



El Distrito Cultural Community driven economic development

CENTRO CULTURAL DE WASHINGTON COUNTY

CITY OF CORNELIUS, OREGON



CENTRO

centrocultural.org



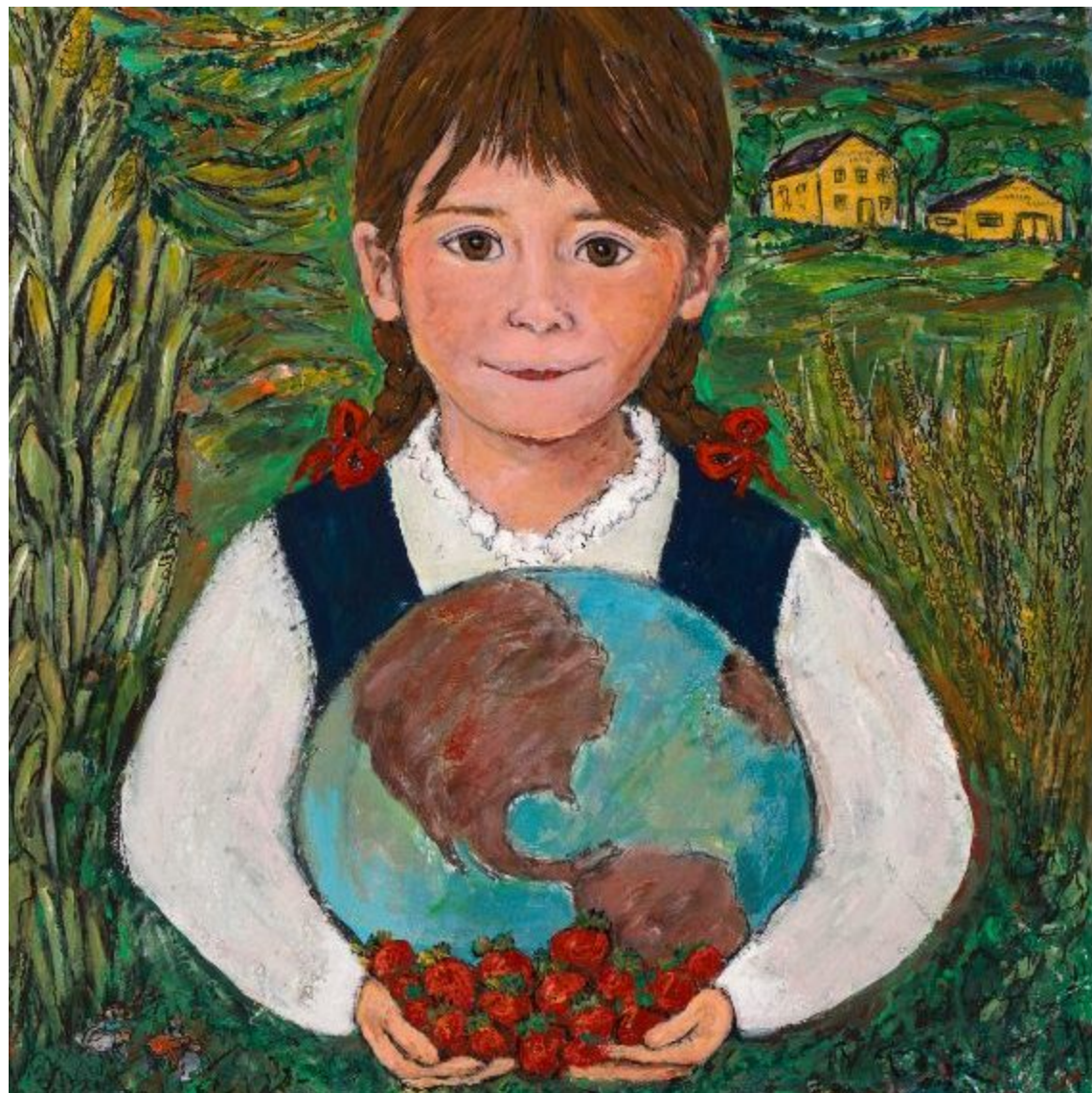
Our History

- ▶ Farmworker Families settled here in 1960's
- ▶ Centro founded in 1969
- ▶ Non-profit status in 1972
- ▶ Virginia Garcia dies in a labor camp
- ▶ Virginia Garcia Memorial Health Clinic established in Centro' garage
- ▶ Adelante Mujeres founded in 2004
- ▶ Centro the "hub of Latino culture" in Washington County

Original Centro building







Our grown children



Virginia Garcia Memorial
HEALTH CENTER



**ADELANTE
MUJERES**

EDUCATION • EMPOWERMENT • ENTERPRISE



1ST ANNUAL
ESAR CHAVEZ
DAY OF SERVICE
3-30-2018

**CENTRO CULTURAL
DE WASHINGTON COUNTY**





Our Present

- ▶ Cornelius Police Dept disbanded
 - ▶ City contract with Wash Co Sherriff's Dept
 - ▶ Repair and strengthen relationships with Latino community
 - ▶ Track and report on law enforcement metrics



Our Present

- ▶ Spanish language town halls
 - ▶ Opportunity for Spanish-speaking population to discuss issues with City
 - ▶ Held at and sponsored by Centro



Our Present

- ▶ All-America City
 - ▶ City's partnership with Centro led to many of the successes highlighted in AAC award
 - ▶ Centro staff joined City in Denver for award ceremony
 - ▶ Joint mission and AAC award evidence of strong partnership between City and Centro



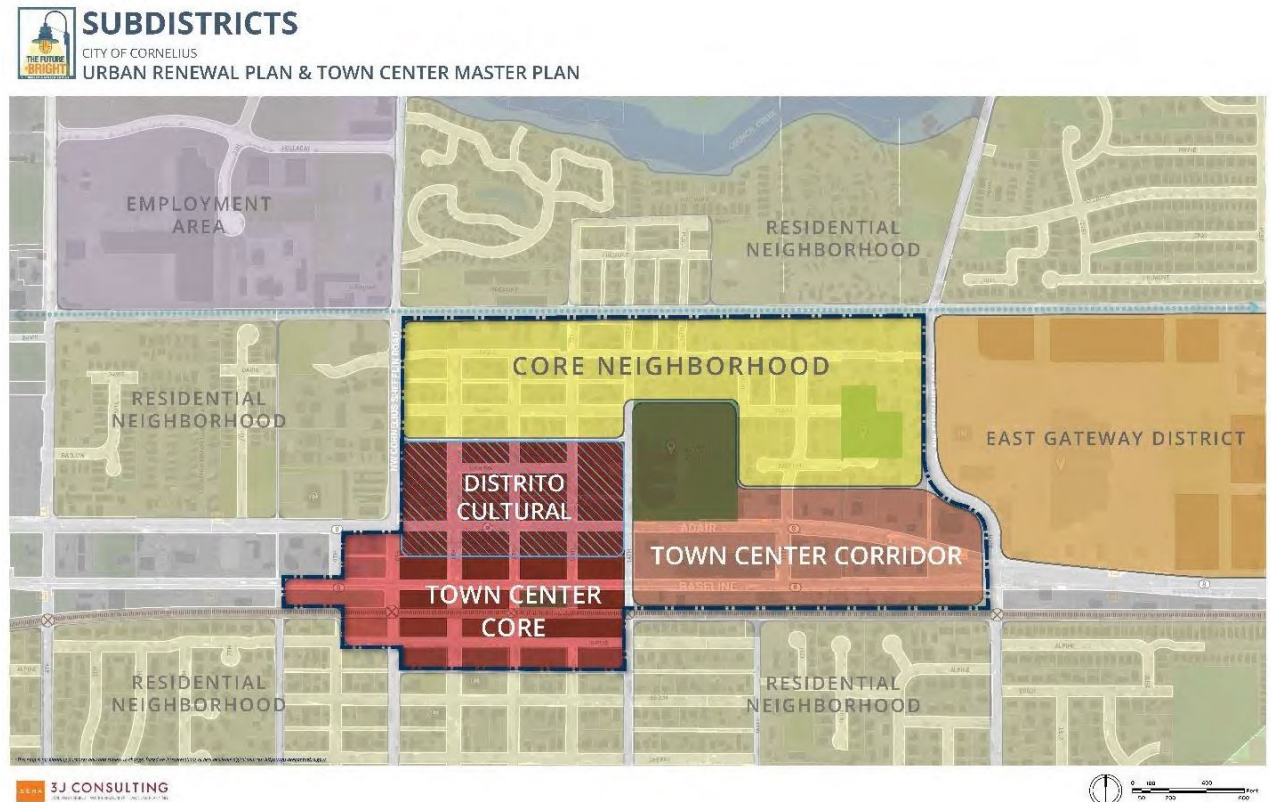
Our Present

- ▶ Cornelius Town Center Plan
 - ▶ City contracted with Centro to conduct Spanish language and culturally-conscious outreach
 - ▶ Project received OAPA award for public outreach and participation
 - ▶ Town Center Plan expressly representative of community input



Our Present

- ▶ Distrito Cultural
 - ▶ Special sub-district within Town Center
 - ▶ Highlights multicultural and agricultural heritage and community
 - ▶ Developed as a result of community feedback

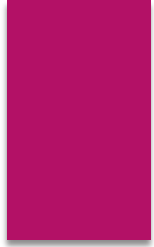




Our youngest child















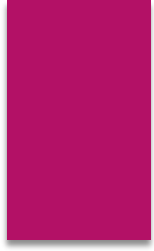


After hours















Our Future

- ▶ Distrito Cultural
 - ▶ Art
 - ▶ Signage
 - ▶ Infrastructure
 - ▶ Interpretive features
 - ▶ Capital investments
 - ▶ Multicultural businesses
 - ▶ Special business incentives
 - ▶ Façade improvement program



Our Future

- ▶ Distrito Cultural
 - ▶ A special district where all will feel welcome
 - ▶ A destination for residents and visitors
 - ▶ A unique place that distinguishes Cornelius from surrounding communities
 - ▶ Part of a larger effort toward empowerment for all community members



Our Future

- ▶ Empowerment
 - ▶ Promoting political and community leadership opportunities for all sectors of population
 - ▶ Continued engagement between Centro and City, including other partners
 - ▶ Support for self-determination through education, linkage to resources, and universal access



Our Future

- ▶ Continue to meet the needs of the community
- ▶ Focus on Economic Development, Workforce Training, Leadership
- ▶ Continue to honor our past to change our future
- ▶ 50th Anniversary Celebration 2022
- ▶ Capital Campaign to grow our impact

Our Motto

“Once social change begins, it cannot be reversed. You cannot un-educate the person who has learned to read. You cannot humiliate the person who feels pride. You cannot oppress the people who are not afraid anymore.” – Cesar Chavez