



Metro

# 2040 Planning and Development Grants Council Work Session

January 9, 2018

# Metro Council direction

WHAT WE HEARD	HOW WE HAVE RESPONDED
A. Continue to improve program performance	<ul style="list-style-type: none"><li>• New approaches to IGA negotiations and consultant contracting now being implemented with Cycle 5 grants; more practical and measurable approach to evaluating grant performance; working to identify additional staff resources to provide technical assistance and project management</li></ul>
B. Continue communication of regional program outcomes and lessons learned	<ul style="list-style-type: none"><li>• Continue to use MTAC and MPAC as discussion forums for project outcomes and best practices</li></ul>
C. Reflect Council policy emphasis on equity and housing in addition to other important 2040 goals.	<ul style="list-style-type: none"><li>• Proposed policy target for Cycle 6, administrative rule adjustments, and additional program measures to support Metro's racial equity goals are the focus of today's presentation.</li></ul>

# What we learned from cycle 5



## HOW POLICY TARGET WORKED

- Equitable development target did encourage specific integration of equity approaches into many proposals
- Investment target was essentially met with 49.5% of funds going to projects that had an emphasis on equitable development
- Some confusion regarding the definition of an equitable development project
- Some applicants seeking consideration in the equity category did not have a sufficiently strong equity emphasis

## SUGGESTED IMPROVEMENTS

- Proposing similar policy for Cycle 6, that will again target 50% of total grant funds for projects with an emphasis on equitable development inside the UGB
- Including clearer examples of type of projects that could merit consideration in the equitable development category
- Metro staff will again recommend to the Grant Screening Committee which projects merit consideration in the equitable development category prior to forwarding the applications to the screening committee.

# Equitable development definition:



## EQUITABLE DEVELOPMENT PROJECTS MAY INCLUDE, BUT ARE NOT LIMITED TO:

- Planning or pre-development work for equitable housing (diverse, physically accessible, affordable housing choices with access to opportunities, services, and amenities);
- Planning or pre-development work for projects that will advance quality of life outcomes for communities of color, such as quality education, living wage employment, healthy environments, and transportation;
- Facilitation of development-related efforts in partnership with a community organization whose primary mission is to serve communities of color;
- Planning or pre-development for projects that will serve a specific neighborhood or geography with a high percentage of residents that are people of color;
- Planning for public and private developments, investments, programs and policies that will be enacted to meet the needs of communities of color and reduce racial disparities, taking into account past history and current conditions.

# Additional measures to promote racial equity

ISSUES	PROGRAM ADJUSTMENTS IN CYCLE 6
A. Evaluation criteria don't specifically reference racial equity	<ul style="list-style-type: none"><li>• Advancing racial equity a proposed evaluation criteria; promoting regional planning goals and outcomes are a general requirement for eligibility</li></ul>
B. Varying levels of awareness and policy support across region	<ul style="list-style-type: none"><li>• Metro will host training for local project partners on leading with racial equity.</li></ul>
C. Consultant teams play a primary role in project implementation	<ul style="list-style-type: none"><li>• Require that project consultants address racial equity criteria in their proposals; 15% of score when evaluating RFP responses considers:<ul style="list-style-type: none"><li>• Diversity of firm or team</li><li>• Partnership with local organizations</li><li>• Propose project approach or implementation methods</li></ul></li></ul>



# Calendar for grant cycle 6

February 1, 2018	Application materials available on web site; outreach to committees and local partners to announce grant Cycle.
Feb. 20 - March 16	Pre-application conferences with Metro staff
March 23	Deadline to submit final Letters of Intent
April 20	Final deadline for applications
May 11	Staff level review and recommendations complete
May - June	Grant Screening Committee Review and recommendations to COO
July	Metro Council action to award grants
August- December	Negotiation of inter-governmental agreements (IGAs) between Metro and grantees; procurement/selection of project consultant teams
February 1, 2019	Projected date for Cycle 7 application cycle to begin.



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Additional Questions or Feedback?