

PLACE-BASED ECONOMIC DEVELOPMENT

WITH CULLY BLVD. ALLIANCE AND OUR 42ND AVENUE





NAYA
FAMILY
CENTER

HISTORY

The Native American Youth and Family Center was founded by parent and Elder volunteers in 1974, and incorporated as a 501(c)(3) non-profit organization in 1994. Throughout our history, we've sustained our diverse traditions while expanding and modernizing our programs and services to meet the needs of our people. We serve self-identified Native Americans, infant to Elder, from across the Portland, Oregon, metropolitan area.

In 2014, we celebrated our 40th year of bringing our community together to sustain tradition and provide mutual support. Read our special edition newsletter, "Celebrating 40 Years of Service" to learn more.

NAYA Family Center strives to fulfill its mission: "to enhance the diverse strengths of our youth and families in partnership with the community through cultural identity and education." As an urban Indian agency, NAYA Family Center impacts the lives of over 10,000 individuals from over 380 tribal backgrounds annually.

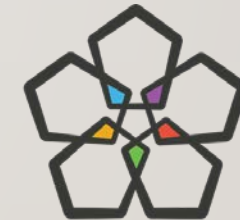
Neighborhood Prosperity Network

Program:

- Community led economic development
- Place based
- Target population focused

Prosper Portland Support

- Thought partner
- Resource connector
- Financial support



PROSPER
PORTLAND

Building an Equitable Economy



Community Development

Placed Based, Community Driven Prosperity



The Cully Blvd Alliance (CBA) was formed to create an inclusive, sustainable, and economically equitable economy built on locally-rooted small business ownership. We envision Cully a neighborhood in outer NE Portland to be a place in which one could live, work, and thrive.

Strengthening Existing Businesses: In order to support and stabilize those currently running businesses along Cully Blvd, the CBA launched its updated District Improvement Grant Program. This program is specifically designed to support minority and/or women owned business with structural repairs and improvements. To date our organizations investment of roughly \$200,000 has led to over a half million dollars in repairs and upgrades to 7 businesses that are minority and/or women owned.

Supporting the Community: Small business owners, specifically those of that speak English as a second language often lack the time, knowhow, and/or connections needed to engage properly with local government. CBA staff and its community based leadership often work as a liaison between Cully business owners and these entities. Local government agencies in turn support the NPN's efforts by sharing their locally generated revenue with CBA in order to staff its day to day operations.

Revenue share provided by:



Neighborhood Prosperity Network



Our 42nd Ave is economic development by the community, for the community. Our 42nd Ave is a collection of residents, business owners, local employees, commercial property owners, and others who have partnered to ensure that economic change benefits the people of 42nd Avenue in an inclusive way. We are a connecting point and a conduit for community collaboration.

Property Development: Our 42nd Ave has worked to create approximately 24,000 sq. ft. of inclusive entrepreneurship space, housing 16 businesses owned by people of color, women, and entrepreneurs facing barriers to securing commercial space. Collectively, these businesses employ more than 170 people, many of whom have been hired through aligned employment services at PCC Metro. Our 42nd Ave is continuing to develop additional entrepreneurship space through property management, master leases and property ownership to support a complete prosperity pipeline for underserved entrepreneurs and job seekers.



(Com)Motion: A community-led movement studio built and operated by Our 42nd Avenue
commotionpdx.org

Go42! A business start-up space, with support and networking space for entrepreneurs of the 42nd Avenue community.

Tissue Lab: Commercial building retrofitted by Our42nd into affordable retail & office space.

Supported by:



Neighborhood Prosperity Network

Strategic Partnerships



Business Technical Assistance

One-on-one business coaching and resource navigation for entrepreneurs living and/or working in the Cully neighborhood

Workforce Solutions

One on one employment support for job seekers

Small business support: Recruitment and placement



Exploring a Community Lead TIF District

Participating Groups:



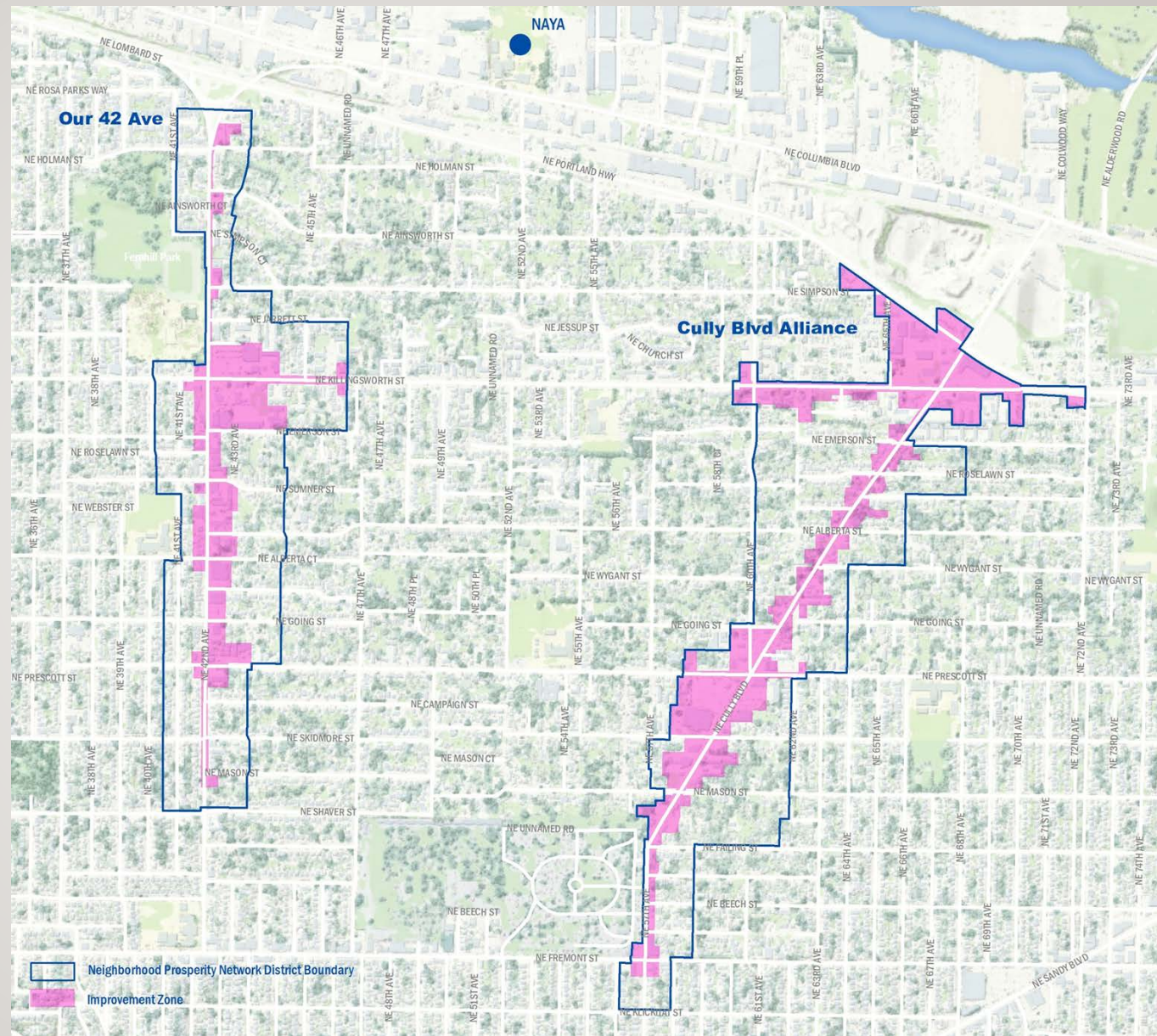
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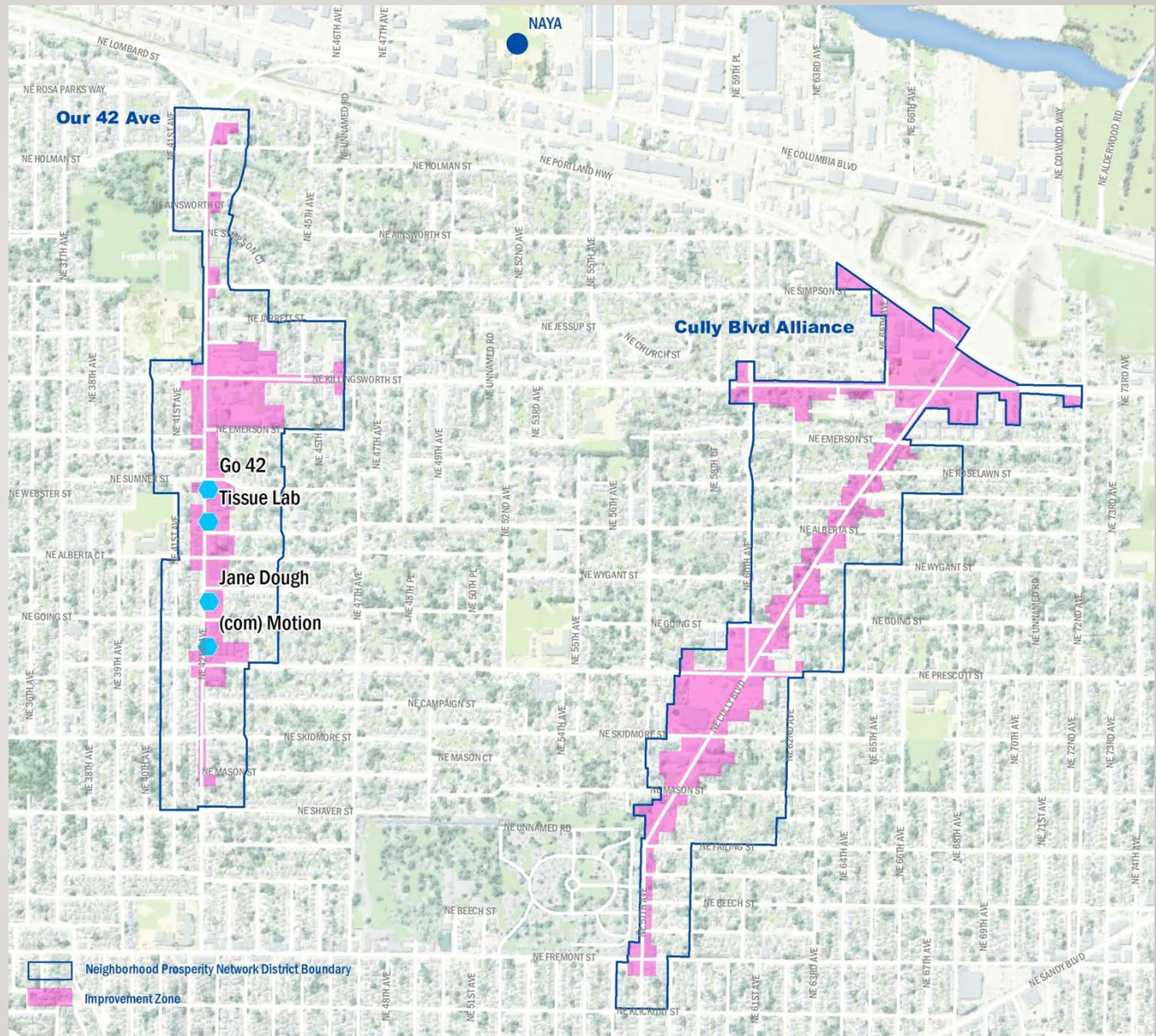
We love our neighborhood, & together we can shape its future

Cully is a diverse, vibrant place full of creative, compassionate people from all walks of life. However, rising rents and property values are threatening our community — especially low-income households and people of color who are being displaced. We don't have to stand by and allow this to happen. A coalition of seven non-profit organizations, all based here in Cully, is determined that we can shape the future of our neighborhood to preserve and create opportunities for those who would otherwise be priced-out and locked-out by market forces. In order to respond to this challenge, our organizations will work together in 2019 to explore the potential creation of a new, community-controlled "tax increment financing" (TIF) district in the Cully neighborhood.

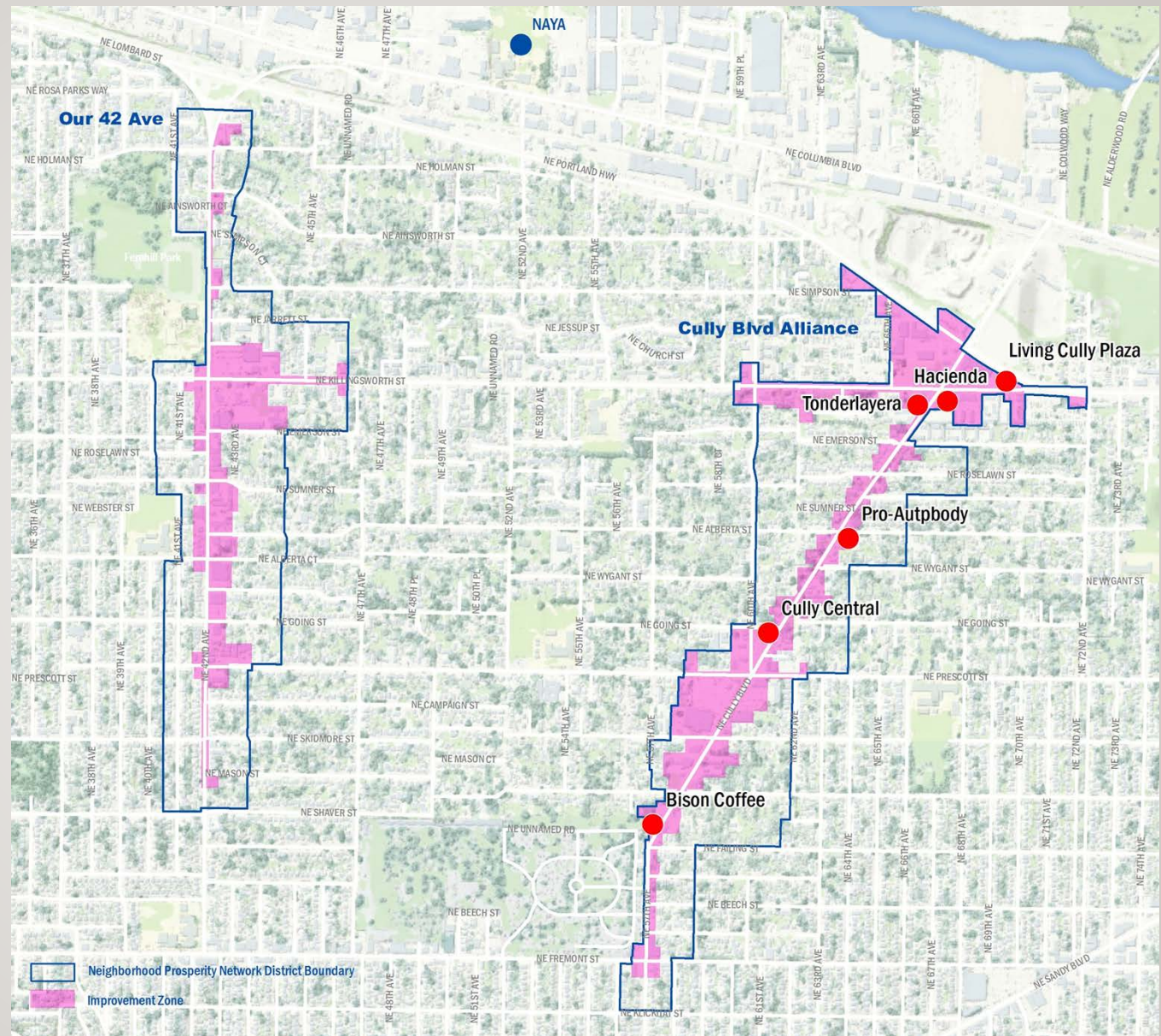
42nd
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Affordable Housing

300+ new affordable units coming to Cully!



NESIKA ILLAHEE

A collaboration between the Native American Youth and Family Center, Native American Rehabilitation Association of the Northwest, Community Development Partners, and the Confederated Tribes of Siletz Indians will create 59 units of affordable housing in Portland's Cully Neighborhood. Located at 6300 NE 42nd Ave



5827 NE Prescott Street

Funded largely in part by the Portland housing bureau housing bond funds NAYA and its partners will build 55 affordable units in an area that is near transit, grocery, parks, and local elementary schools.

GOING 42

56 low income units in the heart of the Our42nd Prosperity district, that include several spaces in which local artisans can live and work.



Las Adelitas

6723 NE Killingsworth

Will be an 141 unit building at the site of the former Sugar Shack strip club on NE Killingsworth and Cully. This award represents a milestone in the Cully neighborhood's years-long effort to shut down the notorious Sugar Shack and convert the property into a positive, life-giving space.



In September Portland Mayor Ted Wheeler announced the funding two separate affordable housing proposals in the Cully neighborhood (Las Adelitas and 5827 NE Prescott) via Portland's Affordable Housing Bond. Combined, these projects will create 151 permanently affordable units to low-income Cully households, ranging from studios to three-bedroom apartments.

The Portland Housing Bond was approved by voters in 2016 and to date awarded bond funds are set to create 1,424 new units city wide.



Community Investment

Large scale improvements

Parks



Cully Park 5810 NE 72nd Ave

Once a landfill is now a 25 acre park in Cully, Portland's most park deprived neighborhood. Cully Park an area that once repository for refuse, is now an opportunity for people in the community to grow and thrive.

K'unamokwst Park 5200 NE Alberta

K'unamokwst Park (pronounced KAHN-ah-mockst) meaning "together" in Chinook wawa is City of Portland's first developed park in Cully. This 2.4 acre park opened in Spring of 2015.



Schools



PCC Workforce Training Center

This planned redevelopment 42nd Ave will continue to offer existing programs and as well as additional services current served by locations utilizing the opportunity center model. this site as well. Budget \$32,500,000

De La Salle North

De La Salle North Catholic High School will be coming to Cully! Currently 73% of the student population identify as black or Latino, many come from low-income families, and 95% of those who stay for four years graduate and get into college.



Community Collaboration

A neighborhood lead by its residents



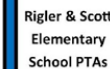
Working together to fight displacement

Formed in 2010 is a collaborative effort among Habitat for Humanity Portland/Metro East, Hacienda CDC, NAYA Family Center, and Verde.

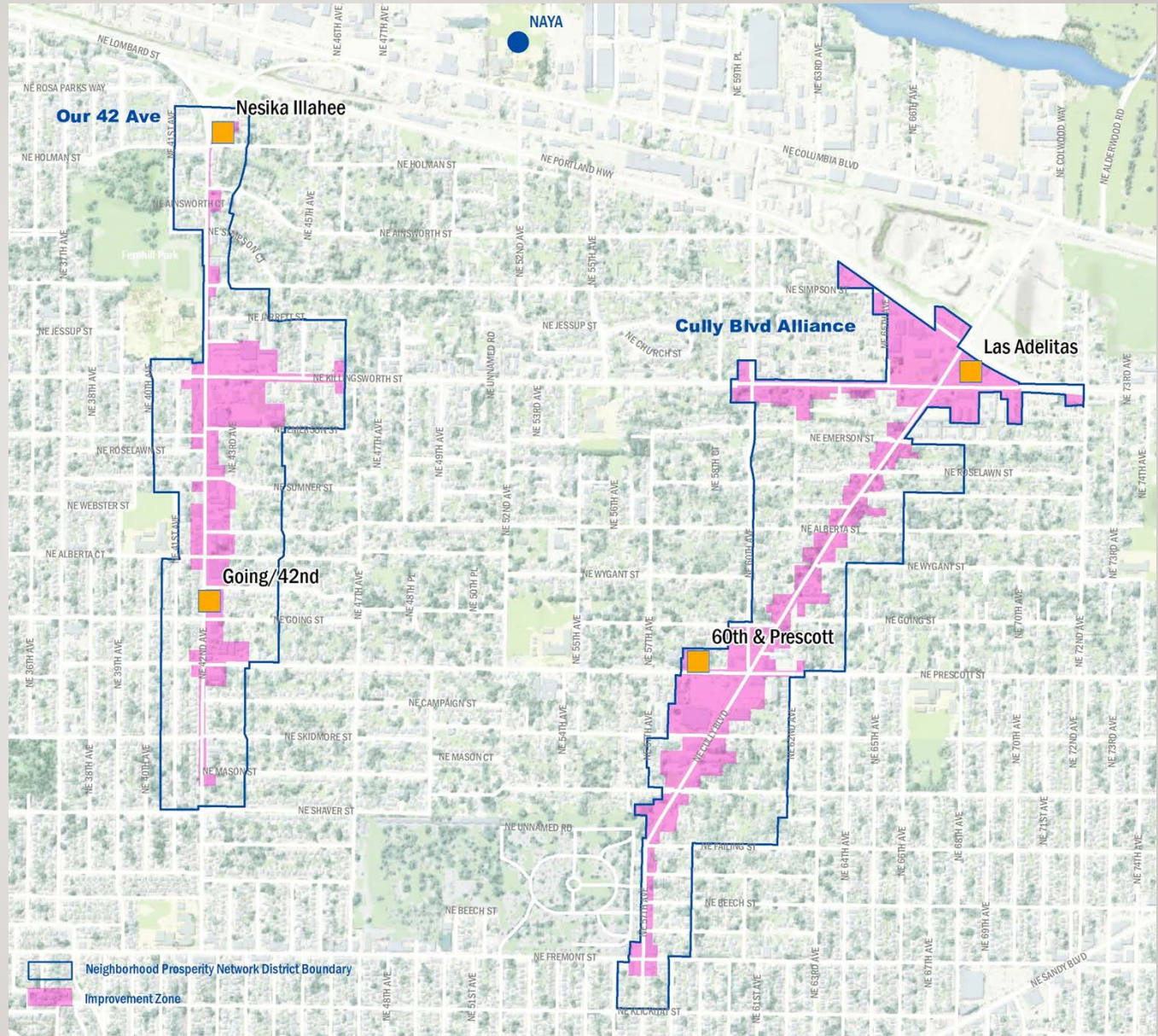
Together Living Cully partners create economic, ecological and social benefit for Cully residents, particularly low-income and people of color, by: increasing job opportunities and building earnings for residents and neighborhood small businesses, providing opportunities for engagement, collective action and cultural expression, expanding safe, high-quality affordable housing in the neighborhood, increasing natural and built investment including parks, trails and healthy housing, and to working to ensure low levels of involuntary displacement from the neighborhood



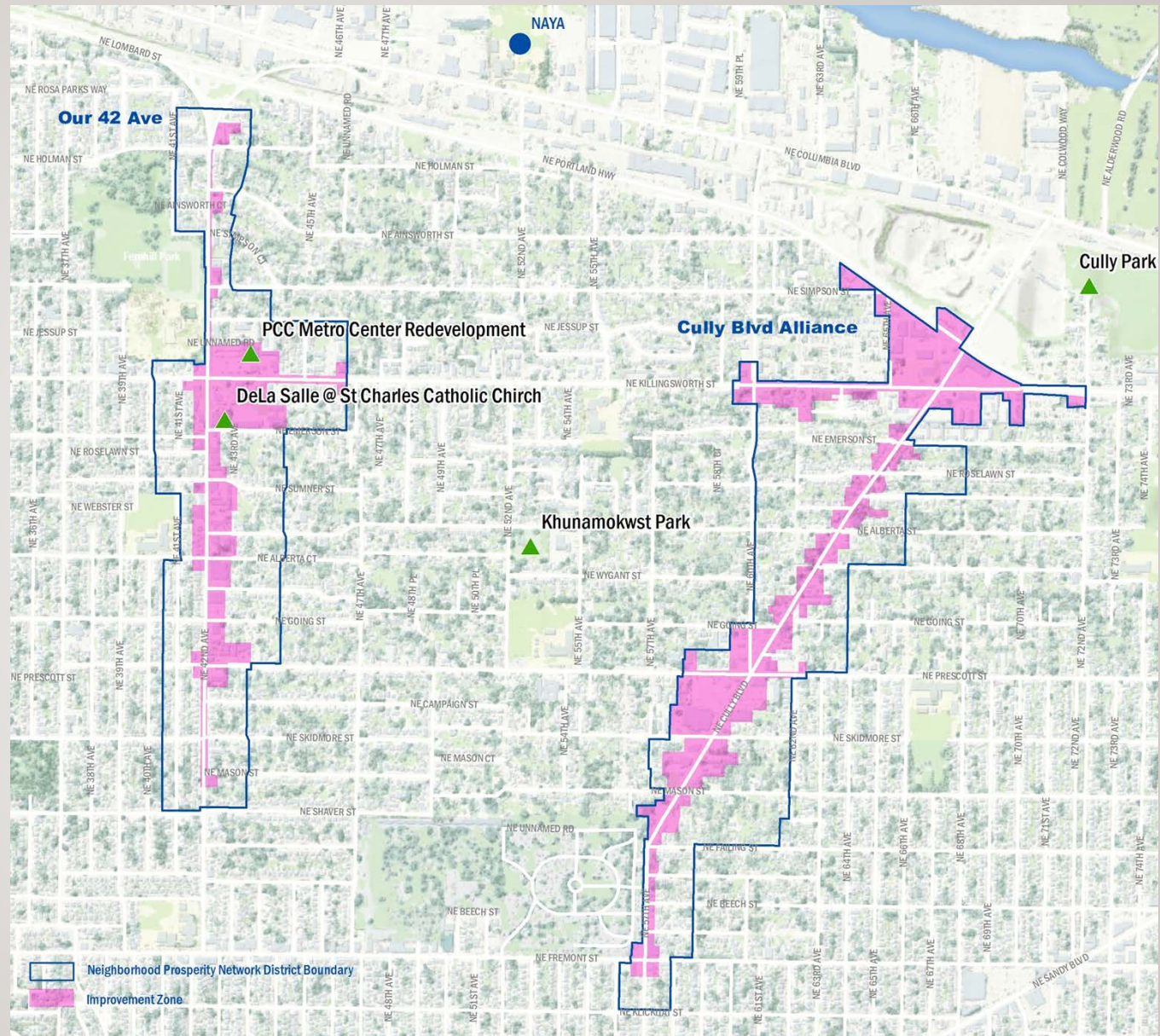
An Organized Community



**42nd
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42nd Ave

