

BEFORE THE METRO COUNCIL

FOR THE PURPOSE OF ADOPTING) RESOLUTION NO. 22-5254
COMMUNITY-DEVELOPED GUIDING)
PRINCIPLES FOR THE PORTLAND EXPO) Introduced by Chief Operating Officer
CENTER DEVELOPMENT OPPORTUNITY Marissa Madrigal in concurrence with
STUDY Council President Lynn Peterson

WHEREAS, the Portland Expo Center (Expo) attracts nearly 500,000 visitors a year to over 100 public trade shows and community events. Over the past five years it has generated an average of approximately \$50 million in economic impact annually; and

WHEREAS, many communities in the greater Portland area and our region have unique and important historical and cultural ties to Expo and the land it is built upon; and

WHEREAS, the nearby Vanport Floods and WWII Internment at the Portland Assembly Center have had lasting impacts on the Black, Indigenous and Japanese American communities. Metro and Expo recognize the past events and injustices that took place on or near the Expo property; and

WHEREAS, at the direction of Metro Council, the Portland Expo Center Development Opportunity Study was launched in 2020 to assess the value and opportunities for the greatest public benefit of the 53-acre property and venue; and

WHEREAS, throughout the process, Metro has been engaging with key stakeholders and partners, including communities and partners with historic and cultural ties and business interests. These include the Black, Indigenous and Japanese American communities, several Tribes, as well as Expo clients and business stakeholders in order to refine the project guiding principles; and

WHEREAS, the outcome of this stakeholder and partner engagement is a set of Guiding Principles. Each potential future will be evaluated based on this community-driven, collaboratively crafted framework; and

WHEREAS, the Metropolitan Exposition Recreation Commission (MERC) adopted these Guiding Principles unanimously at their meeting of April 6, 2022; now therefore,

BE IT RESOLVED that the Metro Council

1. Approves the community-developed Guiding Principles;
2. Directs staff to use the Guiding Principles as important criteria when reviewing submittals for the Request for Expressions of Interest for the Portland Expo Center Development Opportunity Study.

ADOPTED by the Metro Council this 5th day of May 2022.

Lynn Peterson, Council President

Approved as to Form:

Carrie MacLaren, Metro Attorney