

STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 17-4832, FOR THE PURPOSE OF
PROCLAIMING SEPTEMBER 26 AND 28, 2017 AS MINORITY ENTERPRISE
DEVELOPMENT WEEK

Date: September 14, 2017

Prepared by: Tracy Sagal
tracy.sagal@oregonmetro.gov

BACKGROUND

Metro has been a long supporter of Business Diversity Institute (BDI) and its annual celebration, Minority Enterprise Development (MED) Week. BDI is a non-profit 501(c)(3) organization provides educational and networking opportunities for small businesses and diversity practitioners in the public and private sector. Metro is an active participant in ongoing program activities, including Breakthrough Breakfast, which is a monthly training designed to support small business success, and Diversity Practitioners Summit, which is a quarterly event that empowers diversity practitioners to advocate for small business inclusion. MED Week is a national event to celebrate contribution that minority-owned businesses make to the local economy. BDI hosts MED Week in the Metro region.

ANALYSIS/INFORMATION

1. **Known Opposition** none.
2. **Legal Antecedents** Metro Council has historically supported proclamations that honor diversity and reflect inclusiveness.
3. **Anticipated Effects** Proclaiming Metro's support for MED Week is another way that Metro Council can reinforce its support for historically underutilized businesses and celebrate their contributions to the region.
4. **Budget Impacts** none.

RECOMMENDED ACTION

Staff recommends approval of the proclamation.