

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: Tuesday, November 6, 2018

LENGTH: 45 minutes

PRESENTATION TITLE: Construction Career Pathways Project (C2P2)

DEPARTMENT: Diversity, Equity and Inclusion Program

PRESENTER(S): Raahi Reddy, DEI Program Director, Raahi.Reddy@oregonmetro.gov
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WORK SESSION PURPOSE & DESIRED OUTCOMES

- **Purpose:**
 - To provide an update on progress made in Phase 1 of the C2P2 Public Owner Workgroup
 - To provide an overview of issues critical to the success of the Workgroup
 - To discuss potential Metro Council roles in 2019
- **Outcome:** Metro Councilors have a shared understanding of progress made with the C2P2 Public Owner Workgroup, critical path issues that the Workgroup is addressing, and potential roles the Metro Council could play in 2019.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

The Portland metropolitan region is growing and with it, the construction industry. There is a minimum of 81 public projects, worth approximately \$7.8 billion, planned to be built in the Portland metro region in the next 3 – 5 years. This presents an exciting opportunity for government to leverage the economic benefits of the high-growth construction industry to support and grow a diverse construction workforce, deliver effective investments in the construction workforce system, and support equitable economic opportunities for women and communities of color in our region.

Even as our region diversifies, career opportunities generated by this growth are not equitably accessible to everyone. People of color and women face multiple barriers in accessing and sustaining construction careers in the Portland metro region. The inconsistent nature of construction work, lack of consistent opportunities to take advantage of career ladders, and insufficient funding and resources for education, job training and support services are among the factors that limit career employment. The magnitude of the problem is greater than can be solved by any one local government agency.

At our last Council work session on March 13, 2018, we provided a C2P2 update on progress made in developing the case for a regional approach with our private and public partners and we shared findings from the Regional Construction Workforce Market Study, which assessed the region's overall capacity to meet growing demand. Since this work session, we have formed and launched the C2P2 Public Owner Workgroup.

At the November 6 Council work session, we will provide an update on progress made in Phase 1 of the C2P2 Public Owner Workgroup. We will share findings from the regional ecosystem assessment of best practices in construction career policies, takeaways and common themes from stakeholder engagement discussions with labor, contractors, community based organizations, pre-apprenticeship training programs, and an overview of current efforts by the Workgroup to target key strategies to deploy at the regional level.

We will then discuss next steps with the C2P2 Public Owner Workgroup, issues critical to the success of a regional construction careers program, and potential roles the Metro Council could play in helping our public agency partners adopt policies and investments that are key to supporting a regional program.

Please see the attached “Phase 1 Summary” document for more information on progress with the C2P2 Public Owner Workgroup.

As background, the C2P2 Public Owner Workgroup is charged with developing and adopting a regional approach to construction workforce equity. The Workgroup will identify strategies and investments that can be deployed on the regional scale to support career opportunities for people of color and women in the construction trades. They are not a public decision-making body. Local government partners and other key partners will need to adopt the recommendations that come out of the Workgroup process.

Cecilia Estolano, lead facilitator for the C2P2 Workgroup and co-founder of ELA, will be joining Raahi Reddy and Heidi Rahn at the November 6 Council work session. ELA is an award winning urban planning and public policy firm based in Los Angeles with unique expertise in crafting equitable economic and workforce development programs. They specialize in managing multi-stakeholder processes to address complex public policy and social equity issues.

QUESTIONS FOR COUNCIL CONSIDERATION

Questions for members:

- What questions do you have on progress and critical path issues with the C2P2 Public Owner Workgroup?
- What additional information does the Metro Council need?

PACKET MATERIALS

- Would legislation be required for Council action? Yes ☒ No
- If yes, is draft legislation attached? Yes ☒ No
- What other materials are you presenting today? Power point presentation