

# Regional Investment Strategy: Housing

Council work session  
Jan. 23, 2018

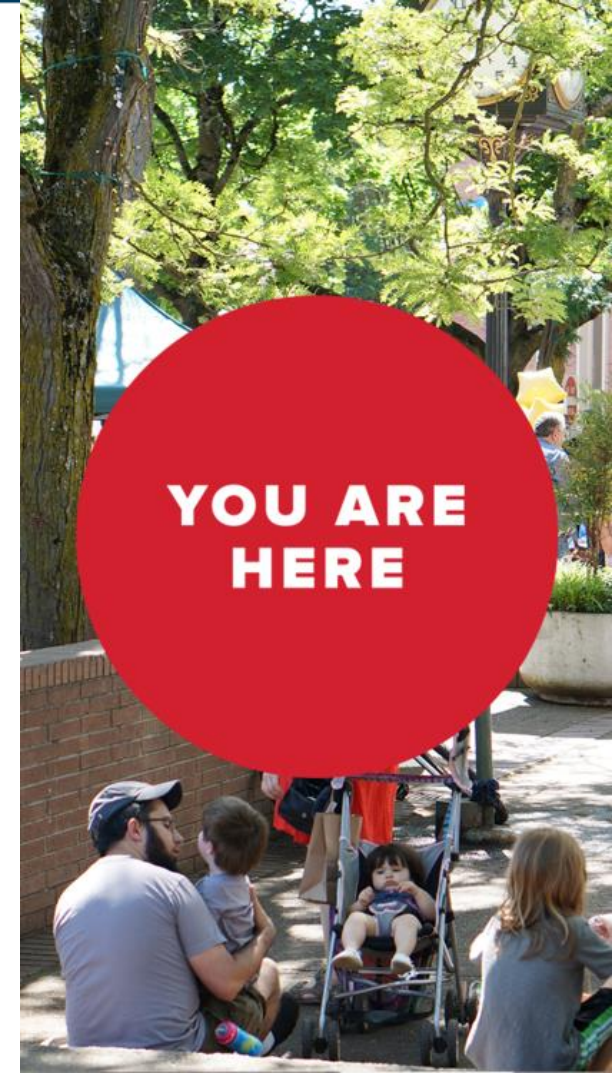


Metro



# Reminder: Where we are now.

- Metro is a good steward of the things that create regional livability.
- We connect urban/rural, built/natural in one vision of a highly livable place for all.
- We must do more to protect what we value, help public investments keep up – and share benefits equitably.



# Take action now. And look to the future.



2018 Regional  
Transportation  
Plan

Urban Growth  
Boundary  
Decision

Regional  
Housing  
Measure

Parks & Nature  
Funding

Regional  
Transportation  
Measure

Mid Cycle UGB  
Review

2023 Regional  
Transportation  
Plan


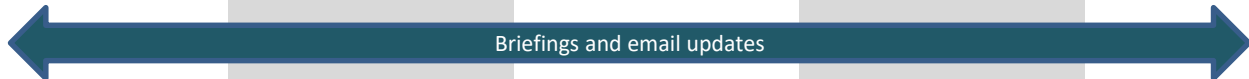


# Investment strategy: Work program outline





# Draft Council work session calendar

December	January 	February	March	April	May
Project overview and roles					
<i>Housing</i>	Engagement plan	Legislative update Research & technical update	Advisory tables update Draft program elements	Advisory tables update Draft framework	Draft ballot resolution
<i>Transportation</i>		Proposed project process RTP draft findings Draft RTx policies, Draft safety strategy	Potential corridor selection criteria Draft engagement plan Draft RTP policies, RLF takeaways	Refined engagement plan Draft transit, freight strategies	Draft RTP & implementation Draft RTx strategy
<i>Parks &amp; Nature</i>	Title 10 policy review Willamette Falls Master Plan		Title 10 policy update	Regional Trails Plan update	

# What's in the housing measure framework?

Targets for populations, affordability, units, service alignments

Eligible program activities

Size and mechanism of measure

Public partner allocations and distribution method

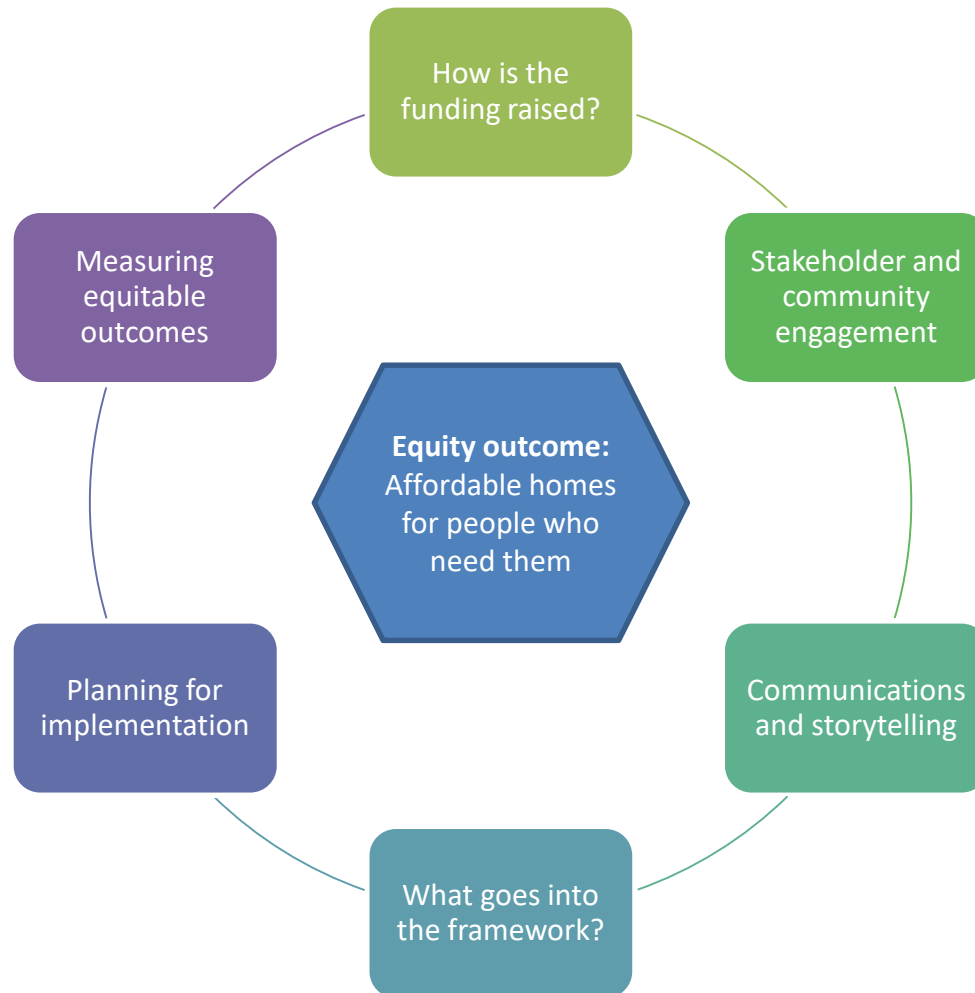
Oversight structure/mechanism

Next steps

# What informs Council's decision?

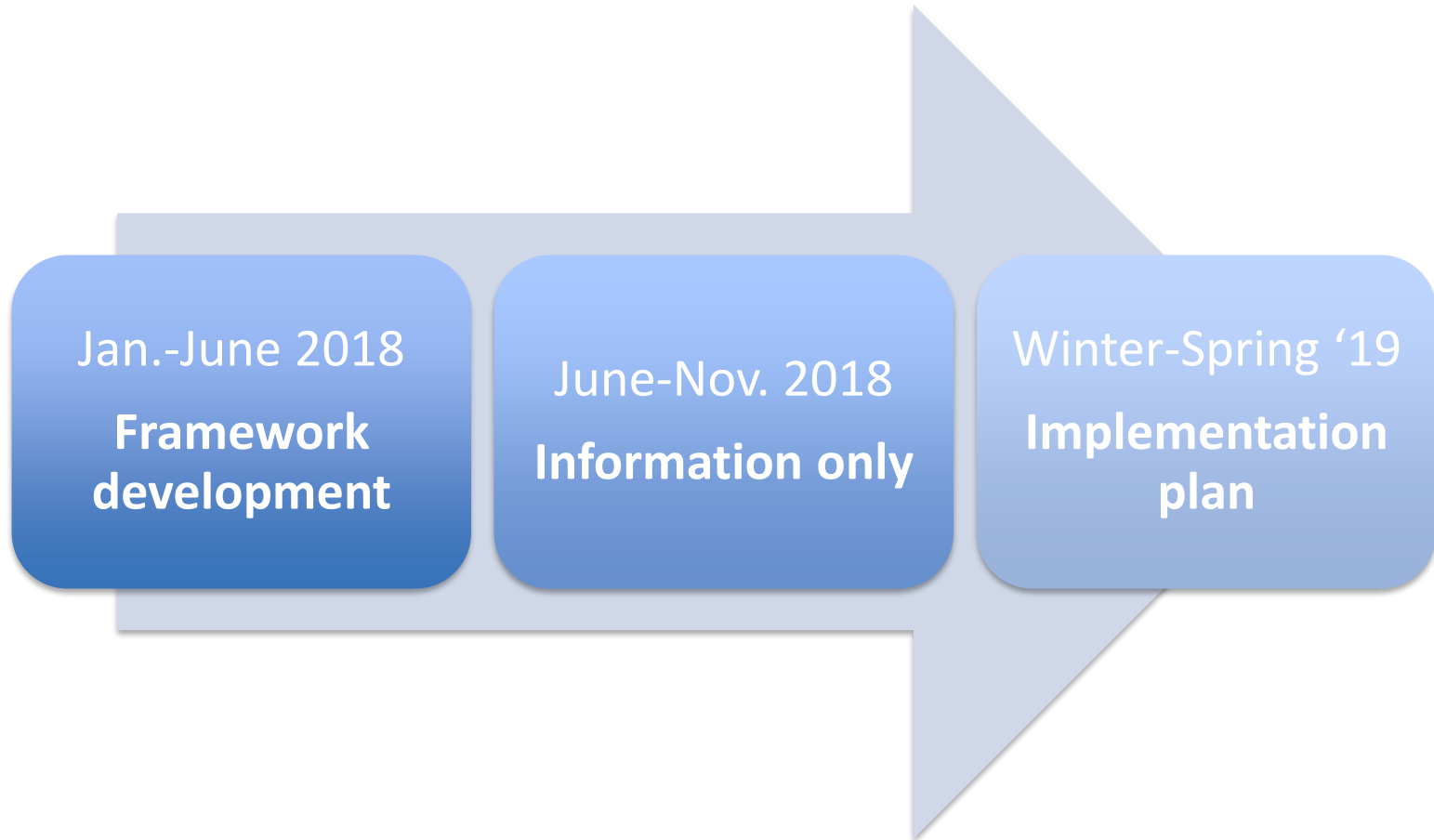


# Considering racial equity at each step





# Phases of engagement



# Engagement goals, January-June 2018

- Inform measure framework
- Elevate historically marginalized groups
- Build and strengthen relationships and trust
- Inform and engage the public
- Coordinate with other Metro engagement



# Key engagement questions, January-June 2018

What populations should our investments serve?

How many homes should we seek to create/protect – and what sizes?

What capital investments should be included? (*e.g., buying land, building or protecting homes*)

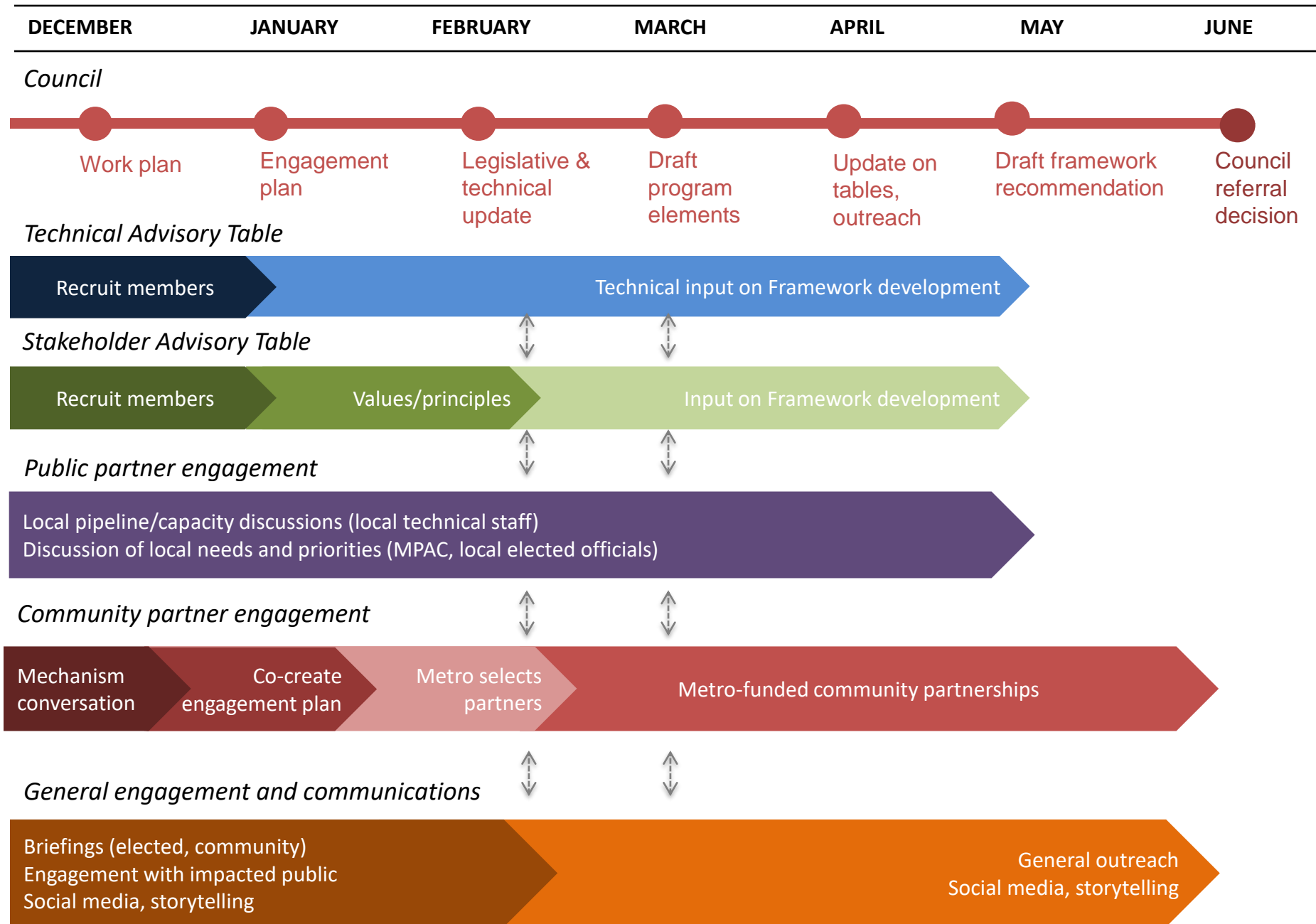
How should capital investments align with other supportive services?

What other community values should these investments reflect?

How should we engage community to implement the measure?

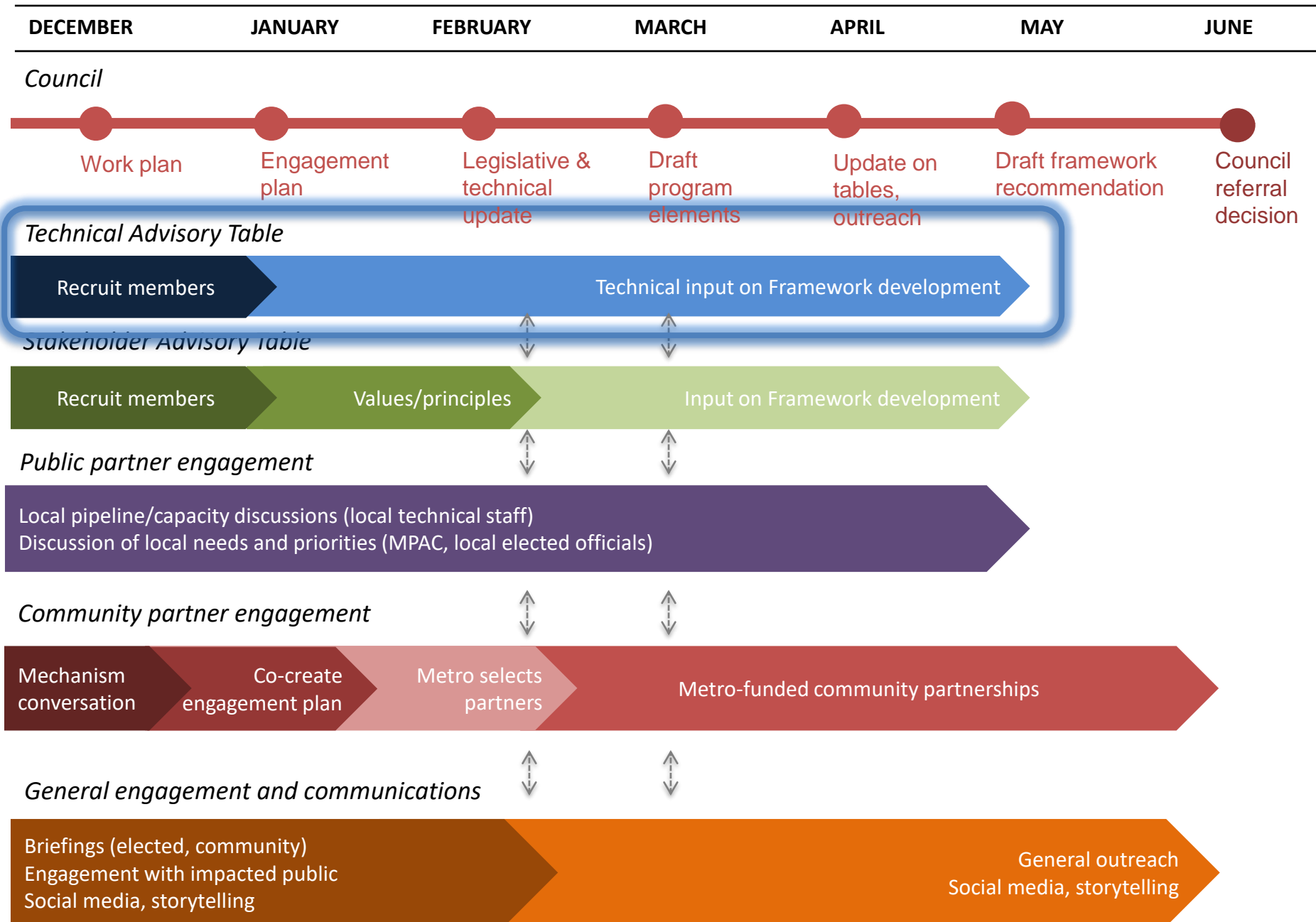
# DRAFT Regional Housing Measure Engagement Timeline

**Draft 1/23/18**



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# Technical advisory table





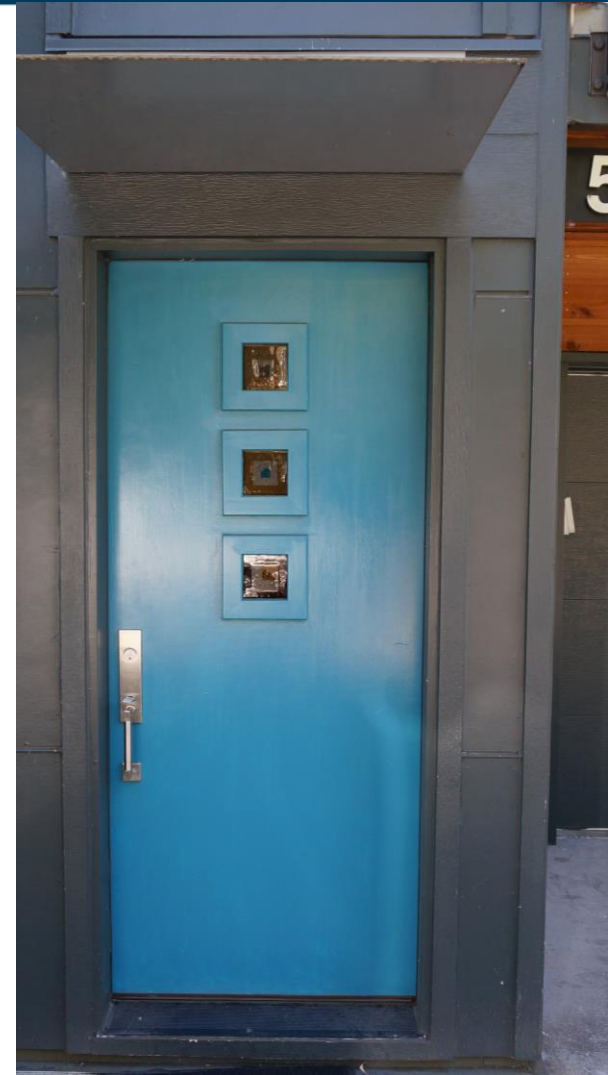
# Technical work plan elements

Public partner engagement

Market analysis

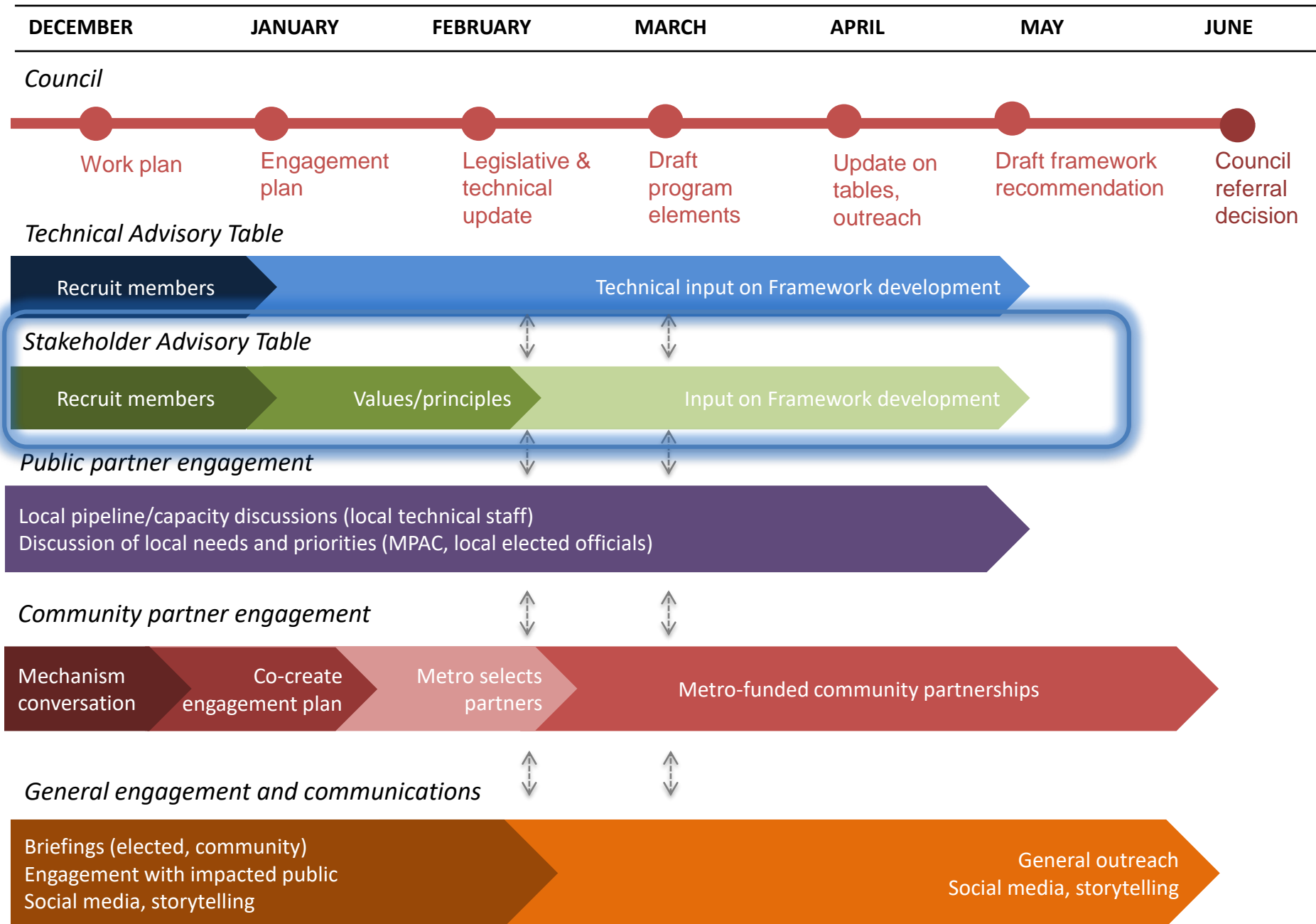
Feasibility

Scenarios



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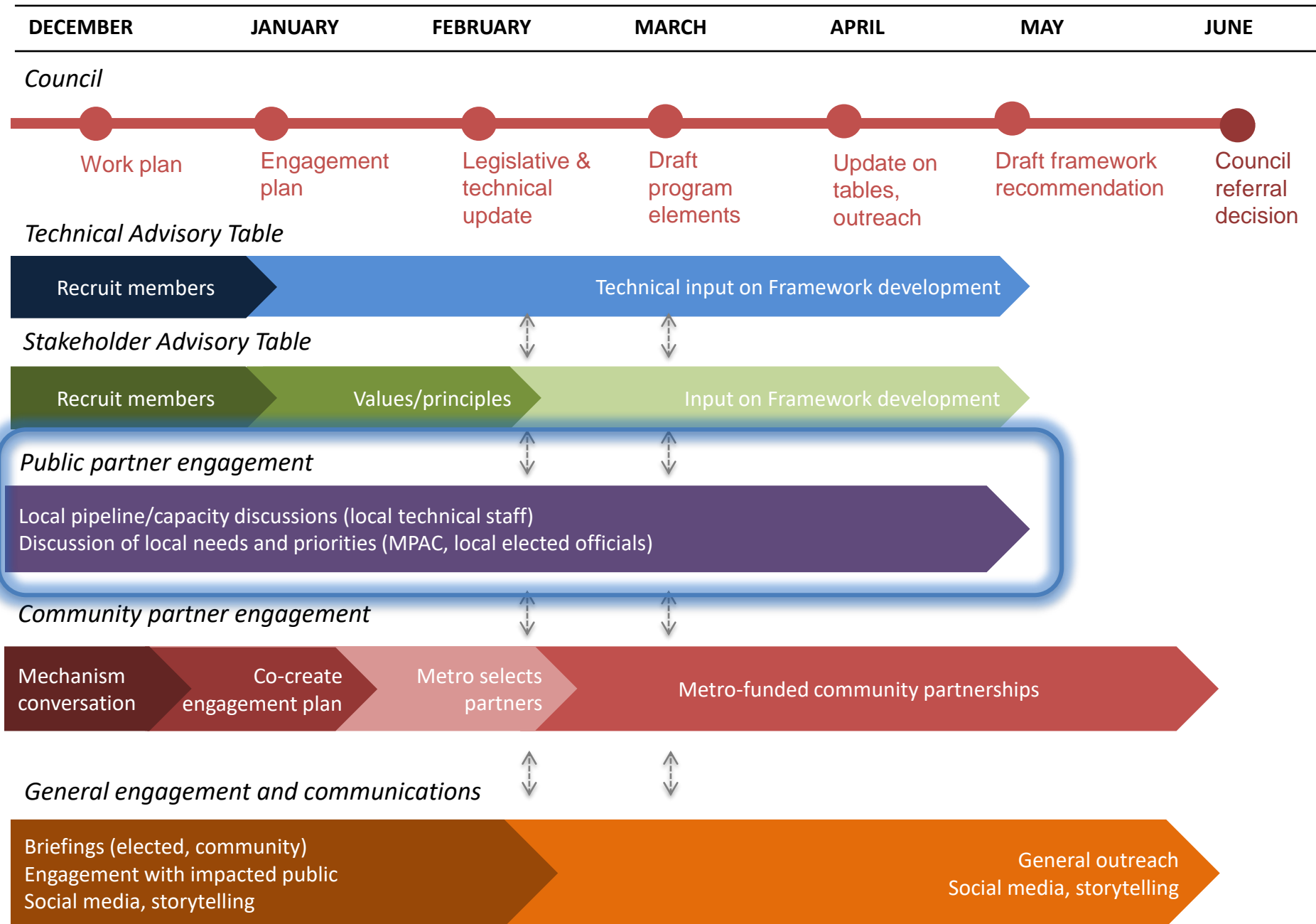


# Stakeholder advisory table



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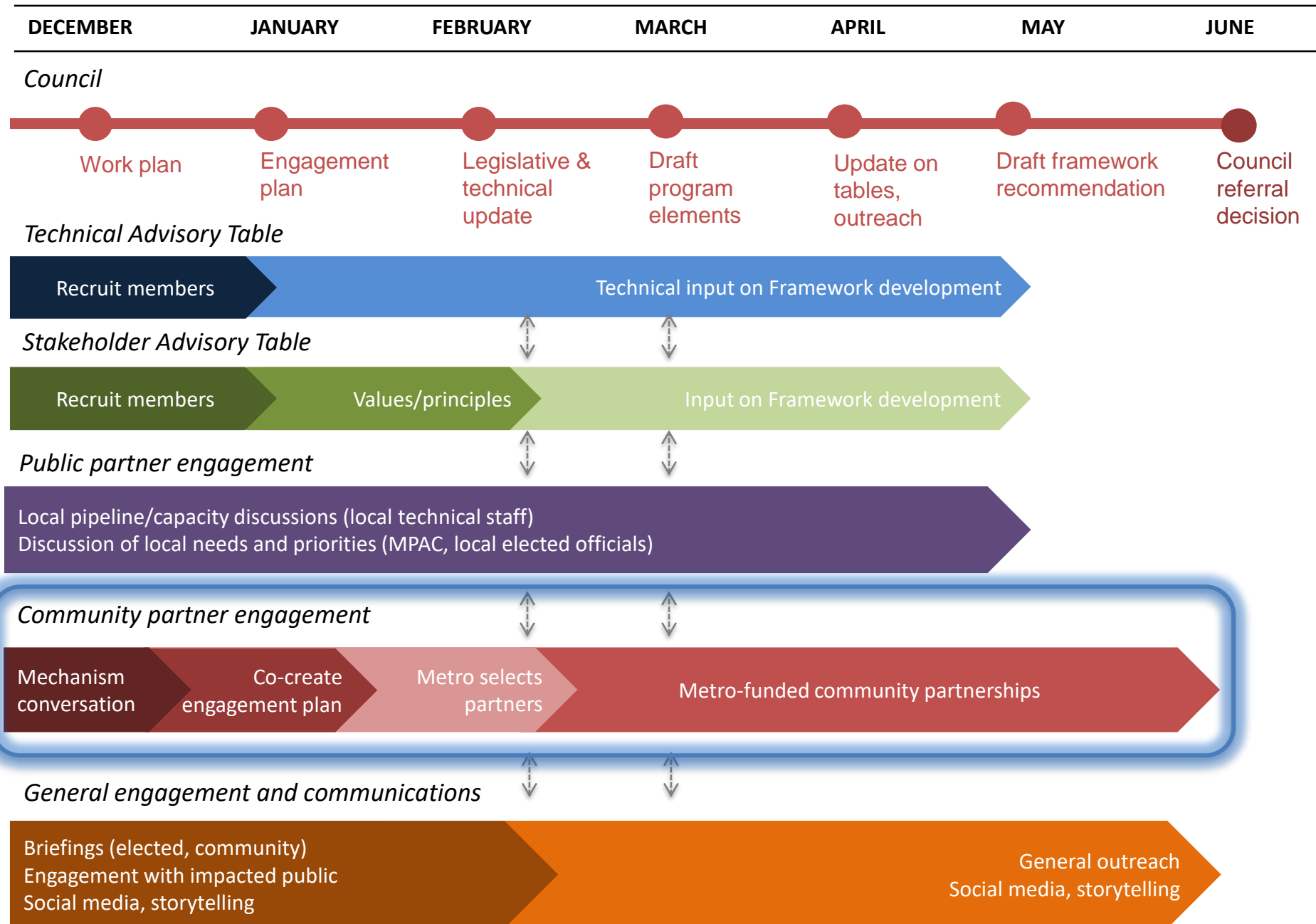


# Public partner engagement



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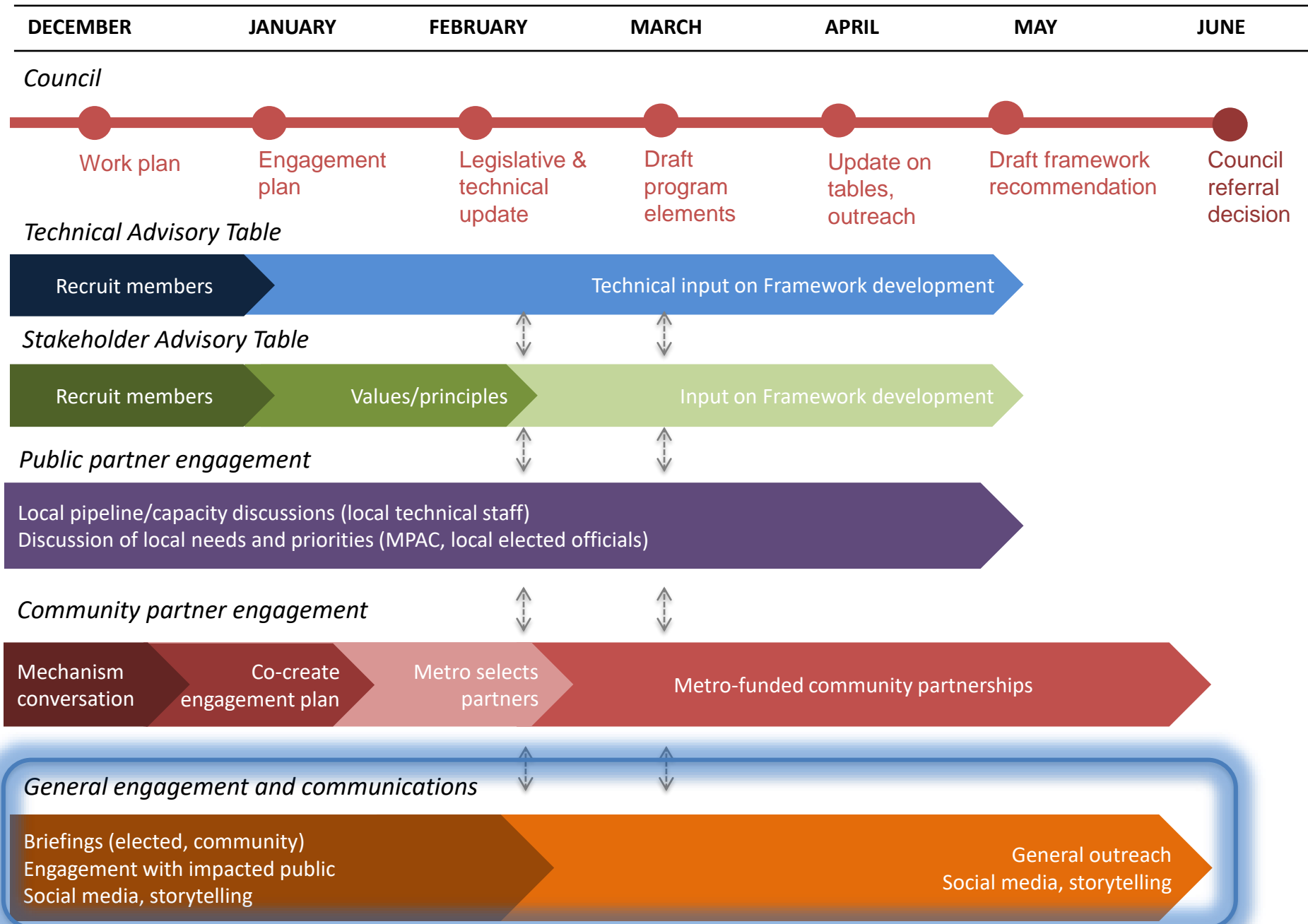


# Community partner engagement



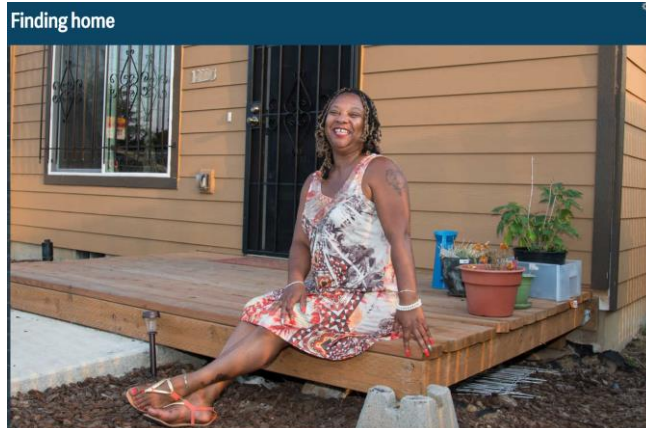
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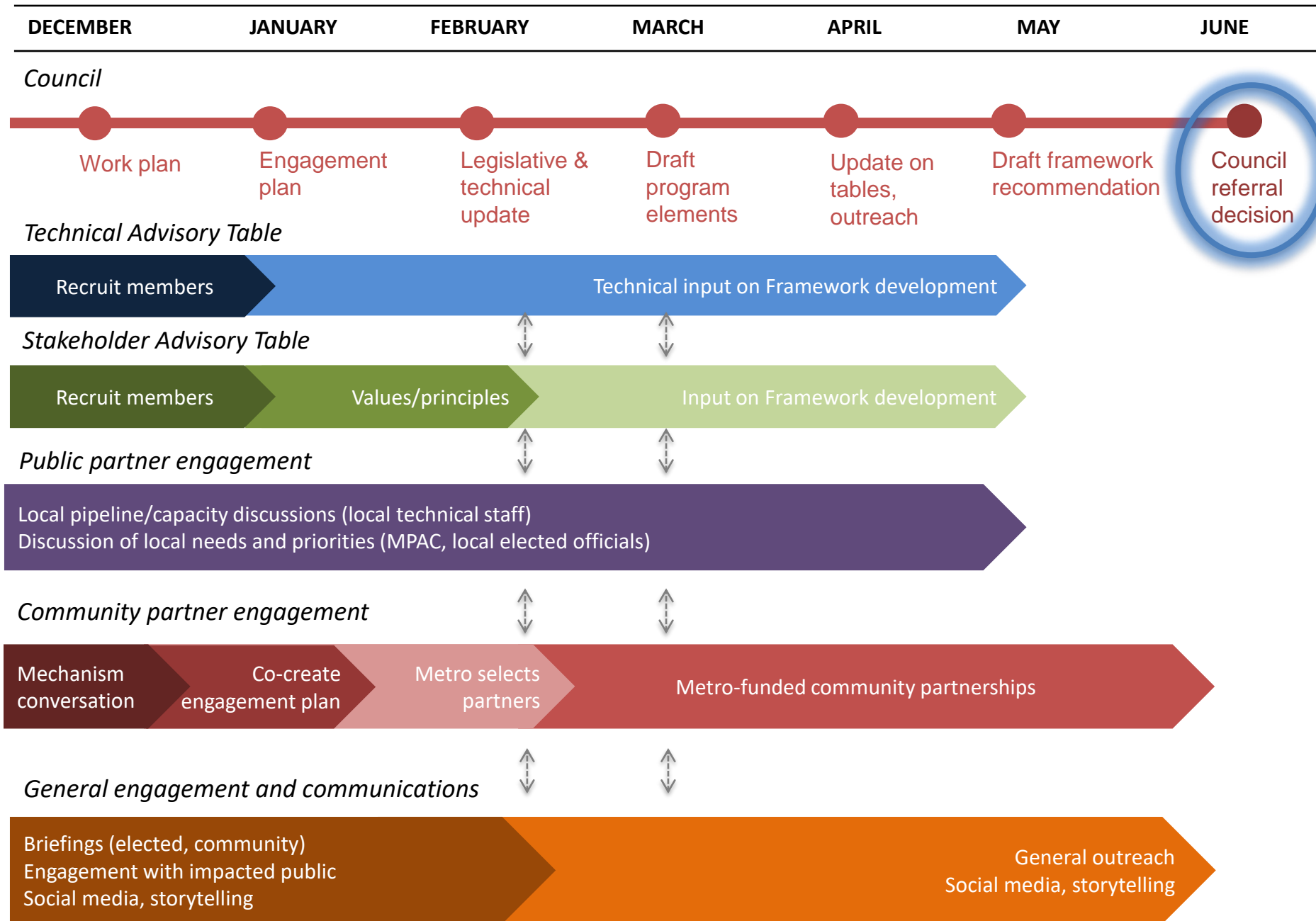
# Communications and stories

Goal: Inform and inspire about opportunity



# DRAFT Regional Housing Measure Engagement Timeline

**Draft 1/23/18**



# Discussion

What questions or advice does Council have?

How can staff support Council leadership?