

Transportation Funding Measure: Outcomes update

Metro Council
Work Session
Feb. 27, 2020



Metro



Today's agenda

Outcomes analysis
updates: Jobs,
Racial Equity



Employment Impacts of Get Moving 2020 Tier 1 Corridor Investments



\$4B

Estimated total construction
spending for Tier 1 corridor projects

37,500

Estimated total jobs created
(includes direct and indirect)

\$98,000

Average annual income per
construction job

*DRAFT 2/27/2020
Figures based on EcoNorthwest preliminary
analysis of Get Moving 2020 Task Force
Recommendation on Tier 1 corridor projects.*



2020 TRANSPORTATION FUNDING MEASURE

Racial Equity Analysis

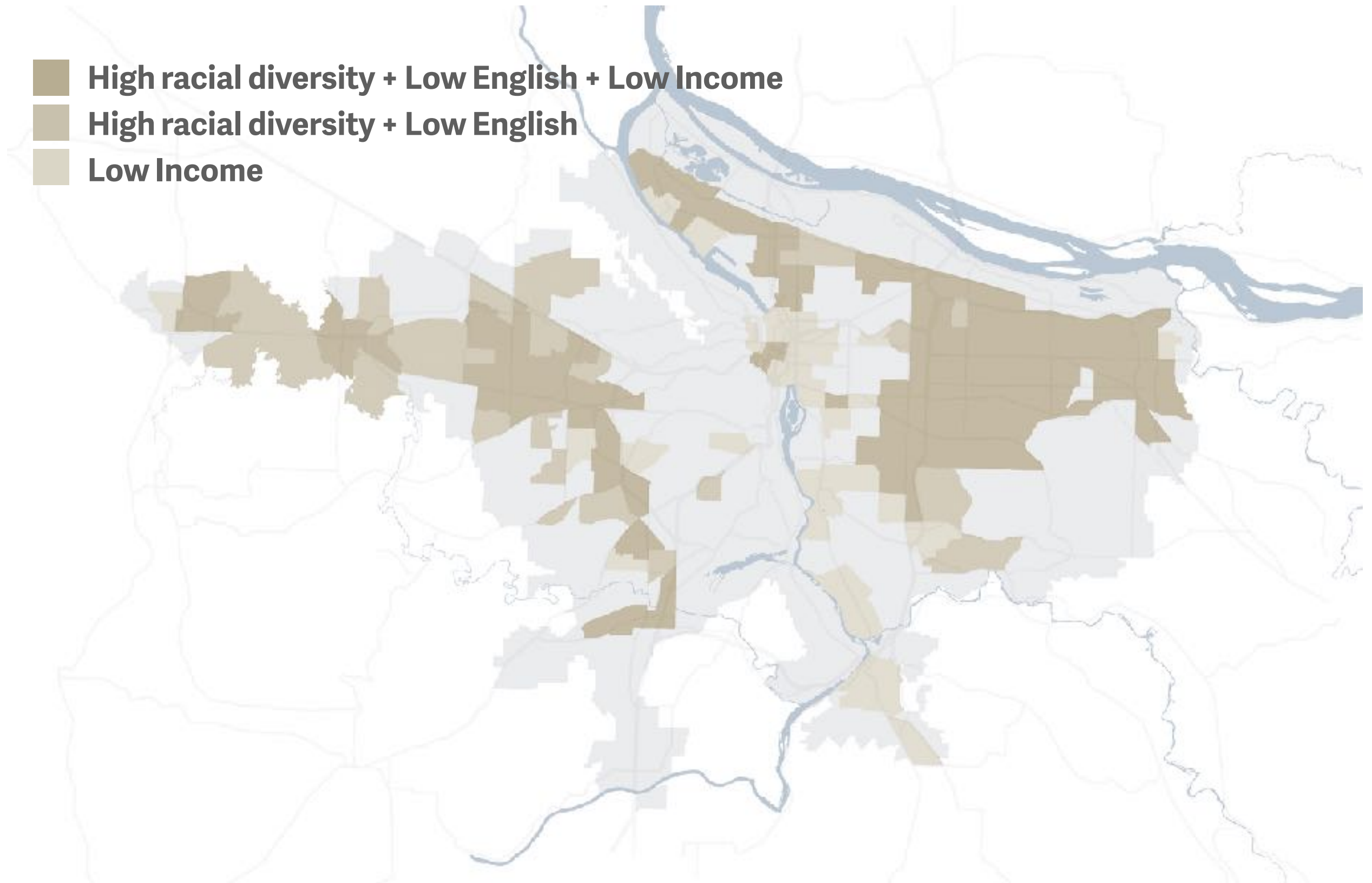


- **Impact and benefit analysis**
- **Racial equity outcomes**
- **Racial equity strategies and accountability mechanisms**

**How does Get Moving 2020
prioritize equity?**

EQUITY FOCUS AREAS

- High racial diversity + Low English + Low Income
- High racial diversity + Low English
- Low Income



EQUITY FOCUS AREAS

- High racial diversity + Low English + Low Income
- High racial diversity + Low English
- Low Income

Tier 1 corridor selection was guided by **Equity Focus Areas**.

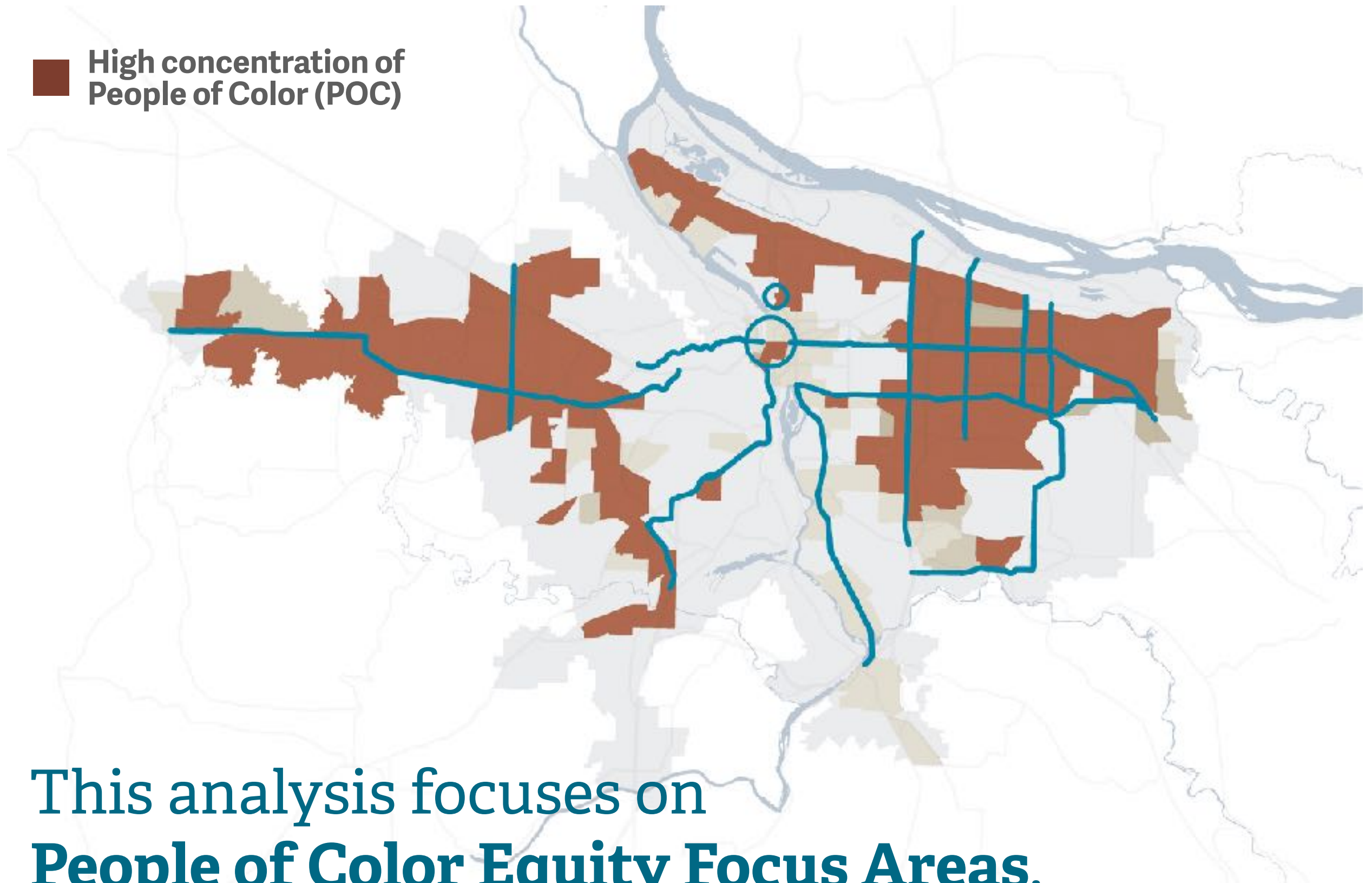
EQUITY FOCUS AREAS

- High racial diversity + Low English + Low Income
- High racial diversity + Low English
- Low Income

Tier 1 project development was shaped by racially diverse **Local Investment Teams**.

POC EQUITY FOCUS AREAS

■ High concentration of
People of Color (POC)

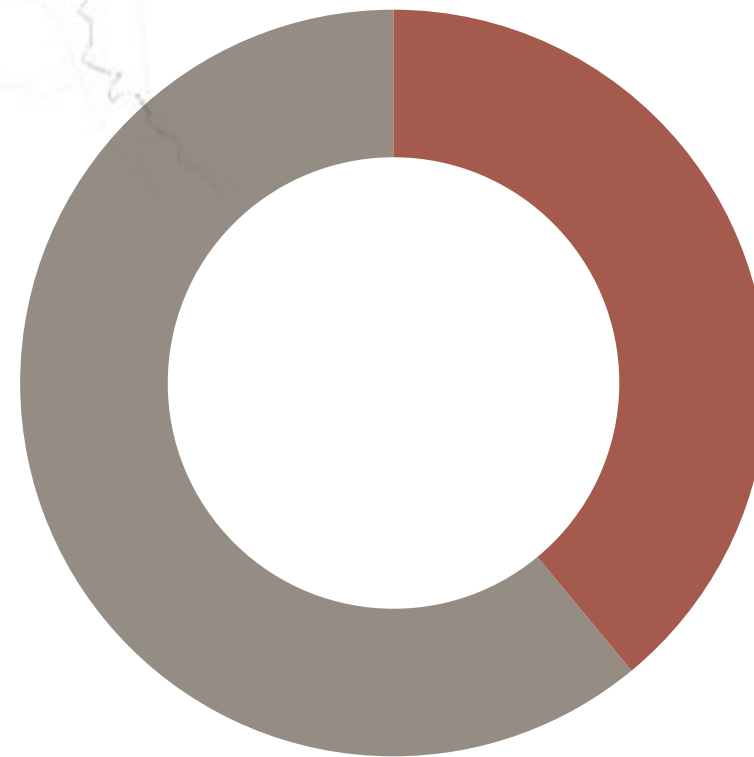
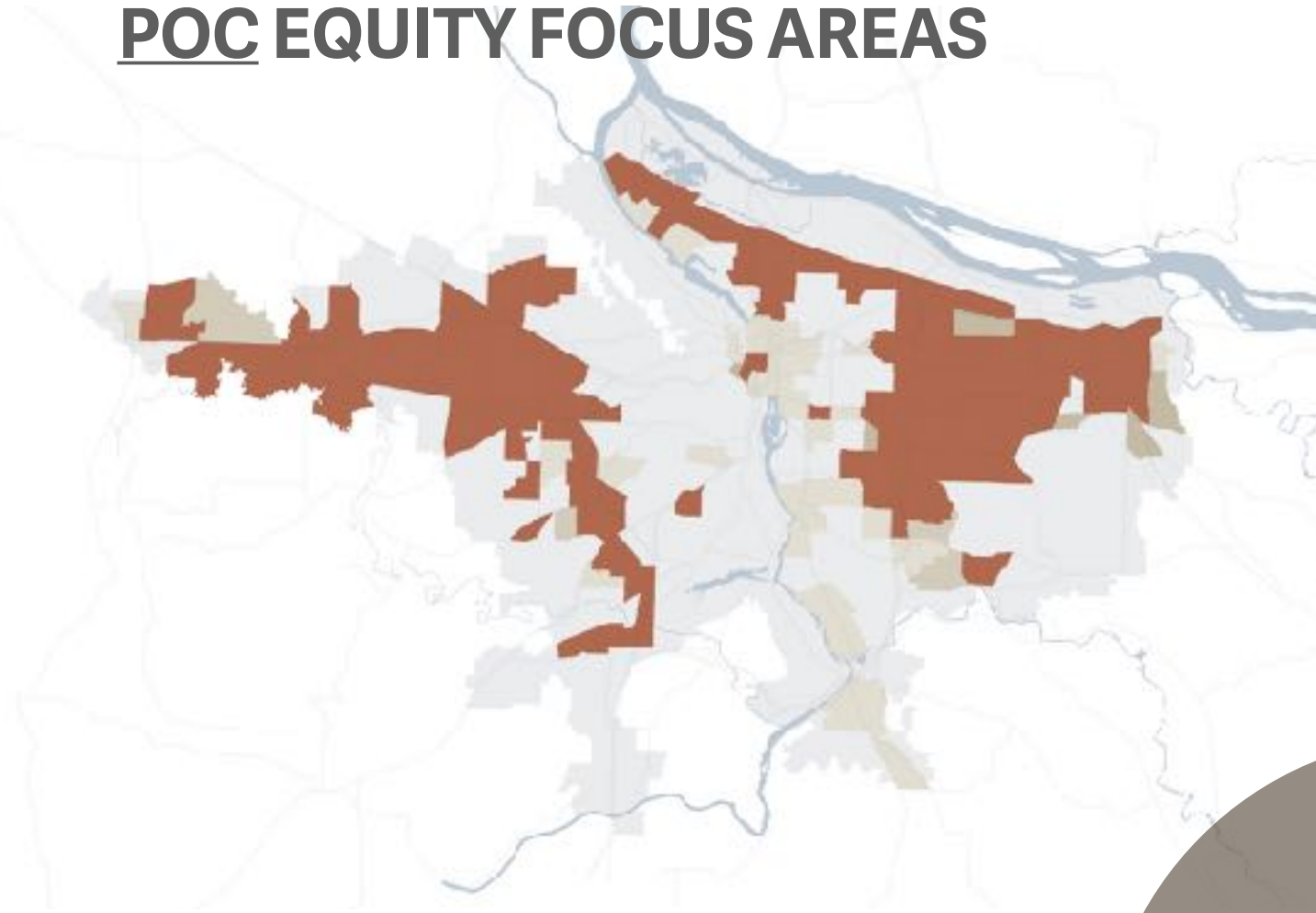


This analysis focuses on
People of Color Equity Focus Areas.

KEY FINDING

**Get Moving 2020 Tier One
project investments are strongly
weighted toward areas where
people of color live.**

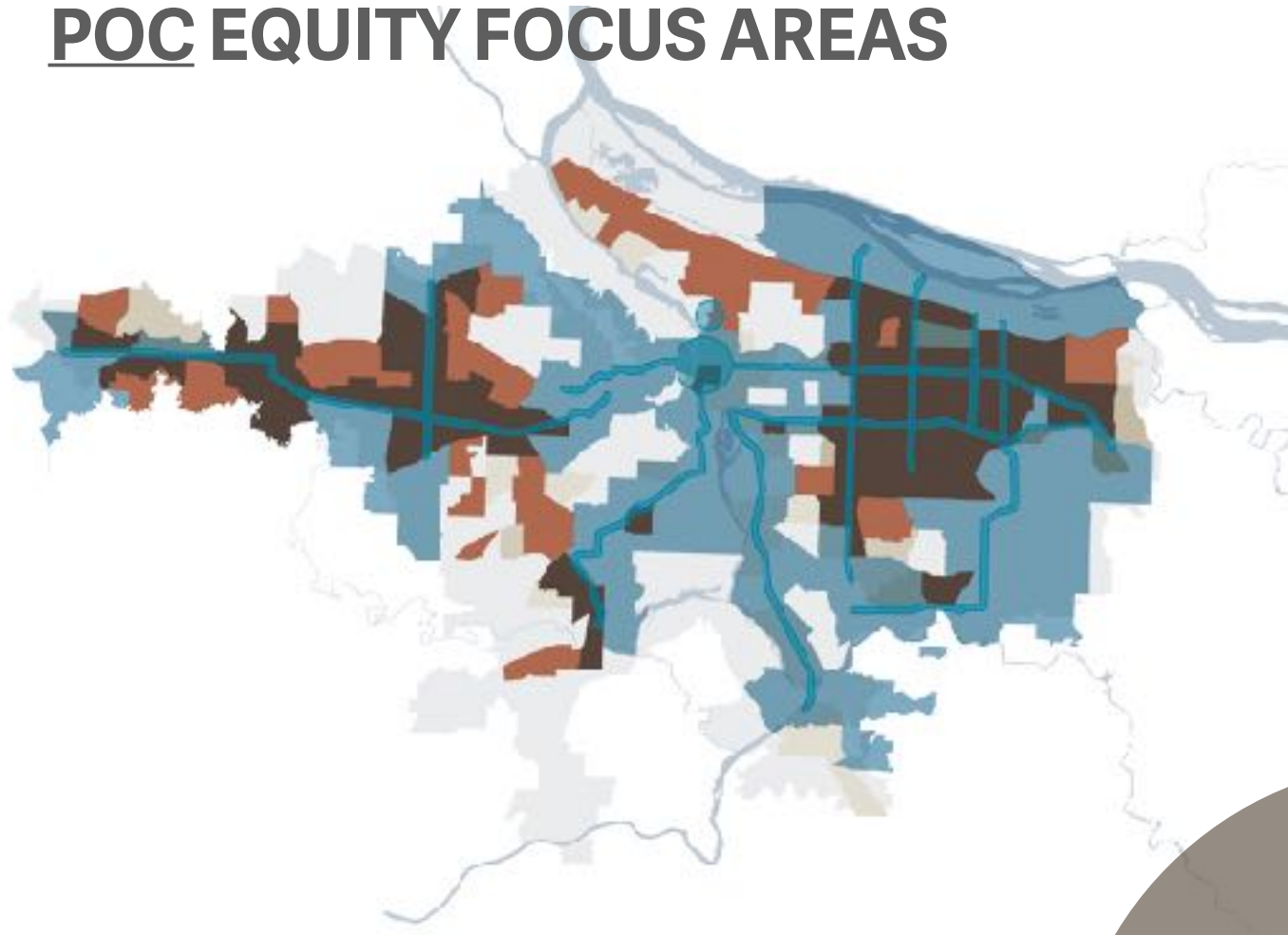
POC EQUITY FOCUS AREAS



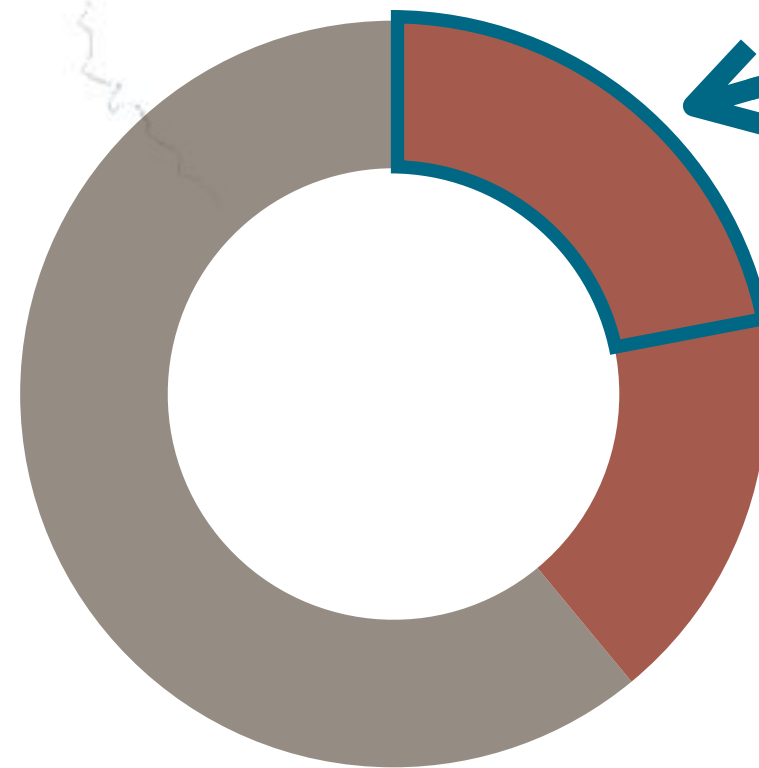
39%

OF CENSUS TRACTS
IN THE REGION HAVE
AN **ABOVE-AVERAGE**
CONCENTRATION OF
PEOPLE OF COLOR

POC EQUITY FOCUS AREAS



*High POC
areas slated for
Get Moving 2020
investment*

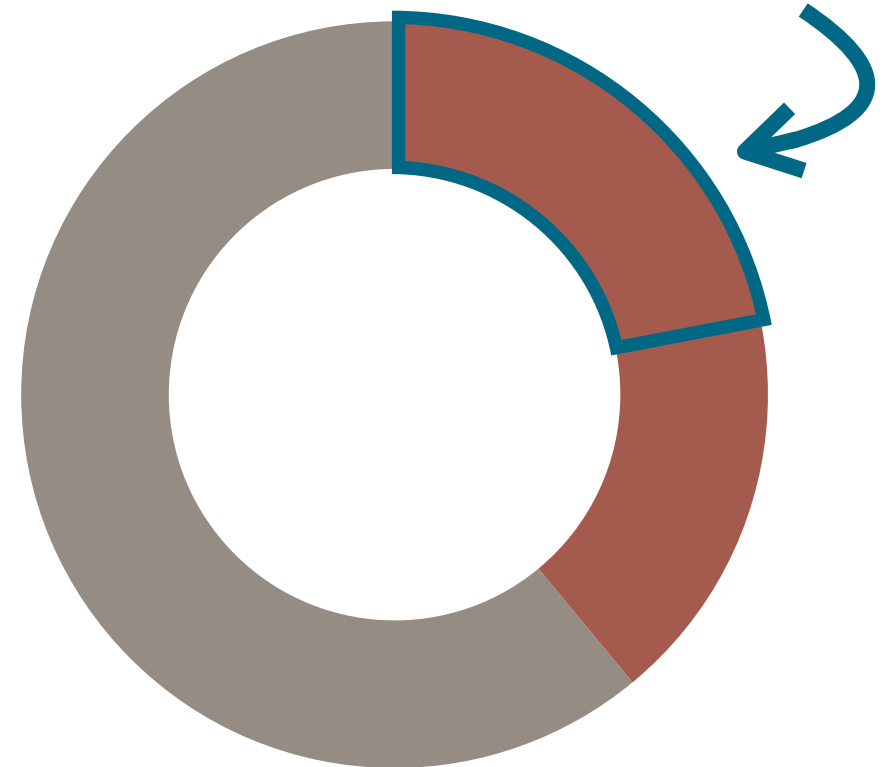


39%

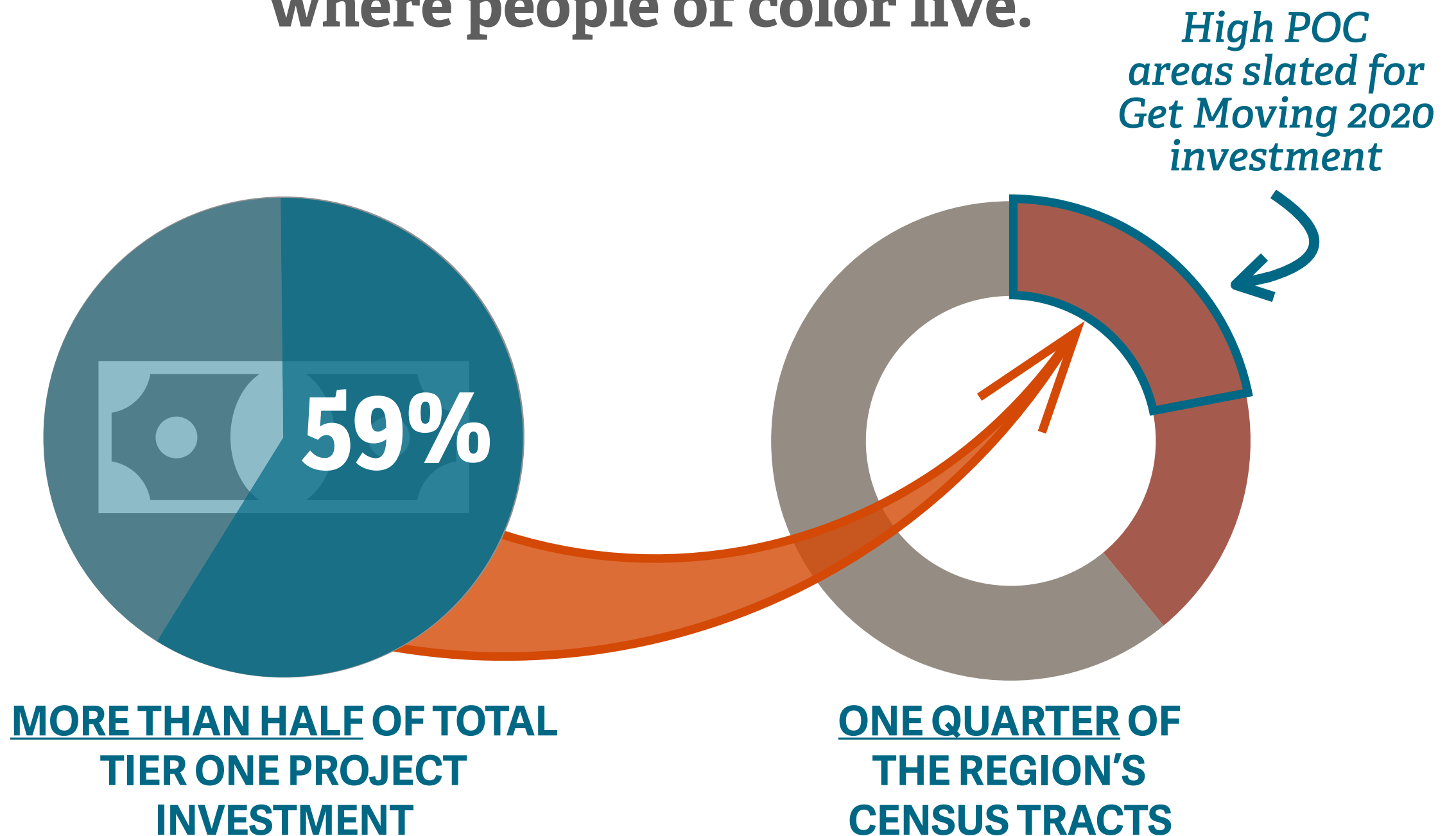
OF CENSUS TRACTS
IN THE REGION HAVE
AN **ABOVE-AVERAGE**
CONCENTRATION OF
PEOPLE OF COLOR

How much are we investing in these historically underserved communities?

*High POC
areas slated for
Get Moving 2020
investment*



**Get Moving 2020 investments are
strongly weighted toward areas
where people of color live.**



KEY FINDING

**Get Moving 2020 SAFETY
INVESTMENTS are strongly
weighted toward areas where
people of color live.**

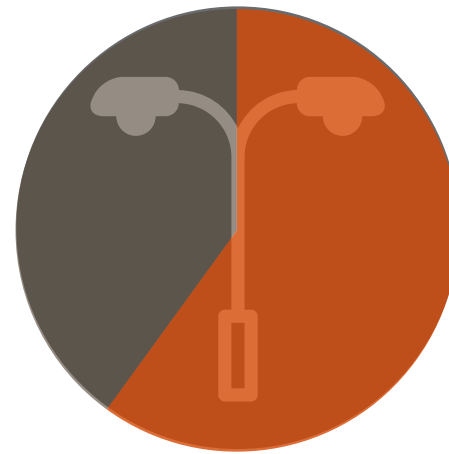
Portion of Get Moving 2020 Safety Infrastructure Investments in Areas of High POC Concentration*



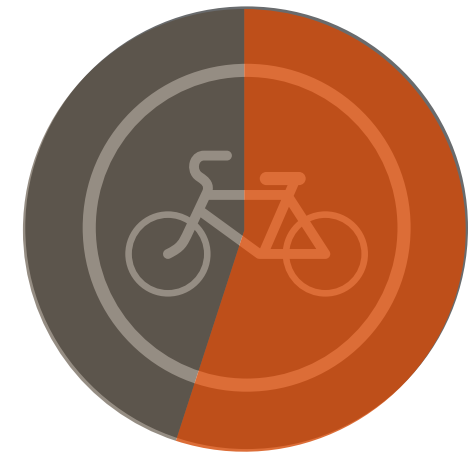
55%
of new
sidewalk miles



50%
of new safe
marked
crossings



60%
of new
street lights



55%
of improved
bikeway
miles

**One quarter of the region's census tracts are high POC areas slated for Get Moving 2020 Tier 1 project investments*

Number of Get Moving 2020 Safety Infrastructure Investments in Areas of High POC Concentration



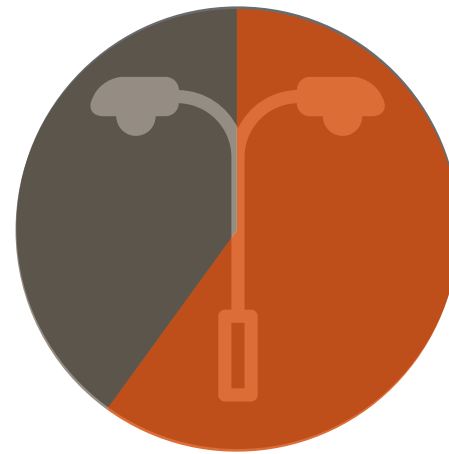
24

New
sidewalk
miles



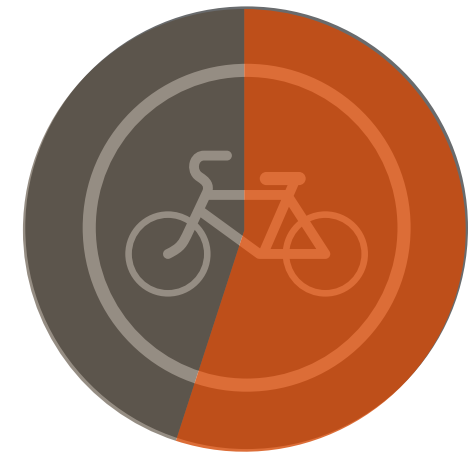
190

New safe
marked
crossings



2500

New street
lights



80

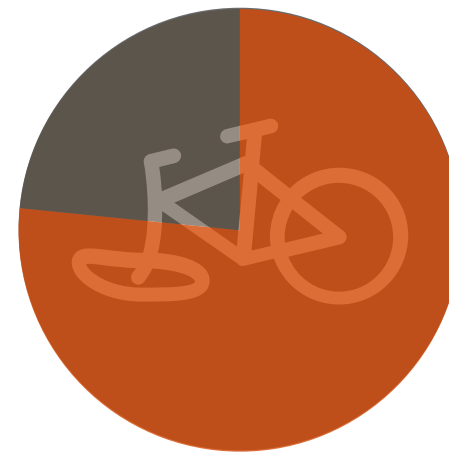
Miles of
improved
bikeway

Portion of Estimated Crash Reductions resulting from Get Moving 2020 in Areas of High POC Concentration



77%

of estimated
reduced injuries
and fatalities (all
crashes)



78%

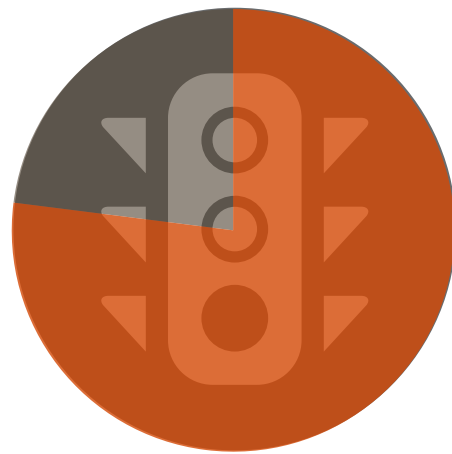
of estimated reduced
injuries and
fatalities (people
walking and biking)

Estimated safety benefit over 20 years (typical project lifespan). Based on an analysis of the safety performance of Tier 1 corridors and Highway Safety Manual principles, using documented Crash Reduction Factors also used by FHWA, ODOT, and City of Portland.

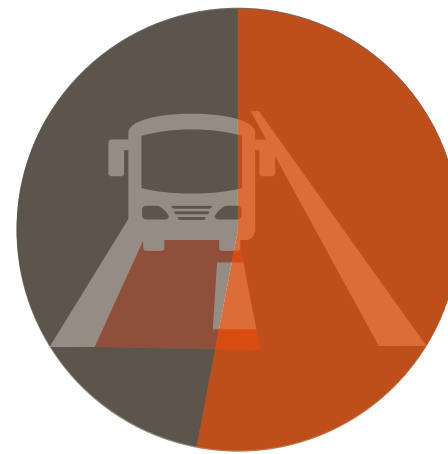
KEY FINDING

**Get Moving 2020 investments in
TRANSIT ACCESS are strongly
weighted toward areas where
people of color live.**

Portion of Get Moving 2020 Transit Investments in Areas of High POC Concentration*



80%
of Transit
Signal Priority
additions

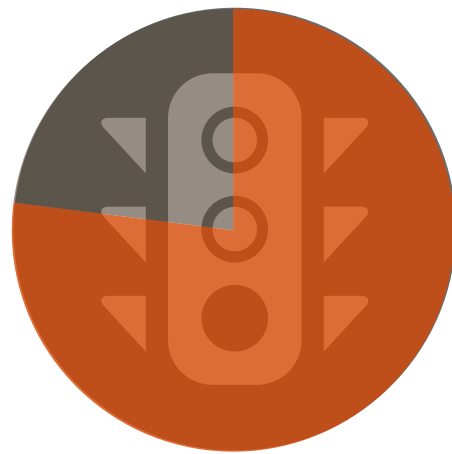


55%
of new bus
lane miles**

**One quarter of the region's census tracts are high POC areas slated for Get Moving 2020 Tier 1 project investments*

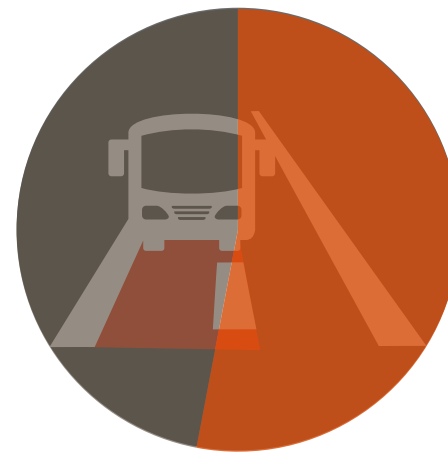
***Doesn't include new bus lanes in the Central City, although these improvements will have system-scale benefits for people of color living in the investment area.*

Number of Get Moving 2020 Transit Investments in Areas of High POC Concentration



210

New transit
priority signals

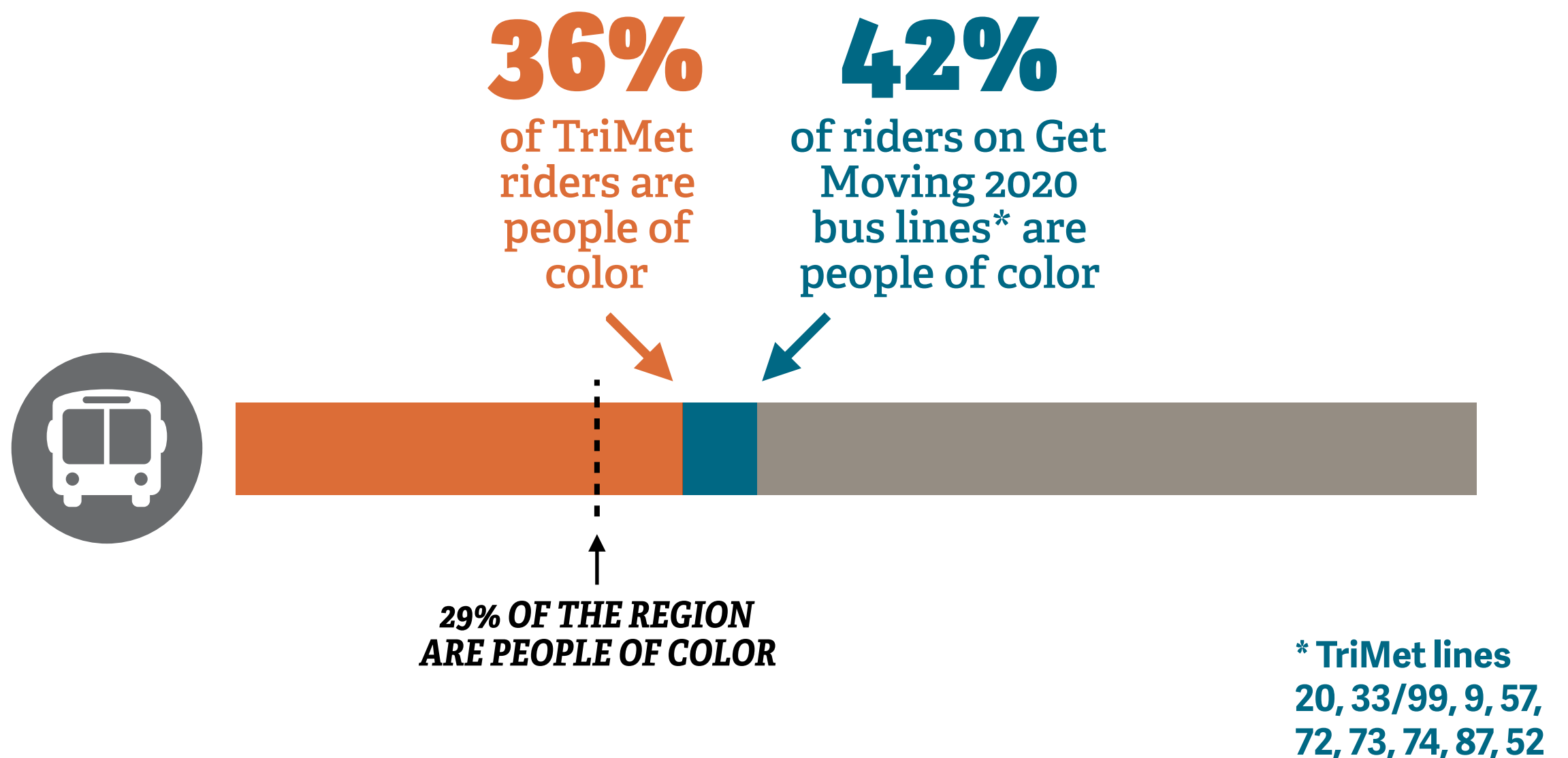


15

Miles of new
bus lanes*

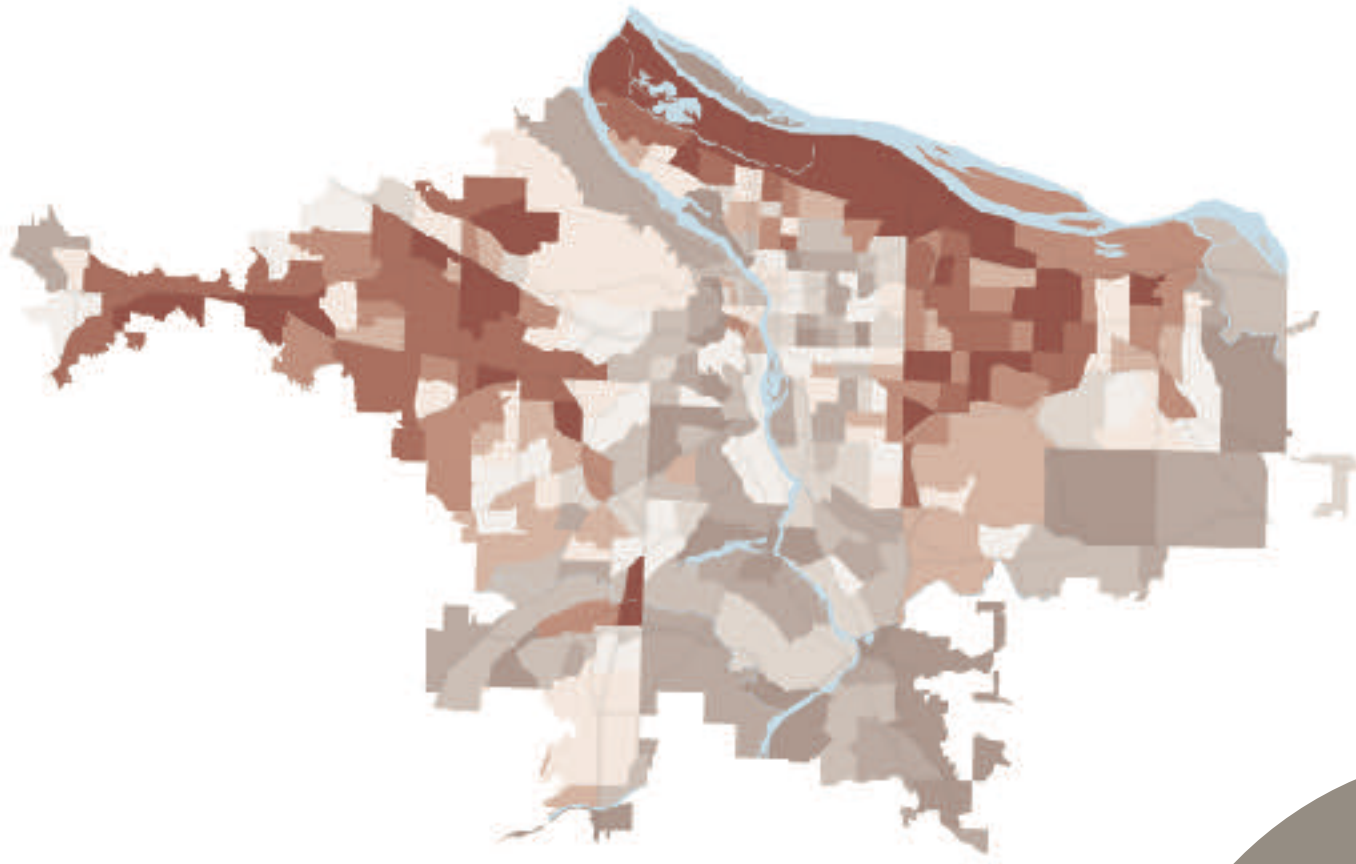
**Doesn't include new bus lanes in the Central City, although these improvements will have system-scale benefits for people living in POC Equity Focus areas.*

People of Color use transit at a higher rate than the rest of the region.



**Who lives in the
Get Moving 2020
investment area?**

REGIONAL DEMOGRAPHIC PROFILE

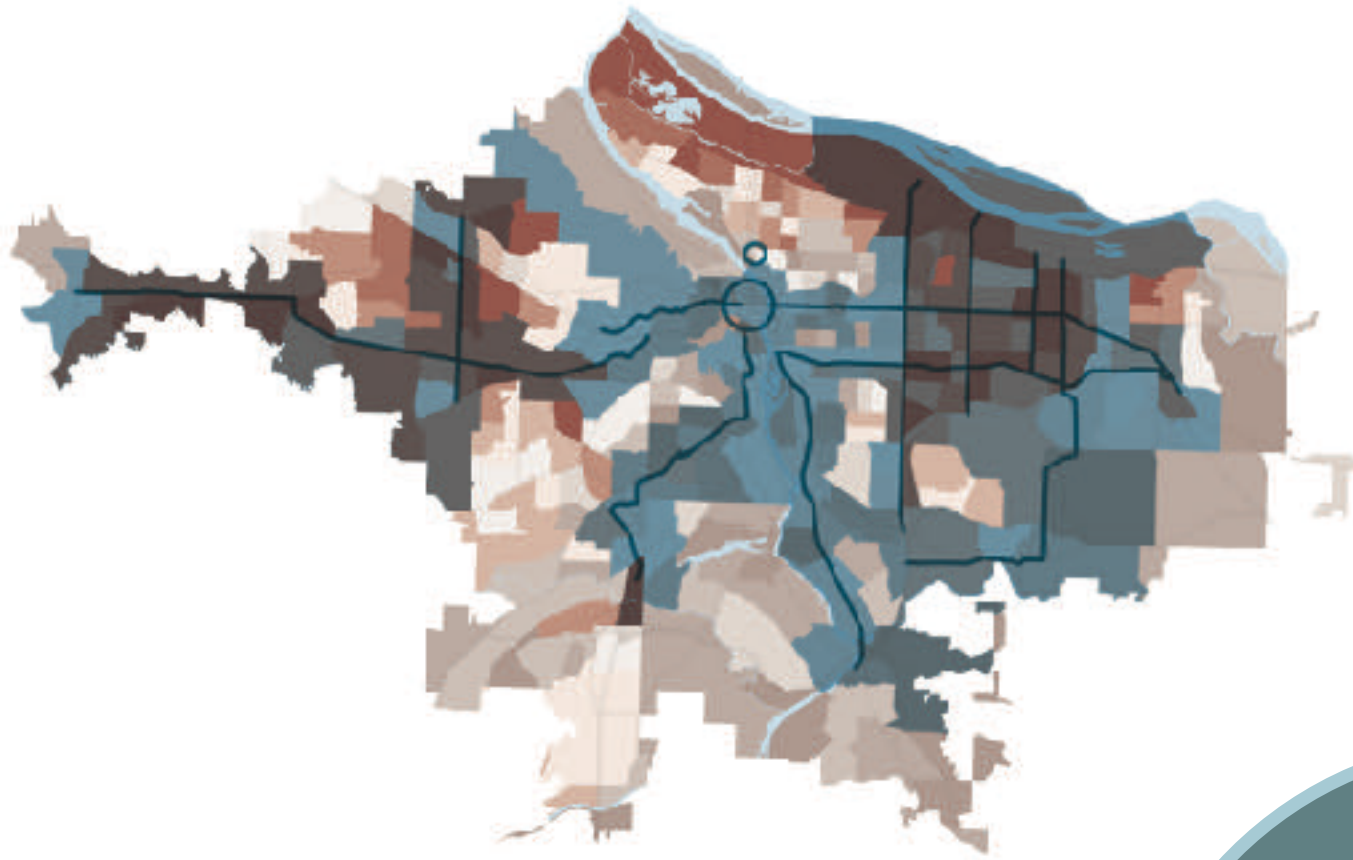


1.67M
PEOPLE LIVE IN
THE METRO
AREA

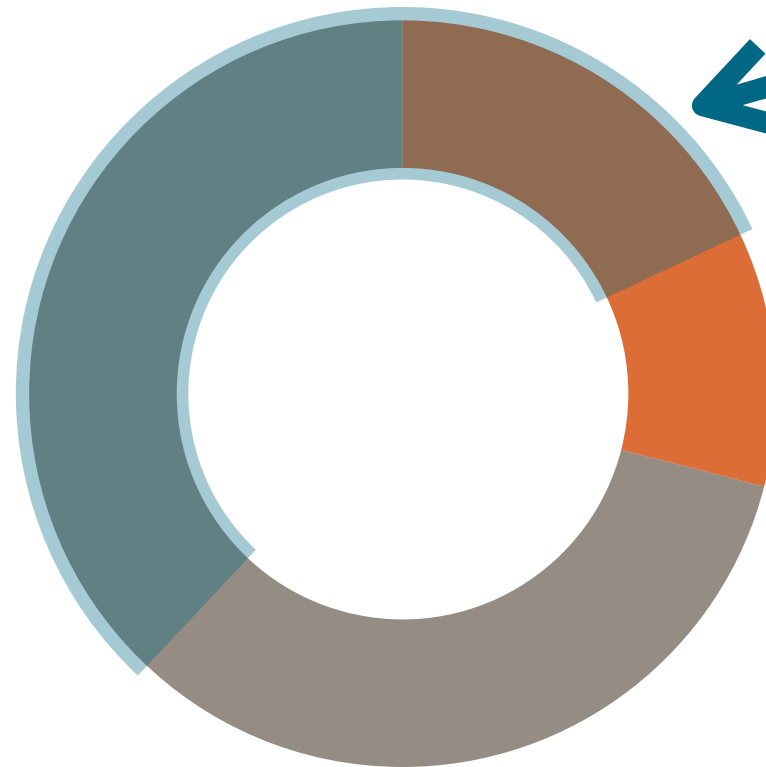


480,000
ARE PEOPLE OF
COLOR

REGIONAL DEMOGRAPHIC PROFILE



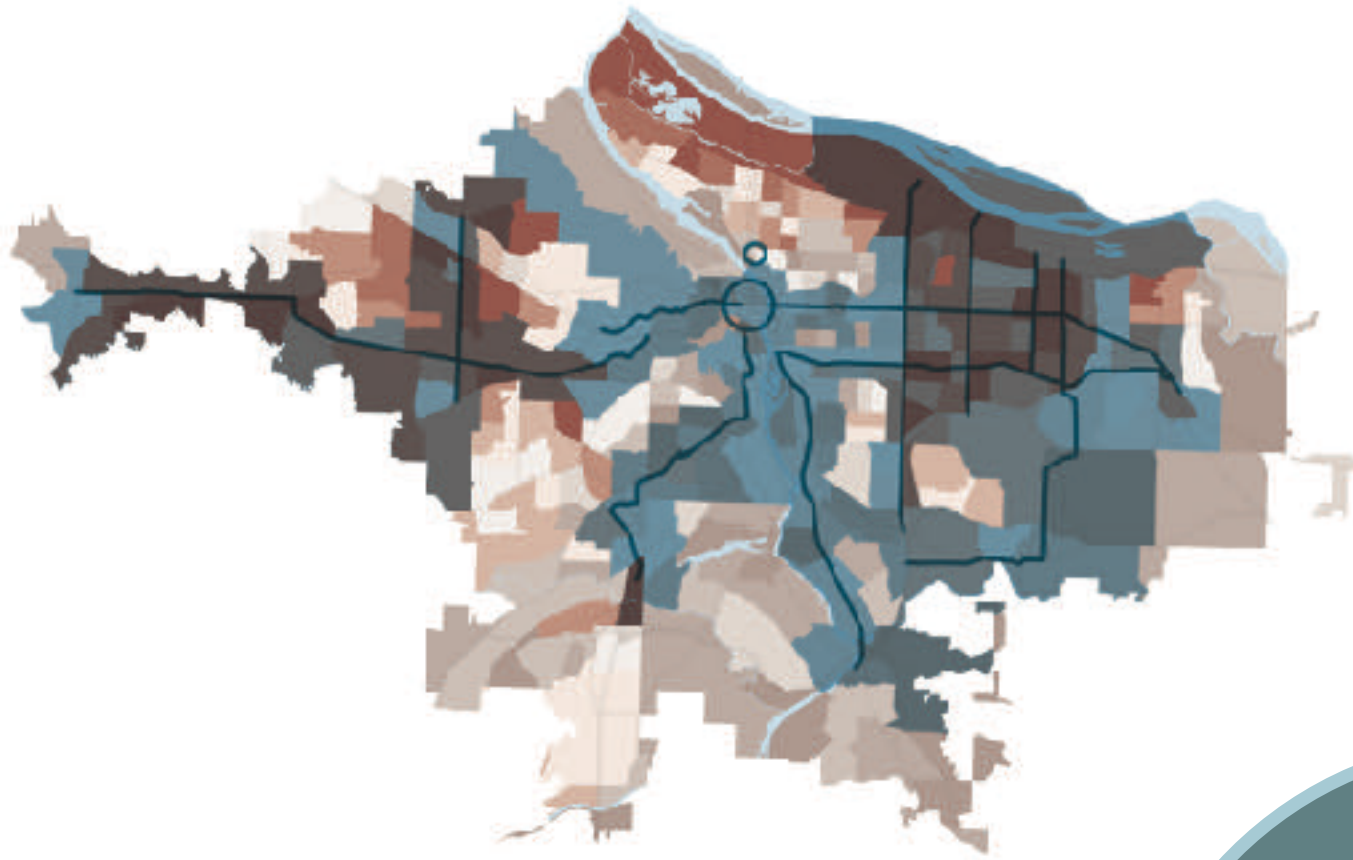
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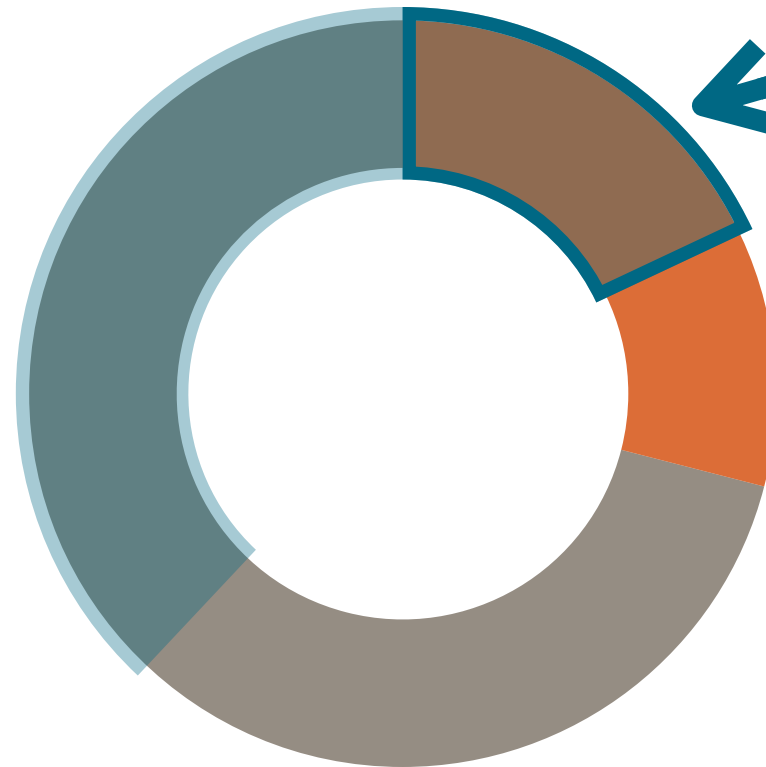
56%
OF THE REGION LIVES IN
THE GET MOVING 2020
INVESTMENT AREA

480,000
ARE PEOPLE OF
COLOR

REGIONAL DEMOGRAPHIC PROFILE



1.67M
PEOPLE LIVE IN
THE METRO
AREA



63%

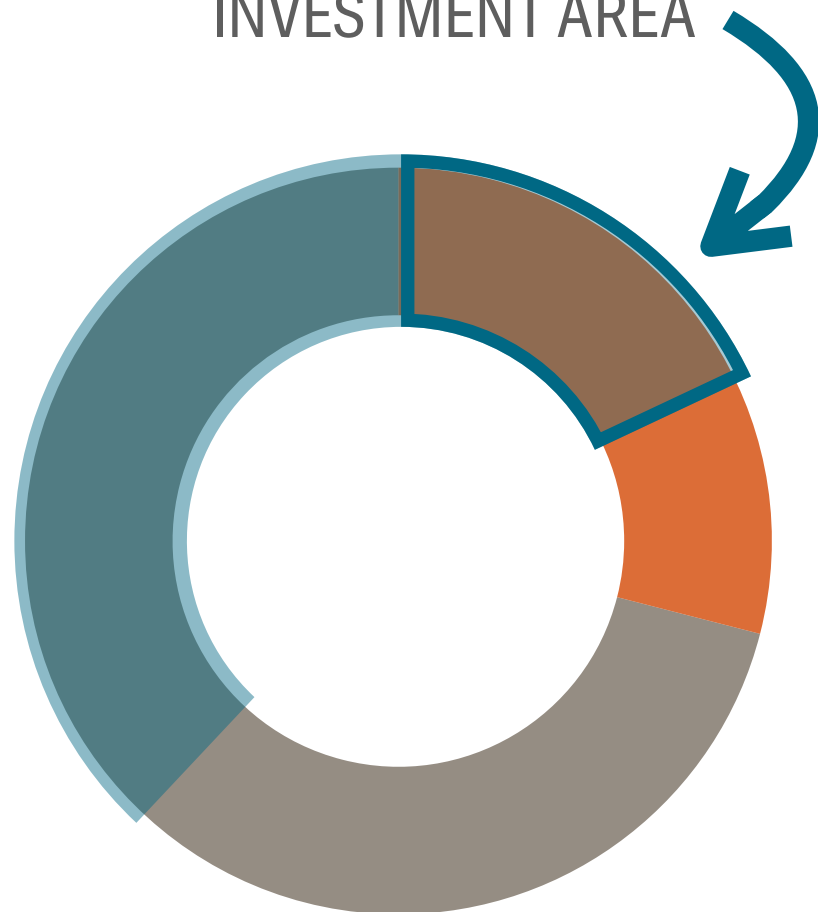
OF THE REGION'S PEOPLE OF
COLOR LIVE IN THE GET MOVING
2020 INVESTMENT AREA

480,000
ARE PEOPLE OF
COLOR

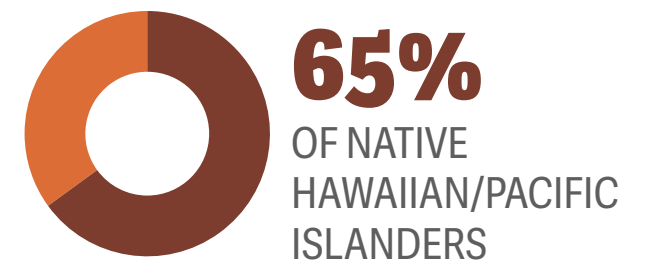
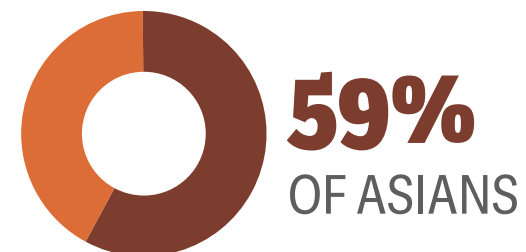
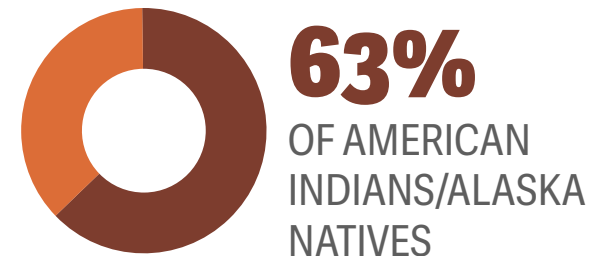
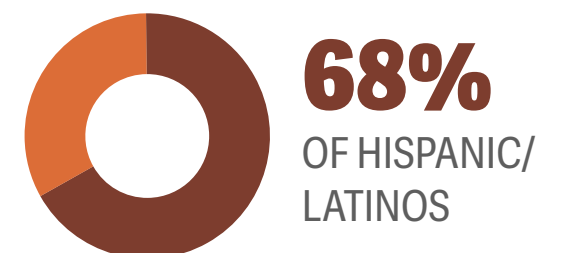
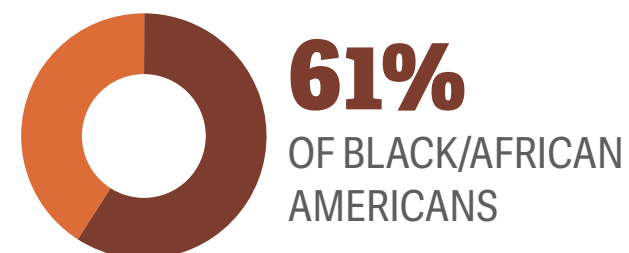
REGIONAL DEMOGRAPHIC PROFILE

63%

OF THE REGION'S
PEOPLE OF COLOR LIVE
IN THE GET MOVING 2020
INVESTMENT AREA



Percent of population living in investment area by race*:

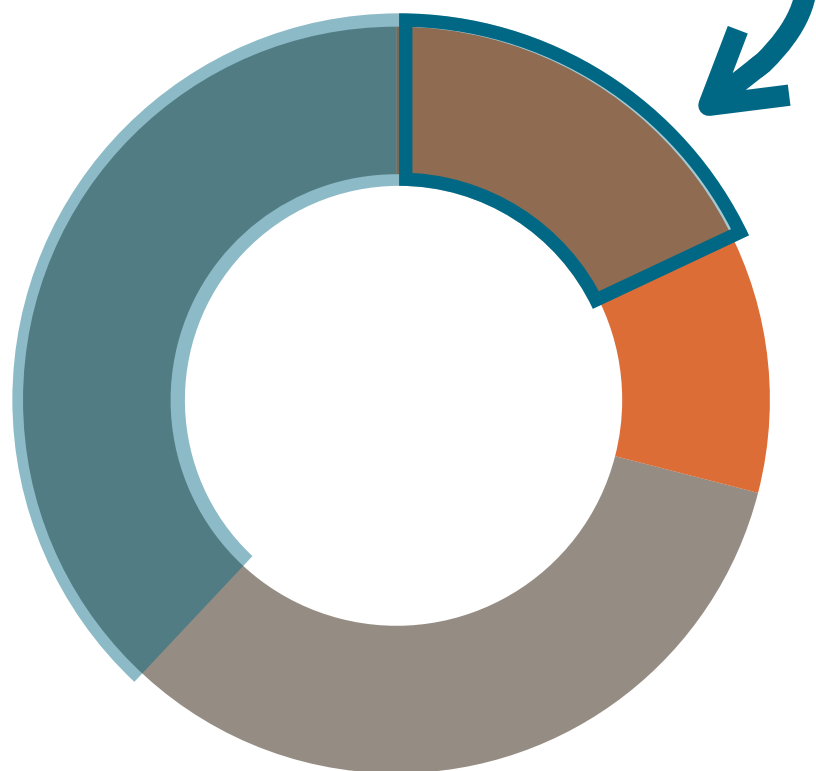


**Race and ethnicity groups as defined by the US Census*

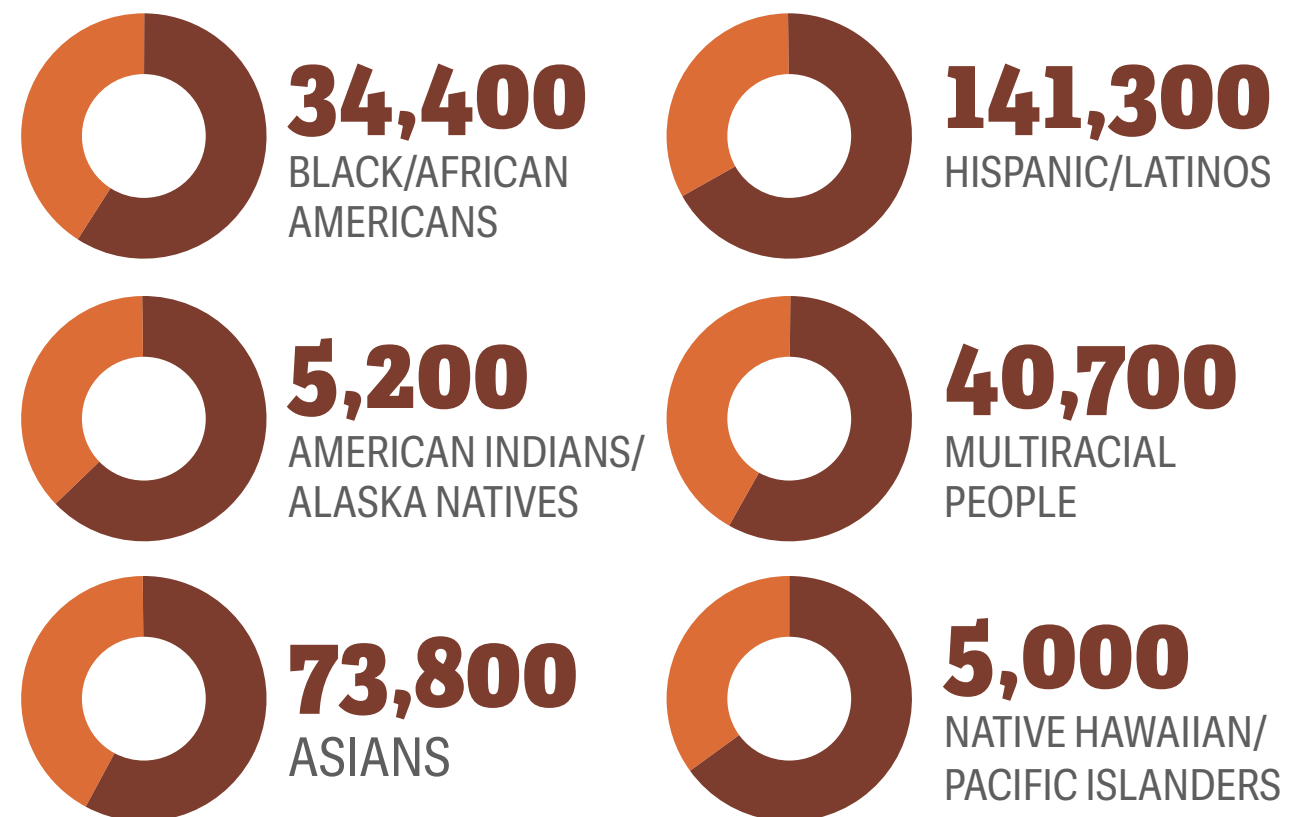
REGIONAL DEMOGRAPHIC PROFILE

63%

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PEOPLE OF COLOR LIVE
IN THE GET MOVING 2020
INVESTMENT AREA



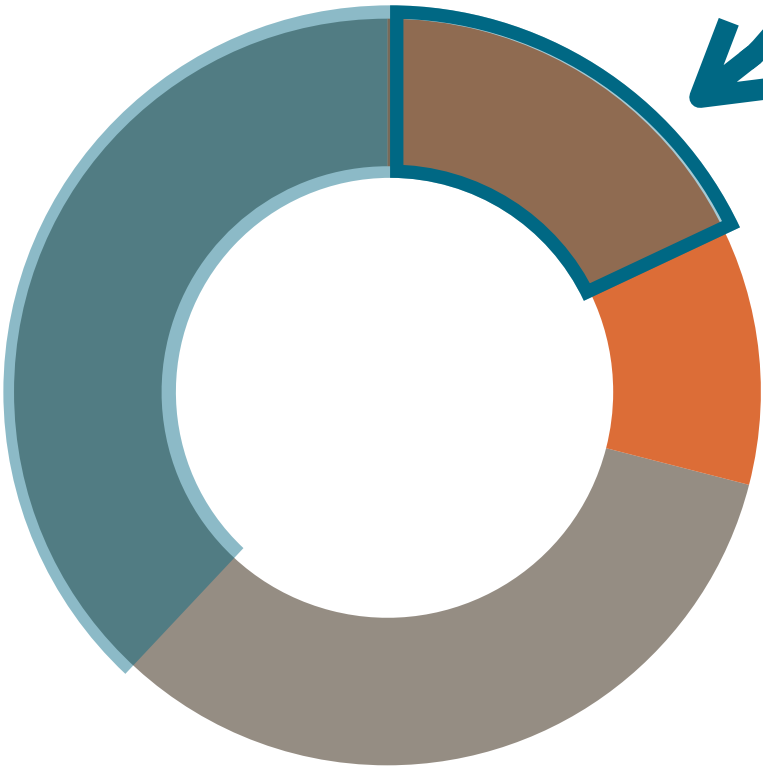
Size of POC populations* living in investment area:



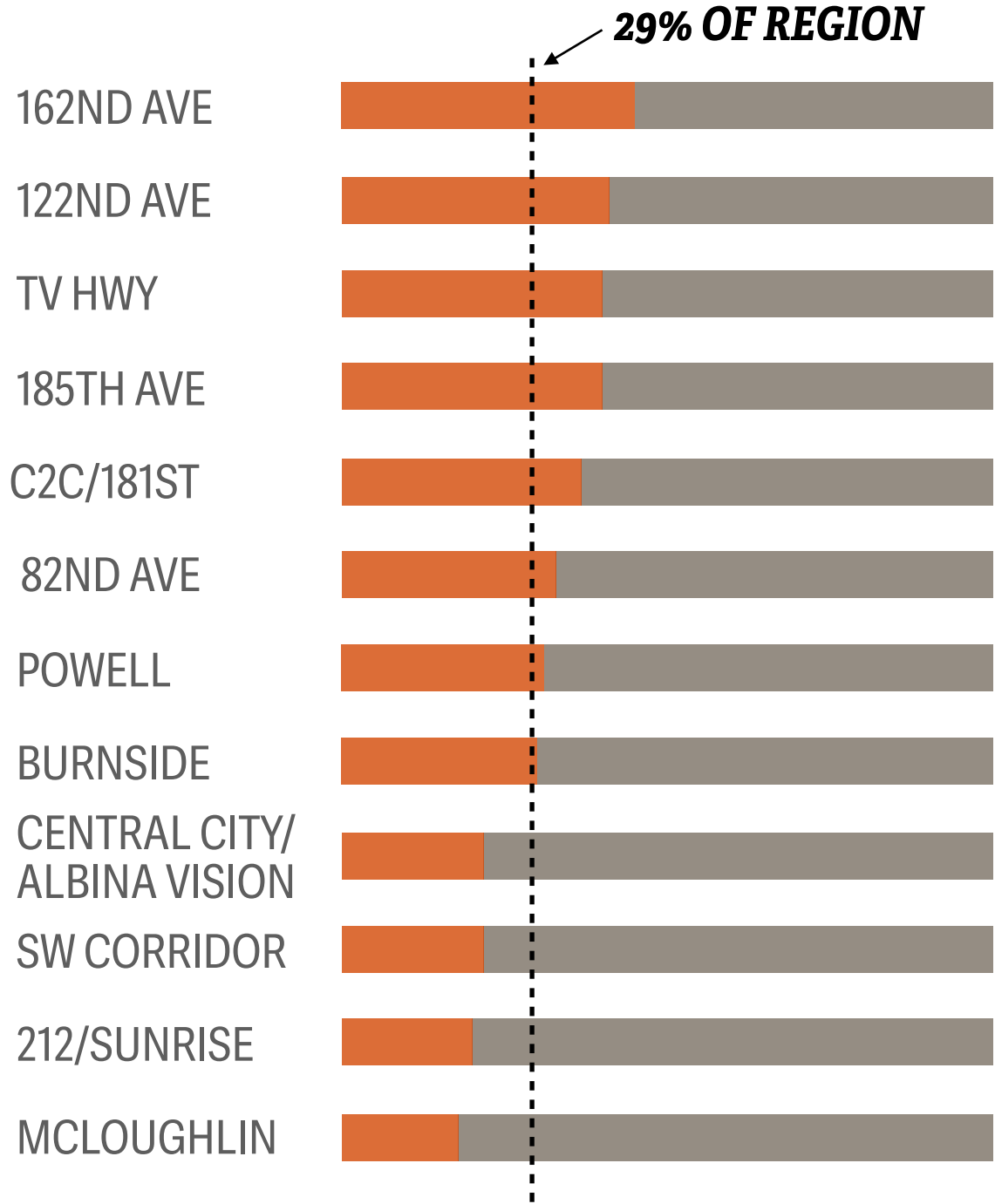
**Race and ethnicity groups as defined by the US Census*

REGIONAL DEMOGRAPHIC PROFILE: TIER 1 CORRIDORS

63%
OF THE REGION'S
PEOPLE OF COLOR LIVE
IN THE GET MOVING 2020
INVESTMENT AREA



Percent of corridor population who are people of color:



Get Moving 2020 Tier 1 investments demonstrate intentional investment in areas where people of color live.

Specific equity outcomes and accountability mechanisms are needed to realize potential benefits.

Proposed next steps:

- **Corridor level analysis**
- **Racial equity outcomes – further engagement**
- **Equity strategies and accountability mechanisms**
- **Project refinement and implementation**

Council discussion

Does Council have questions about these analyses?

Does Council have initial thoughts on setting goals and mechanisms to advance racial equity outcomes through measure implementation?



Timeline update: Highlights

March

Council work sessions:
3/10 & 3/17

Tier 1 questions
Measure structure

Task Force

3/4: Regionwide
programs
3/18: Tier 2 Corridors
Feedback

Engagement

Regionwide programs
Forums, Survey
Community Partners

April

Staff Programs
Recommendation

Council work sessions

4/7: Tier 2 corridors
4/14: Programs
4/28: Reconciliation

Task Force

4/1 & 4/15
Oversight &
Accountability
Final input to Council

May

Council work sessions
Finalizing measure
package, oversight &
accountability

Final engagement

Late May:

Council referral
decision

DRAFT – Subject to change

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getmoving2020.org

