

REGIONAL INVESTMENT STRATEGY: PARKS AND NATURE BOND OUTCOMES

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Prepared by: Craig Beebe, x1584,
craig.beebe@oregonmetro.gov

Department: Parks and Nature

Presenter: Jon Blasher, Parks & Nature
Director, jon.blasher@oregonmetro.gov

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Length: 60 min

ISSUE STATEMENT

The Metro Council is seeking regional funding to protect and connect nature and people throughout the greater Portland region. The Metro Council has directed staff to develop a potential bond for referral to voters in 2019. At a series of January 2019 work sessions, staff is seeking Council refinement and direction on potential bond outcomes and options to explore through further engagement and technical work.

ACTIONS REQUESTED

- Jan. 15 work session: Identify Council's desired outcomes for a potential Parks and Nature bond measure
- Jan. 22 work session: Identify possible gaps between Council's desired outcomes and previous bond investment programs
- Jan. 29 work session: Provide guidance to staff on questions, outcomes and investment options to explore through further engagement and technical work this spring, prior to Council consideration of bond measure referral

IDENTIFIED POLICY OUTCOMES

- Build on momentum of past Parks and Nature bond investments, while meeting new challenges, particularly population growth, racial disparity, and climate change
- Advance Parks and Nature System Plan and Metro's work with partners to connect people to nature, protect fish and wildlife habitat, improve water quality
- Advance racial equity, diversity and inclusion in bond development, programming and implementation
- Integrate with regional investments in affordable housing and transportation

POLICY QUESTIONS

- Are there gaps between the Metro Council's desired bond outcomes, discussed at the Jan. 15 work session, and previous bond investment programs?
- How should Metro align community needs, conservation priorities and Council's desired outcomes in a Parks and Nature bond measure?
- How can bond investments provide direct benefit to the people of greater Portland?

POLICY OPTIONS FOR COUNCIL TO CONSIDER

Based on community and partner engagement, Stakeholder Table recommendations and Council input to date, staff presented the following draft outcomes for potential bond investments on Jan. 15. Staff will present an updated list on Jan. 22 that reflects Council discussion on Jan. 15, as well as considerations of how Council's desired outcomes connect to past and potential bond investment options.

- Serve communities through inclusive engagement, transparency and accountability.
- Advance racial equity through bond investments.
- Protect clean water for people, fish and wildlife.
- Protect and restore culturally significant plant communities.
- Protect, connect and improve habitat for native fish and wildlife.
- Take care of what we have.
- Make parks and natural areas more accessible and inclusive.
- Connect more people to the land and rivers of our region.
- Invest in trails for biking and walking.
- Support community-led parks and nature projects.

The Metro Council should further discuss these draft outcomes, as well as any additional outcomes it wishes to consider or direct staff to explore for the potential bond measure.

STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION

In late 2017, the Metro Council directed staff to work with partners and the community on a coordinated regional strategy for potential investments in housing, parks and nature, and transportation, to address the challenges of growth and keep greater Portland livable for everyone. The passage of the regional affordable housing bond in November demonstrates greater Portland voters' eagerness to work together to address these critical issues.

Residents of the region have repeatedly supported investments in parks and nature, an essential element of greater Portland's quality of life and our national reputation. Over the past quarter-century, the region's voters have passed two bond measures that allowed Metro to create a unique regional park system with nature at its heart, in 1995 and 2006. Voters have also passed two levies to care for this system, in 2013 and 2016.

Metro has a strong track record of success delivering on commitments made to voters in these funding measures. With voters' continuing support, Metro has worked with partners to protect clean water, restore fish and wildlife habitat, and bring parks and nature closer to hundreds of thousands of people. Parks and nature investments have made our communities healthier and our economy stronger. Metro now manages 17,000 acres of parks, trails and natural areas across greater Portland, including beloved places like Oxbow and Blue Lake, as well as lesser-known but invaluable natural areas. Thousands more acres of parks and natural areas have are enjoyed by people every day thanks to local and community projects made possible by regional funding.

Although much has been accomplished, there is more to do. A growing population and changing climate threaten the streams and habitat Oregonians have worked so hard to protect. Treasured parks and trails need improvements to keep up with demand. And some communities – particularly communities of color and other historically marginalized communities – need a more equitable share of the benefits of public investments in parks and nature. The Metro Council adopted a Parks and Nature System Plan in 2016, spelling out Metro’s regional role in addressing these needs with partners and the community.

The Metro Council has directed staff to advance racial equity throughout the development and framework of a potential bond, incorporating lessons learned through past investments, partnerships with community organizations and Metro’s Strategic Plan to Advance Racial Equity, Diversity and Inclusion. This means including in decision-making those communities that have been left out in the past, as well as looking at how future investments can provide benefits to communities of color and other historically marginalized populations.

BACKGROUND

In fall 2018, Metro engaged a wide range of partners and community members to explore options for a potential bond. Staff conducted focused discussions with members of the conservation community, fellow park providers, Indigenous community members, and farmers to discuss priorities for a potential bond measure, including how it could advance racial equity. Working with a cohort of culturally-specific organizations and conservation groups, Metro also co-hosted two community forums, hearing directly the voices of more than 100 community members who were not included in creating previous Metro parks and nature bond measures.

In September, Metro convened a Stakeholder Table to explore options and provide recommendations to the Metro chief operating officer. Members include roughly 30 people representing perspectives from the conservation community, culturally-specific organizations, business, working lands and local elected officials.

Through the rich insight of these community members and partners, staff identified potential priorities for a third parks and nature bond, as well as ideas that could help a bond meet community and conservation needs in the future. Summaries of this engagement are available in briefing binders supplied to the Metro Council in early January 2019. Staff presented a summary of engagement to date to the Metro Council at an Oct. 11 retreat and Nov. 13 work session.

Since that time, staff have re-engaged key stakeholder groups and jurisdictional partners, including MPAC, to discuss potential bond framework options. A number of stakeholders have also submitted further comments to the Metro Council and/or staff.

As the Metro Council reconvenes with several new councilors, staff seek guidance on the council’s desired outcomes for continuing investments in parks and nature, and what questions or options staff should explore further with partners and the community prior to a potential bond measure referral.

This conversation will be continued over three work sessions. On Jan. 15, the Metro Council will discuss the key outcomes the potential bond measure should prioritize in order to serve the needs of people and nature in greater Portland. On Jan. 22, the Metro Council will consider possible gaps between Council's desired outcomes and previous parks and nature bond investment programs. On Jan. 29, staff will hear the Metro Council's direction on potential options and concepts to continue exploring with partners and the community in a new potential bond measure.

Staff will return to Metro Council work sessions in the coming months to further explore key policy questions. Staff will also conduct further engagement with the Stakeholder Table, partners and the community to develop potential bond investments and program criteria. The Metro Council could consider referring a bond to voters in the late spring.

- Is legislation required for Council action? **Yes**
- If yes, is draft legislation attached? **No**