

METRO POLICY ADVISORY COMMITTEE (MPAC)

Meeting Minutes

April 25, 2018

Metro Regional Center, Council Chamber

MEMBERS PRESENT

Emerald Bogue
Steve Callaway
Sam Chase
Denny Doyle (*Chair*)
Amanda Fritz
Mark Gamba
Linda Glover
Ed Gronke
Jeff Gudman
Kathryn Harrington
Gordon Hovies
Nathan Phelan
Craig Prosser
Martha Schrader
Don Trotter
Mark Watson

AFFILIATION

Port of Portland
City of Hillsboro,
Metro Council
City of Beaverton, Second Largest City in Washington County
City of Portland
City of Milwaukie, Other Cities in Clackamas County
City of Vancouver
Citizen of Clackamas County
City of Lake Oswego, Largest City in Clackamas County
Metro Council
Tualatin Fire and Rescue, Special Districts in Washington County
Peninsula Drainage District #1, Special Districts in Multnomah County
TriMet
Clackamas County
Clackamas County Fire District #1, Special Districts in Clackamas County
Hillsboro School District Board of Directors, Governing Body of a School District

ALTERNATES PRESENT

Gretchen Buehner
John Griffiths

Jennifer Donnelly

AFFILIATION

City of King City, Other Cities in Washington County
Tualatin Hills Park & Recreation District, Special Districts in Washington County
Oregon Department of Land Conservation and Development

MEMBERS EXCUSED

Jerry Hinton
Pete Truax

AFFILIATION

City of Gresham, Second Largest City in Multnomah County
Forest Grove, Other Cities in Washington County

OTHERS PRESENT: Bob Stacey, Lindsay Schaffer, Mike Williams, Katherine Kelly, Schuyler Warren, Alisa Pyszka, Patricia Raicht, Roger van Overbeek, Paul Meade, Kerrie Bartel Christensen

STAFF: Nellie Papsdorf, Miranda Mishan, Megan Gibb, Alison Kean, Ramona Perrault, Lake McTighe, Tim Collins, Ted Reid, Kim Ellis

1. CALL TO ORDER, SELF INTRODUCTIONS, CHAIR COMMUNICATIONS

Chair Doyle called the meeting to order at 5:01PM.

2. PUBLIC COMMUNICATIONS

There were none.

3. COUNCIL UPDATE

Councilor Kathryn Harrington provided an update on the Clackamas County Housing Tour that had occurred the previous day. She shared that it was interesting to see how Metro could serve Clackamas County and the region as a whole. Councilor Harrington reminded MPAC that the region had needs that went beyond building new units.

Councilor Harrington announced the arrival of a new elephant at the zoo.

4. MPAC MEMBER COMMUNICATION

There were none.

5. CONSENT AGENDA

5.1 Consideration of April 11, 2018 Minutes.

MOTION: Councilor Jeff Gudman moved and Mayor Mark Gamba seconded to adopt the consent agenda.

ACTION: With all in favor, the motion passed.

6. INFORMATION/DISCUSSION ITEMS

6.1 2018 Urban Growth Management Decision: trends in How Businesses Use Space and Select Locations

Chair Doyle explained that the presentation was to continue MPAC's discussion of topics related to urban growth management and they would be hearing about employment trends. He shared that MPAC was joined by several private sector representatives that would provide them with their perspective on how businesses chose locations and used space, and how these trends were changing.

Chair Doyle conveyed that these trends had implications for how the region would manage future employment growth. He introduced the panel moderator, Ms. Alisa Pyszka, Principal at Leland Consulting.

Key elements of the presentation included:

Ms. Pyszka introduced the panelists, Ms. Patricia Raicht, Mr. Roger van Overbeek, Mr. Paul Meade, and Ms. Kerrie Bartel Christensen. Ms. Raicht gave a presentation about national employment trends. She shared that employment had been expanding for 100+ months.

Ms. Raicht recounted that knowledge intensive and skilled jobs were growing the most, and highlighted the specifics of employment trends in the metro region, noting that they were matching national trends. She emphasized that the economy had grown and job growth had increased. Ms. Raicht noted that Portland was ranking high in job growth rates.

Ms. Raicht conveyed where job growth was coming from, and discussed changes in the ways that firms and workers were using office space. She explained that technology was critical in terms of infrastructure and shifting work models. Ms. Raicht discussed the five basic workplace models and how they reflected shifting trends. She noted that collaboration and community was increasing, and driving the urbanization of the work environment.

Ms. Raicht remarked that companies were struggling with hiring and retaining talent and that the work environment contributed a lot to whether or not companies retained talent. She highlighted the impact of e-commerce on the industrial market and the pros and cons. Ms. Raicht discussed some of the challenges presented by e-commerce and logistics in cities.

Ms. Raicht shared considerations for firms relocating, and expressed the impact of co-working on firms. She recounted the pros and cons of the gig economy on the job market.

Ms. Pyszka asked the panelists to share the trends that they had seen in their respective industries.

Ms. Bartel Christensen discussed healthcare and the excess capacity for inpatient and limited physical space on outpatient services. She shared that the focus would be on outpatient services, and meeting the community where they were and based on their needs. Ms. Bartel Christensen explained that outpatient care was lacking and healthcare was going to shift to a more consumer driven model, and there was a shifting demand into high population density.

Ms. Pyszka asked if this meant more retail service locations and hours. Ms. Bartel Christensen confirmed.

Mr. Meade remarked that he had seen increased driving and moving employment away from the city due to the lack of available land. He noted that ideally they would be closer to their customers to minimize their operating area.

Mr. van Overbeek shared that the presentation reflected a lot of the statistics at Autodesk, and that they were targeting a smaller work environment. He expressed that talent was a significant asset for them, and that Portland represented a significant technology center of excellence. Mr. van Overbeek the importance of workplaces in an urban environment and how he had seen these trends reflected at Autodesk.

Ms. Pyszka asked about the balance of work life and family life. Mr. Meade shared that many of their employees were different than those at Autodesk, and most were paid under \$62,000 and most could not afford to live downtown. He added that they were bringing people in, and that many used public transit but many could not because of the warehouse location.

Ms. Pyszka asked the panelists if the gig economy was impacting their firms. Mr. Meade explained that their office needs were going down but the majority of their jobs were unaffected.

Mr. van Overbeek share dthatshared that there was a time when they tried to solve their occupancy issues with remote working and that there were many downsides. He expressed that remote working was offered on an individual case basis, and that their younger workforce was accustomed to working in teams as well as remotely.

Ms. Bartel Christensen noted that a large part of the medical workforce was still in the office.

Ms. Pyszka asked about the best thing for their industries and the biggest challenges with regard in the Portland region.

Mr. van Overbeek emphasized that talent was the best thing for the technology industry. He explained that there was a skilled and well educated workforce available. Mr. van Overbeek noted that it was beneficial to have different work teams working on different products sitting together. He explained that the biggest challenges were the rising costs of labor, housing and real estate.

Ms. Bartel Christensen highlighted that transportation was a significant issue, and more public transportation was needed. She noted that the cost of housing was a challenge, and shared how she saw caregivers experiencing these impacts.

Mr. Meade conveyed that many of the challenges Roger discussed were a benefit in his industry. He explained that as costs rose their business increased. Mr. Meade shared that congestion and increasing traffic was a challenge.

Member discussion included:

- Mayor Gamba shared that he was nervous about the ability of grocery stores to expand because of the Amazon/Whole Foods grocery collaboration. Ms. Raicht shared that many grocery stores were adapting, and that suburban kinds of communities were very much still anchored in grocery stores. Mayor Gamba raised concerns about the lack of developers developing warehouses in Milwaukie. Ms. Raicht shared that there was move towards maker space, and it was important to consider industrial spaces as versatile and compatible with many types of spaces.
- Commissioner Amanda Fritz asked how firms took care of people's physical needs when they shared close spaces. Ms. Bartel Christensen explained that there were high quality products available that could adapt to people. Mr. van Overbeek explained some of the customization that was available.
- Commissioner Fritz asked how smaller open work spaces worked for people with disabilities. Mr. van Overbeek noted that accessibility was lacking and in need of improvement.
- Councilor Gudman asked what would happen if people were less attracted to move to Portland, since the current education system was not producing workers. Ms. Raicht explained that in the last recovery people moved to Portland without jobs just because they wanted to be in Portland. She added that if we did not have enough educated workers there was a need to import them and if they couldn't then there was a need to stop growing jobs.
- Mr. van Overbeek explained that there was a net inflow and from a gridlock perspective they were taking steps to incentivize public transit such as offering commute vouchers.
- Councilor Harrington asked Ms. Raicht if she could identify susceptibility to recessions. Ms. Raicht shared that there was a diversity index related to the diversity of the economy and that Portland ranked very well.
- Mayor Steve Callaway asked if there were advantages to moving outside of the UGB. Mr. Meade explained that it would have an adverse effect on his employees and they would have to replace about 50%. He noted that advantages of being located downtown.
- Mayor Callaway explained that he often heard about quick turnaround from groundbreaking to opening, but noted that this was not mentioned in the presentation. He asked if this was critical. Ms. Raicht shared that certainty around finding the site, having it be developable and knowing the time frame was of high importance.
- Councilor Buehner asked if importing workers from Appalachia was a viable option. She expressed concern regarding the open workspaces and the lack of privacy. Mr. Meade noted that they were open to any great ideas. Ms. Raicht expressed that it was a national issue that jobs did not line up with where people were located. She explained that open workspaces were not for everyone and that certain firms were shrinking in different ways.

- Ms. Emerald Bogue shared that the Port of Portland had an open office that worked very well. She explained that it was a significant adjustment but that they enjoyed the collaborative spaces and wellness rooms.

6.2 2018 RTP: Draft Regional Transportation Safety Strategy

Chair Doyle explained that last year MPAC provided policy direction for the Regional Transportation Safety Strategy and supported moving forward with a Vision Zero framework and target, identifying safety projects in the 2018 RTP as a way to measure how safety was being addressed, and using regional High Injury Corridors as a tool to inform prioritizing investments in the 2018 RTP.

Chair Doyle shared that staff was presenting on the Draft Safety Strategy to seek any additional input from MPAC as the strategy is finalized to be release for public comment on June 29th. He introduced Ms. Lake McTighe, Metro staff.

Key elements of the presentation included:

Ms. McTighe provided context for the safety strategy and shared that it was a draft, and that they were working on an update for public comment. She shared that the draft safety strategy was a topical plan for the 2018 RTP that set regional safety policies.

Ms. McTighe discussed goals of the RTSS. She shared that this was the first time they were applying a public equity lens, and that they were meeting federal performance measure requirements. Ms. McTighe highlighted their top three findings that were informing the safety strategy, including that traffic deaths impact people of color, low income people and seniors more. She added that pedestrian deaths are high, and arterial roadways have significant fatality rates.

Ms. McTighe shared that deaths in Clackamas County were going down, based on their safety plan. She explained that high injury corridors are more frequently in marginalized communities based on race and income, and that older drivers were twice as likely to die in a traffic accident.

Ms. McTighe recounted that design has a big impact but the mix of modes on roadways increases some safety risks when there is a lack of separation. She emphasized the large number of crashes on arterial roadways and some of the specific causes.

Ms. McTighe spoke to the approach that the draft regional safety strategy was taking, and highlighted the safe system approach guiding principles. She noted that no traffic deaths were acceptable, and that they were preventable. Ms. McTighe shared that they accepted that people make mistakes but that a policy should be

designed so that when a crash happens it would not be fatal. She emphasized that saving lives was not expensive, and it required a proactive system approach.

Ms. McTighe explained that to achieve safe travel for all there was a need for a multipronged approach. She discussed the elements of the approach, and how they were reflected in the policies. Ms. McTighe noted that there was a need for different strategies throughout the region, and she explained their main policy goals.

Ms. McTighe explained the six different strategies, and shared that coordination, ongoing attention and collaboration was key. She explained the sets of actions within the strategy, and highlighted how it would be implemented over the next five years. She added that per policy direction, they would like to increase safety.

Ms. McTighe recounted that they were focused on measuring progress, and aimed for zero traffic deaths by 2025. She noted that pedestrian and bike fatalities were still on the rise and that they were working on addressing this issue.

Ms. McTighe discussed next steps, and thanked the technical work group for their input and effort.

Member discussion included:

- Mr. Gonke asked if ODOT had been involved in conversations around safety, noting concerns about McLoughlin Corridor in Clackamas County. Ms. McTighe shared that they were involved in the development of the strategy, and that and that Clackamas County had included McLoughlin in the RTP and identified safety as a primary objective. Ms. Kim Ellis added that many corridors in the region had been named orphan highways and that was something that they were working on developing a strategy to address. She noted that ODOT had not identified a specific orphan highway project.
- Mayor Gamba asked how many high injury corridors were being addressed in the RTP. Ms. McTighe shared that segments of the throughways had high injury crash areas which were in the RTP, and that almost all high injury corridors were in the RTP. She added that most were owned by local jurisdictions.
- Mr. John Griffiths asked if autonomous vehicles would have an impact on death rates. Ms. McTighe explained that there was potential for autonomous vehicles to have a positive impact on death rates.
- Mr. Craig Prosser suggested that in order to improve the ability to address the issue of road ownership and help the public understand, it could be helpful to include identification of which jurisdiction had primary ownership of each roadway.

- Councilor Harrington recounted that ODOT had funds allocated specifically for safety projects, so while that hadn't identified these projects yet, they did have funding for this RTP.

6.3 2018 RTP: Draft Regional Freight Strategy

Chair Doyle reminded MPAC that in May 2017 staff provided MPAC with an early update for the Regional Freight Strategy. He introduced Mr. Tim Collins, Metro staff to provide an update on the Draft Regional Freight Strategy and seek any input from MPAC as the strategy was finalized to be released for public comment on June 29.

Key elements of the presentation included:

Mr. Collins explained that his presentation would be amended due to time constraints. He shared that they were updating the Regional Freight Strategy, for the first time in a long time. Mr. Collins explained the five goals that the freight strategy was hoping to accomplish, and explained that it was important to have clear compiled research.

Mr. Collins expressed that he wanted to focus on the freight concept and freight network map. He recounted the regional freight vision and the seven freight policies. Mr. Collins spoke to the freight concept and shared that it defined a vision and supporting policies to guide investments and the concept that had been updated to include intermodal connectors.

Mr. Collins highlighted the freight network map. He conveyed the goals of the updated freight action plan, and how they were tied to individual freight policies. Mr. Collins explained the next steps of the strategy, including the incorporation of committee feedback and public comment in June.

Member discussion included:

- Commissioner Martha Schrader asked if Clackamas County's RTP freight projects were going to be included in the strategy. Mr. Collins confirmed that they would, but the map was cut off in the presentation. He added that they would make sure that this is reflected in the strategy.
- Mayor Doyle asked how much of the strategy had been discussed with those in the freight industry. Mr. Collins explained that they had work groups and had been getting feedback from people in the freight community.
- Mayor Callaway asked about the status Washington County freight areas including the 217 and 276. Mr. Collins expressed that they had discussed with Washington County and had looked at travel plans. He shared that they had looked at that area, and much of it was out of their jurisdiction so it was difficult to address.

7. ADJOURN

MPAC Chair Doyle adjourned the meeting at 7:03 PM.

Respectfully Submitted,

A handwritten signature in blue ink, appearing to read "Miranda Mishan", with a stylized flourish at the end.

Miranda Mishan
Recording Secretary

ATTACHMENTS TO THE PUBLIC RECORD FOR THE MEETING OF APRIL 25, 2018

ITEM	DOCUMENT TYPE	DOC DATE	DOCUMENT DESCRIPTION	DOCUMENT No.
6.1	Presentation	4/25/18	Employment Trends PowerPoint	042518m-01
6.2	Presentation	4/25/18	RTP Safety Strategy PowerPoint	042518m-02
6.3	Presentation	4/25/18	RTP Freight Strategy PowerPoint	042518m-03