Date: Wednesday, April 11, 2018
To: JPACT and interested parties

From: Dan Kaempff, Principal Transportation Planner

Subject: 2018 Regional Travel Options Strategy

Purpose

This memo provides updated information regarding the 2018 Regional Travel Options (RTO) Strategy, following the comment period, held in February 2018. TPAC has reviewed and discussed this post-comment Strategy and has made a recommendation to JPACT for its adoption.

Action Requested

JPACT is requested to adopt the 2018 Regional Travel Options Strategy.

Background

For the past year, Metro staff, and the region's jurisdictions and non-government partners have worked together to update the policy document which provides direction to the RTO program. Metro conducted a series of well-attended workshops to discuss ways to improve the program to achieve federal, state and regional policy goals and objectives.

After this robust stakeholder engagement effort, followed by an opportunity for comment on the draft document, staff is presenting the 2018 Regional Travel Options Strategy for your consideration and adoption.

In January, Metro staff presented an initial draft of this policy guidance to TPAC and JPACT prior to releasing it for comment. Input received through the comment period indicated support for the updated policy direction and the recommendations for improving the program to better serve the residents of the region.

Following the comment period, TPAC discussed the updated Strategy at their March 9, 2018 meeting and recommended its adoption by JPACT.

As discussed at the JPACT meeting on January, 18, 2018, the Strategy identifies several changes to the RTO program, and defines the elements of the new Safe Routes to School program to fund outreach and education in the region's schools. The attached Staff Report for Resolution 18-XXXX provides additional details on these changes.

These changes are intended to provide better support and increased funding opportunities to the region's partners who create and deliver RTO programs in communities and throughout the region. In turn, this will result in more partners involved in the RTO program and an expansion of the amount of RTO outreach being conducted in the region, to increase the number of trips taken using travel options.

Upon adoption of the Strategy, staff will begin developing both the updated funding application processes for new funding categories defined in the Strategy, and the regional Safe Routes to School program. Funding will be available for program activities beginning on or after July 1, 2019.