

Regional transit strategy vision and strategies for achieving vision

To make transit more frequent, convenient, accessible and affordable for everyone

FREQUENT	CONVENIENT	ACCESSIBLE	AFFORDABLE
<p>GOAL:</p> <ol style="list-style-type: none"> 1. Align frequency and type of transit service to meet existing and projected demand in support of adopted local and regional land use and transportation plans. 	<p>GOALS:</p> <ol style="list-style-type: none"> 1. Make transit more convenient and competitive with driving by improving transit speed and reliability through priority treatments (e.g., signal priority, bus lanes, queue jumps, etc.) and other strategies. 2. Improve customer experience by ensuring seamless connections between various transit providers, including transfers, route and schedule information and payment options. 	<p>GOALS:</p> <ol style="list-style-type: none"> 1. Provide safe and direct biking and walking routes and crossings that connect to transit stops to ensure transit services are fully accessible to people of all ages and abilities. 2. Expand community and regional transit service across the region to improve access to jobs and Community places. 	<p>GOAL:</p> <ol style="list-style-type: none"> 1. Ensure transit remains affordable, especially for those dependent upon it.
<p>STRATEGIES:</p> <ul style="list-style-type: none"> • Implement TriMet's Future of Transit Service Enhancement Plans. • Implement the SMART Master Plan. • Implement the Portland Streetcar Strategic Plan and expansion. • Implement and coordinate with C-TRAN's Transit Development Plan. • Implement and coordinate with state, regional, neighboring cities and rural transit providers future service plans. • Invest in Enhanced Transit Corridor improvements. • Invest in High Capacity Transit corridors. • Implement TriMet's Coordinated Transportation Plan for Seniors and Persons with Disabilities, in conjunction with Special Transportation Fund Advisory Committee (STFAC) and service providers. • Coordinate transit investments with local and regional land use and transportation visions as service improvements are prioritized 	<p>STRATEGIES:</p> <ul style="list-style-type: none"> • Implement TriMet's Future of Transit Service Enhancement Plans. • Implement the SMART Master Plan. • Implement the Portland Streetcar Strategic Plan and expansion. • Implement and coordinate with C-TRAN's Transit Development Plan. • Implement and coordinate with state, regional, neighboring cities and rural transit providers future service plans. • Invest in Enhanced Transit Corridor improvements. • Invest in High Capacity Transit corridors. • Invest in repair and maintenance and critical transit bottleneck improvements to ensure the existing system functions effectively and efficiently. • Facilitate service connections between transit modes and transit providers at transit hubs. • Implement and coordinate the HOP Fastpass program across multiple service providers. • Invest in next-generation transit signal priority and targeted right of way improvements, 	<p>STRATEGIES:</p> <ul style="list-style-type: none"> • Coordinate transit investments with improvements to pedestrian and bicycling infrastructure that provide access to transit as service improvements are prioritized, in line with Regional Active Transportation Plan and TriMet's Coordinated Transportation Plan for Seniors and Persons with Disabilities. • Provide new community and regional transit connections to improve access to jobs and community services and make it easier to complete some trips without multiple transfers. • Enhance transit access to jobs and other daily needs, especially for historically marginalized communities¹, youth, older adults and persons living with disabilities. • Provide biking, walking, shared ride and park-and-ride facilities that help people access the transit system. • Coordinate efforts with shared mobility and ride-sourcing providers to support better first and last mile connections. • Coordinate and link transit-oriented development strategies with transit investments. 	<p>STRATEGIES:</p> <ul style="list-style-type: none"> • Expand existing reduced fare program to low-income families and individuals in line with Metro/TriMet Low Income Fare Task Force recommendations. • Expand transit payment options (e.g., electronic e-fare cards) to increase affordability and convenience. • Expand student pass program

¹ Historically marginalized communities areas with high concentrations (compared to regional average) of people of color, people with low-incomes, people with limited English proficiency, older adults and/or young people.

FREQUENT	CONVENIENT	ACCESSIBLE	AFFORDABLE
	<p>especially in congested corridors to improve on-time performance and reliability.</p> <ul style="list-style-type: none">• Provide programs and adopt policies that help increase transit usage and reduce drive alone trips, such as travel options information and support tools (e.g., trip planning services, wayfinding signage, bike racks at transit stops), individualized marketing, commuter programs (e.g., transit pass programs), and actively managing in downtowns and other mixed-use areas.• Improve the availability of transit route and schedule information.• Coordinate efforts between transportation providers to increase information sharing and ease of use (e.g., transfers and payment integration).	<ul style="list-style-type: none">• Coordinate transit investments with the regional Equitable Housing Initiative.• Coordinate and link transit investments with local and regional land use and transportation visions as service improvements are prioritized.	