

Regional Investment Strategy: Overview

Council work session
Jan. 29, 2019



Metro



The big picture

Metro is a good steward of the systems that maintain regional livability. Now and into the future.

We connect urban and rural, natural and built communities, in one vision: a complete and livable place for all.

We must do more to protect these places, keep up with growth, and create a more equitable region.



We build from a strong foundation.



Senate Bill 100

1992
Greenspaces
Master Plan

2040 Growth
Concept

Natural Areas
Bonds & Levies

Urban and rural
reserves

Climate Smart
Strategy

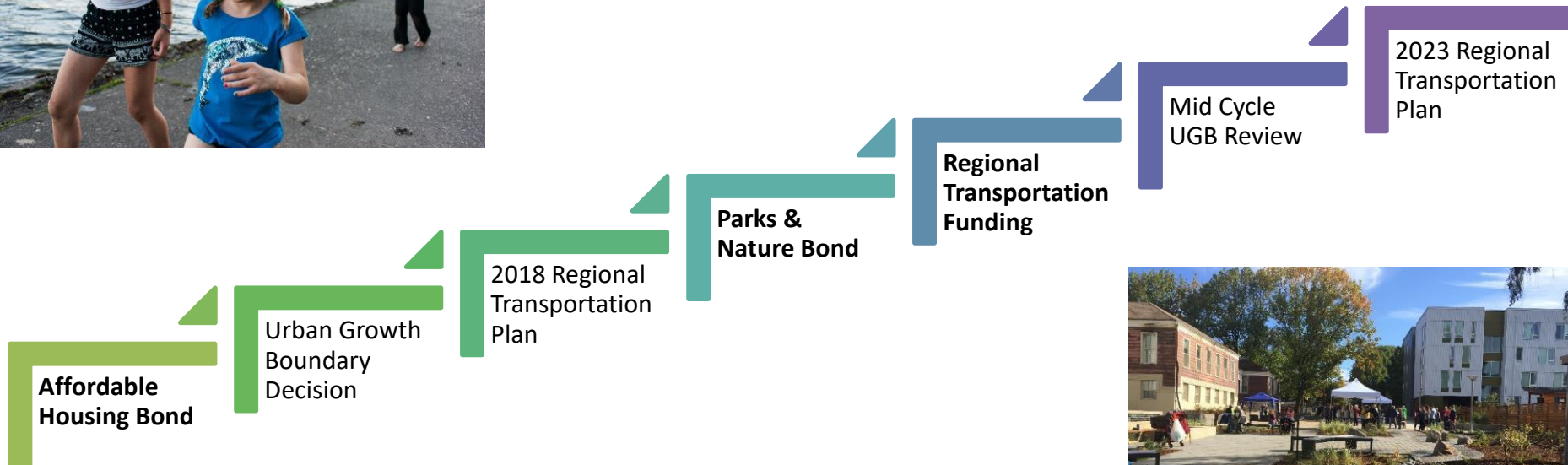
Equitable
Housing Initiative

Parks & Nature
System Plan

Strategic Plan to
Advance Racial
Equity, Diversity
& Inclusion



Take action now. And look to the future.



Regional Investment Strategy: Work program outline



2018

Regional housing
bond development
Parks & Nature
bond development
Transportation
2020 development
**Housing bond
election**



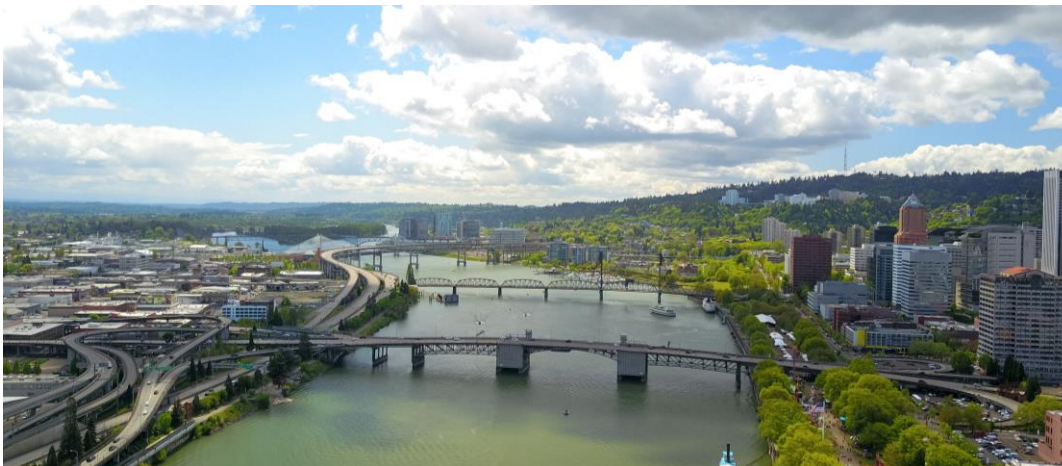
2019

Parks & Nature
bond development
Transportation
2020 development
Housing bond
implementation
**Parks bond
election**



2020

Housing bond
implementation
Parks bond
implementation
**Transportation
funding election**



- Program
- Political
- Program and Political

Metro Council leadership

Program and policy direction

- Affordable housing bond implementation
- Parks & Nature investments and programs
- Transportation 2020 policy principles

Coalition building and community partnerships

- Convene stakeholders
- District outreach, quarterly exchanges, community dialogue
- Month-by-month messaging

Eye on elections

- Review public opinion research
- Ballot referral decisions
- Support political strategy work programs



Many hands...working together.

Project coordination: GAPD

Housing Program Development

- Planning & Development

Political Strategy

- GAPD/Council Office
- Planning

Communications and Engagement

- Communications

Partnership and Leadership Development

- Diversity, Equity and Inclusion Program

Legal

- Office of Metro Attorney

Financial

- Finance & Regulatory Services

Parks & Nature Program Development

- Parks & Nature

Political Strategy

- GAPD/Council Office
- Parks & Nature

Communications and Engagement

- Communications

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