his support for the project. He urged members who were not previously involved in the project to go back to their jurisdictions and share their insights.
- Chair Schrader discussed the Columbia Willamette Workforce Collaborative and its goal to align the capabilities and resources of the region to leverage funding streams, pursue resources as well as link workforce supply and industry demand. She asked Ms. Owens-Wilson to differentiate her work from the Columbia Willamette Workforce Collaborative's work. Ms. Owens-Wilson emphasized the project's focus on leveraging the resources that public agencies already have access to in order to advance racial equity in the industry.
- Chair Schrader clarified that the Construction Career Pathways Project was more focused on maintaining public projects that work to advance racial equity in the construction industry. She asked if the Columbia Willamette Workforce Collaborative was involved in the Construction Career Pathways Project. Ms. Owens-Wilson stated that work systems had been a key part of the project in the training pipeline.
- Commissioner Susheela Jayapal expressed her support for the project.

5.3 Emerging Technology Pilot Program

Chair Schrader moved agenda item 5.3 before agenda item 5.2 to allow for more time to discuss the the Emerging Technology Pilot Program presentation. She called on Mr. Eliot Rose, Senior Tech and Transportation Planner, to begin the presentation.

Key elements of the presentation included:

Mr. Rose stated that the purpose of the presentation was to update MPAC on the Partnerships and Innovative Learning Opportunities in the Transportation (PILOT) program. He provided background on the PILOT program and explained what constituted emerging technologies such as: automated vehicles (AVs), connected vehicles (CV), ride-hailing and car share.

Mr. Rose shared the PILOT programs primary goals: to test new approaches to improve shared, active and equitable transportation using emerging technology, to collect information in order to understand results, benefits and challenges and to develop partnerships across sectors that lay the groundwork for future success.

Mr. Rose reviewed the framework for the PILOT program by explaining the grant application process and the grant awardees. He discussed the application process and summarized the four projects that were awarded grants through the PILOT program. He shared that APANO was awarded \$30,000 to provide East Portland's affordable housing residents with free access to car sharing, as well as education and technical assistance. Mr. Rose also noted that the Latino Network was awarded \$55,000 to provide ride-hailing credits and trip planning assistance to help Latinxs reach community services throughout the region. Additionally, he explained that Portland Transport was awarded \$30,000 to install screens displaying real-time transit information along East Portland bus lines with improved service. Lastly, Mr. Rose also remarked that Ride Connection was awarded \$35,000 to develop a trip planning tool that provides information on flexible/special-needs transportation services in the region.

Mr. Rose expressed that there was a lot of interest in the PILOT program. He shared potential opportunities to improve the PILOT program, such as: fostering more public-private collaboration.

Member discussion included:

- Mayor Gamba spoke about the City of Milwaukie's decision to allow scooters and their inability to properly regulate them. He raised concerns about how other regulating and funding regulatory efforts. Mayor Gamba suggested that Metro was in a unique position to help the transportation system grow more organically and robustly. He also asked if this was something Metro was currently involved in.
- Mr. Rose responded by stating that Metro had undertaken efforts to develop permitting policies and shared that Metro was in the process of organizing a peer exchange with smaller cities in the Denver, Sacramento and Portland region.

- Commissioner Amanda Fritz expressed her appreciation for the presentation. She stated that only one of the four program goals was especially focused on innovation. She asked about if the purpose of the program was to get more people using existing technology or to invent new processes. Mr. Rose shared that Metro aimed to learn from the projects to understand how Metro can best address barriers to access.
- Ms. Elissa Gertler, Planning and Development Director, added that these comments were the kind of feedback Metro was looking for.
- Mr. Gronke congratulated Mr. Rose and asked him to clarify some of the data presented in the presentation. Mr. Rose explained in the slide show presentation that some of the projects were represented in two categories.

5.2 Regional Transportation Funding Measure Update

Chair Schrader introduced Ms. Tyler Frisbee, Transportation Policy and Federal Affairs Manager, to provide a brief presentation.

Key elements of the presentation included:

Ms. Frisbee spoke about the impacts of the region's rapid growth and the region's transportation needs. She discussed the steps for developing the measure and noted the importance of oversight mechanisms involved in the measure.

Ms. Frisbee shared that earlier in the year the Metro Council provided extensive direction on the measure's structure, priorities, process, risk management and outcomes. She provided a brief overview of the identified outcomes, including: improving safety, increasing access, supporting resiliency, protecting clean air and reducing carbon emissions. She explained the role of the Transportation Fund Task Force including the task force's consideration and prioritization of potential corridors. Ms. Frisbee noted that the task force would make recommendations to the Council.

Ms. Frisbee shared a map of all of the corridors under consideration and noted that the task force added roughly 15 more corridors for consideration and evaluation. She spoke about the feedback the task force provided on the corridors. Ms. Frisbee stated that the task force was considering investment in the whole transportation system.

Ms. Frisbee noted the importance of including community voices in shaping this process and its outcomes. She shared that Metro was developing a community partnerships program that would play a role in this project to fund community organization to engage on transportation needs and solutions.

Member discussion included:

- Chair Schrader passed the gavel to the MPAC Vice Chair, Commissioner Jayapal, at 6:30 PM.
- Councilor Gonzalez said he looked forward to the questions about the corridor model and Council's approach. He explained that this work represented a paradigm shift in the way Metro approached transportation by focusing on values and outcomes.
- Mayor Gamba spoke about the task force not reaching a consensus point. He shared that important public testimony on climate catastrophe was given at the last task force meeting. Mayor Gamba spoke about the lack of data and shared concerns about the community engagement aspect of the project.
- Councilor Lewis stated that not all of the public testimony pertained to climate change issues and noted that the testimony might not have been reflective of the diversity of the region.
- Mayor Gamba discussed the importance of prioritizing corridors that reduced emissions, advanced equity and reduced congestion. Councilor Lewis stated that parallel processes were intended to explore future corridors.
- Commissioner Jayapal expressed her appreciation and asked if any of the members had any remaining questions for Ms. Frisbee.
- Councilor Darren Riordan asked about why there was no access to data about carbon emissions. Ms. Frisbee explained that it was difficult to measure greenhouse gas reduction without project information. She stated that once projects were identified they can provide more information. Councilor Darren Riordan also asked about the distinction between tier 1 and tier 2 corridors. Ms. Frisbee stated that the tier 2 corridor would not be formally engaged in the same process as tier 1 corridors.
- Councilor Gonzalez stated that transportation investment would be the center piece of this measure and he expressed his desire to support an inclusive process.

6.0 ADJOURN

Commissioner Jayapal adjourned the meeting at 6:55 PM.

Respectfully Submitted,



Marlene Guzman
Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF June 12, 2019

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
5.1	Presentation	6/12/19	Construction Career Pathways Project	061219m-01
5.2	Presentation	6/12/19	Regional Transportation Measure Update	061219m-02
5.3	Presentation	6/12/19	PILOT Program Update	061219m-03
5.4	Public Testimony	6/12/19	Written Testimony on T2020 Regional Funding Measure	061219m-04