



# Community Placemaking grant program 2018 grant cycle

*The Community Placemaking program supports creative, community-driven projects that strengthen social fabric, foster connection to place and involve and benefit communities of color and historically marginalized communities.*

## Updates for the 2018 cycle:

More money available

Shorter grant  
application

Revised evaluation  
criteria

Southwest Corridor  
target area in addition  
to region-wide grants;  
target area will change  
yearly

## Calendar

January 5	February 2 at noon	Mid April*	Late June*
Applications open	Applications due	Award announcement	Funds available

*\*subject to change; check website for most current calendar*

## Funding available

Up to \$160,000 is available this round, in grants ranging from \$5,000 to \$25,000. No matching funds are required.

- Up to \$100,000 can be awarded to projects in the Metro region outside the 2018 target area described below.
- This year's target area aligns with Metro's work within the Southwest Corridor. Up to \$60,000 can be awarded to projects in or related to the target area, which includes the cities of Tigard, Tualatin, Sherwood, Durham, King City and portions of Southwest Portland, Beaverton and unincorporated Washington County. (See reverse)
- There is a single application for all applicants, regardless of where the project is located.

## Who can apply?

Anyone can apply, but partnerships are key to a competitive application.

- Community-based organizations should have support from the property owner.
- Public agencies need community partners.
- Unincorporated organizations need a fiscal sponsor (a state certified, federally approved 501(c) non-profit) or can partner with a public agency.

## Minimum grant requirements

- Projects must be located within the Urban Growth Boundary.
- Projects must be completed by summer 2019.
- Projects in public spaces must demonstrate support from the local jurisdiction.

## Apply online

The 2018 Community Placemaking grant application handbook and a link to the application will be available at [oregonmetro.gov/placemaking](http://oregonmetro.gov/placemaking). The primary applicant can set up collaborators who can contribute to the online application. Note, only the primary applicant can submit the application; the submit button does not appear for those working as collaborators.

## Grant criteria

A competitive application will satisfy multiple criteria in each category.

### Placemaking

1. Prompts social interaction and connection to place
2. Provides an innovative event, activity or destination for the community
3. Uses art as a tool for engagement and change
4. Strengthens existing cultural and local assets

### Equity

1. Addresses a community challenge or opportunity
2. Involves and benefits communities of color or other historically marginalized communities
3. Eliminates barriers to participation in placemaking activities
4. Is actively supported by communities of color or other historically marginalized communities

### Partnerships

1. Engages the public in the planning for and participating in the project's implementation
2. Involves cross-sector partnerships
3. Leverages contributions (financial or otherwise) from other entities
4. Enhances regional efforts where Metro is actively engaged or is located in 2040 Growth Concept areas (central city, town centers, main streets, regional centers and station communities; learn more at [oregonmetro.gov/2040](https://oregonmetro.gov/2040))

### Leadership

1. Is led by people of color or members of other historically marginalized communities
2. Builds capacity for organizations and individuals to participate in civic processes
3. Enhances the social and/or economic livability of the community



## 2018 target area

In the Southwest portion of our region, preparing for future growth is taking the form of the Southwest Corridor Plan. Learn about planning for a new light rail line, pedestrian, bicycle and safety improvements, and equitable development at [oregonmetro.gov/swcorridor](https://oregonmetro.gov/swcorridor). A more detailed map appears in the grant application handbook, but don't worry about the exact geography of the Southwest Corridor. If you believe your proposal relates to this area, simply answer the target area application question. There is one application and set of evaluation criteria regardless of where the proposed project takes place.

## Questions?

Contact Dana Lucero at 503-797-1755 or [dana.lucero@oregonmetro.gov](mailto:dana.lucero@oregonmetro.gov) to discuss your idea.