METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: October 16, 2018 **LENGTH:** 30 minutes

PRESENTATION TITLE: 2030 Regional Waste Plan's Draft Actions and Indicators

DEPARTMENT: Property and Environmental Services

PRESENTER(s): Paul Slyman, Property and Environmental Services Director (ext. 1510); Matt Korot, Resource Conservation and Recycling Program Director (ext.1760); and Marta McGuire,

Principal Planner (ext. 1806)

WORK SESSION PURPOSE & DESIRED OUTCOMES

1. **Purpose:** To discuss the 2030 Regional Waste Plan's draft actions and indicators (Attachment A).

2. Outcomes:

- 1. Council input on the draft actions and indicators.
- 2. Council understanding of the next steps of developing the 2030 Regional Waste Plan.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

Metro initiated development of the 2030 Regional Waste Plan in spring 2017 to fulfill its responsibility to plan, manage and oversee the regional garbage and recycling system. The 2030 Regional Waste Plan will be the greater Portland area's blueprint to guide investments in our garbage and recycling system and reduce the environmental and health impacts of products, from production to disposal. The development of the plan is broken into five phases of work, with phase 4 coming to completion with this work session.

A key aspect of developing the plan has been a focus on advancing racial equity. This has been accomplished in two ways. First, through inclusive engagement and relationship-building with historically underrepresented communities. Specifically, Metro partnered with eight community-based organizations to form a cohort of more than 100 people who participated in multiple discussions over more than a year about the future of garbage and recycling. From tours of local garbage and recycling facilities to gatherings at local community centers, participants shared their values and priorities related to garbage and recycling to help shape the goals and actions of the plan. These organizations are:

- Center for Diversity & the Environment
- Centro Cultural de Washington County
- Constructing Hope
- Immigrant and Refugee Community Organization
- Momentum Alliance
- North by Northeast Community Health Center
- The Rosewood Initiative
- Trash for Peace

The second way Metro integrated racial equity in the planning process was through the incorporation of an Equity Work Group to guide and inform the plan. At the very beginning of the process, Metro identified that it needed a group of individuals that had deep experience leading and advancing equity for communities of color and historically marginalized communities to help ensure the plan fully incorporated equity in the planning process and outcomes. The seven members of the Equity Work Group were selected because of their expertise and experience working with communities of color and historically marginalized communities. The work group has participated in each phase of the plan's development.

| Name | Affiliation |
|----------------------|--|
| Rob Nathan | Individual; Referred by Coalition of Communities of Color |
| Emma Brennan | Oregon Tradeswomen, Inc. |
| Pa Vue | Individual; Referred by Asian Pacific American Network of Oregon |
| Marilou Carrera | Individual; Referred by Oregon Health Equity Alliance |
| Juan Carlos Gonzalez | Individual; Referred by Centro Cultural |
| Andre Bealer | National Association of Minority Contractors of Oregon |
| Tommy Jay Larracas | Individual; Referred by OPAL Environmental Justice Oregon |

Highlights of each of the phases of the plan's development are provided below.

| Phase 1: Values March 2017 to July 2017 | Phase 1 developed the plan's values and guiding principles. The values are informed by existing guidance, including regional, state and federal policies and plans regarding waste management, recycling, toxics and other related environmental programs. The values are further shaped from public surveys, community discussions with culturally-specific organizations and review by the Equity Work Group. Following the work on the values, the Equity Work Group developed the principles to provide guidance on advancing equity through plan development and implementation. Following review by the Metro Policy Advisory Committee (MPAC) and Solid Waste Alternatives Advisory Committee (SWAAC), Metro Council endorsed the values and principles in summer 2017. |
|---|--|
| Phase 2: Vision and Goal Setting July 2017 to Jan. 2018 | Building on community discussions held in the first phase, Metro conducted a series of engagements to inform development of the vision and goals. A planning workshop involving more than forty individuals, including Equity Work Group members and Metro and local government staff. An online survey that asked community members to help shape future priorities. Almost 4,000 individuals took the survey. Metro compiled the survey results to share at the leadership forums and inform the vision, goals and actions in the plan. |

- Three leadership forums co-led by Metro and local community-based organizations at which more than 120 individuals shared ideas and discussed future priorities for the garbage and recycling system. The forums were hosted by Immigrant and Refugee Community Organization, Rosewood Initiative and Centro Cultural.
- A technical forum with more than 60 stakeholders active in some element of the garbage and recycling system provided input on the draft vision and goals.
- The Equity Work Group, local government solid waste directors, SWAAC and MPAC reviewed the draft vision and goals.

Metro Council endorsed the vision and goals in January 2018.

Phase 3: System Analysis

Dec. 2017 to March 2018

Phase 3 established an understanding of where the region is today relative to the goals and vision generated during phase 2. To do this, Metro staff assessed data on different aspects of the current garbage and recycling system. This included writing descriptions about the system's existing programs, policies and infrastructure, as well as identifying opportunities and challenges facing the system. The information gathered in this phase served as a starting point for an overall measurement approach for the plan and to inform the development of actions and indicators.

Phase 4: Building a Strategy

March 2018 to Oct. 2018

In phase 4, Metro convened topic-specific technical work groups to develop the plan's draft actions. The groups were made up of representatives from local governments, garbage and recycling facility operators, haulers, reuse organizations, community organizations and others with a particular interest in the system. More than 60 individuals participated in the work groups and are listed in Appendix A of the attachment.

Each work group met four times during March to May 2018, including a final session at which all of the groups together looked at how their goals and actions might connect.

Metro also solicited input on the draft actions from the community, specifically those individuals associated with the eight community-based organizations who had taken part in earlier phases of the plan's development. During a four-hour session held at the Oregon Zoo, more than 100 local residents reviewed the draft actions to see whether they reflected their previous input and to prioritize the changes they most want to see in the system. Following these engagements, Metro staff worked with the Equity Work Group and local government staff to further refine and organize the draft goals and actions and to develop the plan indicators.

The refined draft actions and indicators were presented to MPAC and SWAAC on October 10, 2018. Metro staff will share the input gathered from the committees during today's work session.

Work Session Discussion

Today's discussion will focus on the plan's draft actions and indicators. The actions represent work that is ongoing or has already been initiated by Metro and/or local governments, but also include a number of actions that would be implemented for the first time over the twelve-year duration of the plan. Those actions are identified as "new" in the attachment to this worksheet and Metro staff would particularly appreciate Council's input on those items. Many of these are directly tied to advancing racial equity and they are indicated by an "E" icon in the actions table.

Implementation of the actions in the plan is the shared responsibility of Metro and local governments. Most of the actions in the plan are non-directive in nature, meaning that Metro anticipates that local governments will undertake them as part of a shared commitment to achieve the plan's vision and goals. There are some actions, though, that place specific requirements on local governments. Many of these are requirements that were previously enacted by the Metro Council related to residential and commercial recycling collection services. The actions that place current or potential future requirements on local governments are shaded in the attachment. New requirements for local governments that could result from actions in the 2030 plan will be developed in consultation with local governments and would go through the regular Metro Council legislative approval process.

A critical component of implementing the 2030 Regional Waste Plan will be having a measurement framework in place that will allow Metro and local governments to evaluate their progress in achieving the plan's desired environmental and equity outcomes and demonstrating accountability to the community. An element of this framework is a set of key indicators, which would communicate the overall trajectory of the plan's progress to a broad audience. Those indicators are presented for Council's review and comment on page 22 of the attachment.

Lastly, during the Equity Work Group's final review of the draft actions, its members asked which body would be responsible for overseeing implementation of the plan and how Metro would ensure the community would be involved in the work of the plan. Metro staff is currently developing a draft oversight framework for the plan for consideration by the Metro Council. It will include roles for a reconfigured Solid Waste Alternatives Advisory Committee, the Council and, possibly, Metro's Committee on Racial Equity in its role overseeing implementation of Metro's overall racial equity strategy, which the 2030 Regional Waste Plan will help to advance.

Next Steps

Metro Council's s input will inform the final version of actions and indicators that will be incorporated into the draft plan. Following the work session, Metro staff will produce a complete draft of the 2030 Regional Waste Plan that will be released for public review and comment from mid-November through mid-December of this year. For this comment period, engagement activities will include:

- briefing the eight community-based organizations about the plan and also explaining the Metro Council decision-making process to them
- making briefing materials and information about the plan available online for the general public
- holding a public forum on December 5, 2018 for individuals interested in reviewing the draft plan and providing comments in-person

Metro staff will return to a Metro Council work session in February 2019 to discuss the draft plan in its entirety, the public comments received and input from MPAC and SWAAC. Later that month, Council will formally consider adoption of the plan.

QUESTIONS FOR COUNCIL CONSIDERATION

- 1. Do Councilors have questions or input on the draft actions and indicators?
- 2. Do Councilors have questions about the process to date and the next steps for plan development and adoption?

PACKET MATERIALS

| ATTACHMENTS: | | | |
|---------------------------|------|------|--|
| Draft is attached □ yes | ☑ no | | |
| Legislation would be requ | □yes | ☑ no | |

Attachment A: 2030 Draft Goals, Actions and Indicators