

## MEASURING THE REGION'S PERFORMANCE: REGIONAL BAROMETER

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Date: 6/3/2019

Department: Office of COO

Meeting Date: June 18, 2019

Presenter(s) (if applicable): DCOO

Andrew Scott, Cary Stacey, Reed

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Length: 30 mins

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### ISSUE STATEMENT

The Regional Barometer will measure and visualize data related to the Metro Council's regional desired outcomes using an interactive web tool available to staff, Metro decision-makers and the public. This project is a Council priority.

### ACTION REQUESTED

The first phase of this project is underway, having launched in Fall 2018; this phase is scheduled to conclude in December 2019.

The purpose of coming to work session is to give a status report on project progress, give a demonstration of the site and request Metro Council guidance in identifying data consistent with Council priorities, finalizing the design of the tool and informing the proposed next phase of work.

### IDENTIFIED POLICY OUTCOMES, POLICY QUESTION(S), POLICY OPTIONS FOR COUNCIL TO CONSIDER

- Among the draft measures, what proposed or additional data would be consistent with Council priorities?
- In designing the next phase of the project (additional measures, target setting, benchmarking and developing meta-indicators, e.g. weighted scores for the regional desired outcomes) what guidance does Council have for project staff?

### STAFF RECOMMENDATIONS

N/A

### STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION

The Regional Barometer will:

- Measure Metro's long term program and policy performance
- Support trust building with communities by increasing transparency of Metro's work, and demonstrating Metro's commitment to keeping ourselves and our jurisdictional partners accountable to our shared regional goals
- Support benchmarking in relation to U.S. and international cities, for many of our regional outcomes, including livability and community vibrancy.

- Guide investments in robust climate, equity and livability data by completing a comprehensive data plan for Metro
- Provide resources to jurisdictions, community organizations and public audiences to assist in data-driven policymaking
- Formalize agreements with jurisdictions and state partners around data sharing

## **BACKGROUND**

- Metro has undertaken two previous efforts to define and measure our six desired outcomes. The first effort, a collaborative project with PSU, ended in the creation of the Greater Portland Pulse. The most recent effort, “MetroPulse,” concluded after councilors responded to a first draft of the project with an expressed need for more granular data to be helpful in supporting policy conversations.
- Metro Council has indicated desire for continued work on this project. This recent effort, continuing where MetroPulse left off, is led by Cary Stacey in the office of the COO; the Research Center is building the web tool.
- This project folds in existing measures and data and broadens Metro’s ability to serve regional data needs through acquisition of new data sets or collection of entirely new data.
- This project, and the suite of measures used, will be iterative, with the intent to engage with communities more broadly in the next phase of development and adapt as communities give input on what Metro’s regional outcomes mean to them.
- Phase 2 of this project, scheduled to launch in 2020, includes target setting, benchmarking and the development of meta-indicators (e.g. providing a weighted score to each of the six outcomes).

## **ATTACHMENTS**

Is legislation required for Council action? No

- What other materials are you presenting today?