

Update on Value Pricing

June 12, 2018



Goal for Today

Update Council on ongoing
ODOT Value Pricing Policy
Advisory Committee

Receive Council direction on
policy focus and discuss next
steps

Existing Metro Council Direction

- Letter sent August and November 2017 to OTC
 - Primary goal is to manage demand
 - Transportation options are a critical part of the program
 - Any pricing program must be implemented equitably
- 2018 RTP Priorities (Chapter 8)
 - Identify analysis needed to make future policy decisions around pricing
 - Identify a process to further explore policy options for value pricing to support future implementation

Oregon Transportation Commission's Legislative Direction

SECTION 120. The Oregon Transportation Commission shall establish a traffic congestion relief program. No later than December 31, 2018, the commission shall seek approval from the Federal Highway Administration, if required by federal law, to implement value pricing as described in this section. After seeking and receiving approval from the Federal Highway Administration, the commission shall implement value pricing to reduce traffic congestion. Value pricing may include, but is not limited to, variable time-of-day pricing.



ODOT Value Pricing Process

Policy Advisory
Committee

6 meetings

Thirty members

Advise OTC on plan
of action



ODOT Scenarios

Round 2 evaluation approach



ODOT Value Pricing Next Steps

- Staff Recommendation: Scenario B, maybe C, a little bit of E
- Final PAC Meeting June 29th
- Recommendation goes to OTC in July and November

Staff Recommendation: Next Steps

- Continue to focus on need for increased transit access and a demand-management focused approach
- Consider inclusion of funding to support safety and other improvements to adjacent arterials to manage diversion, but not increase capacity
- Work with partners to support the program overall, but insist on principles above
- Explore ways to respond to increased interest in system-wide study

Council Role

- Communicators!
 - We need new tools
 - Pricing helps address hidden inequities in our transportation system, and if done correctly, can advance equitable outcomes for communities of color
 - We're glad to see that the Legislature, the OTC, and ODOT are acknowledging that our region can't just build our way out of congestion, and we support their efforts to better incorporate the costs of our roadways into the transportation system.
- Emphasizing Principles Needed for OTC Success
 - Representation on PAC
 - Letters



Questions for Council

Do these seem like the right next steps?

Is Council open to considering “safety and other improvements to adjacent arterials to manage diversion?”

Are there additional policies Council would like staff to consider?

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