

Capacity building budget note response

February 27th, 2020

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Budget note summary

- Directive: Propose a program that...
 - Addresses increased demand on CBO partners
 - Develops long-term partnerships
 - Builds community capacity to advance Metro goals and investment measures
- Key questions
 - What's the need? Where are the gaps?
 - What could a program look like?
 - What are possible outcomes?

Process

CBO Staff

- Marcus Mundy, Coalition of Communities of Color
- Glenn Montgomery, Vision Action Network
- Andrea Chunga-Celis, Adelante Mujeres
- David Martinez, Latino Network
- Huy Ong, OPAL Environmental Justice Oregon
- Jenny Lee, APANO
- Joy Alise Davis, Portland African American Leadership Forum
- Kayse Jama, Unite Oregon
- Maria Caballero Rubio, Centro Cultural de Washington County
- Nancy Haque, Basic Rights Oregon
- Vivian Satterfield, Verde

Metro Staff

- Craig Beebe (GAPD)
- Sebrina Owens-Wilson (DEI)
- Ernest Hayes (Council)
- Jon Blasher (Parks)
- Raahi Reddy (DEI)
- Molly Chidsey (WPES)
- Rob Nathan (WPES)
- Eryn Kehe (Planning)
- Jim Middaugh (Comms)
- Nathan Sykes (OMA)
- Juan Carlos Ocana-Chiu (Parks)



Finding #1 – increasing demand

Metro's efforts are expanding – asking more of CBO partners

Ongoing plans and investment measures

1. Strategic Plan to Advance Racial Equity
2. Regional Transportation Plan
3. Affordable housing bond
4. Regional Waste Plan
5. Parks and natural areas bond
6. Supportive Housing Services
7. Get Moving 2020
8. Transfer station projects
9. And more!

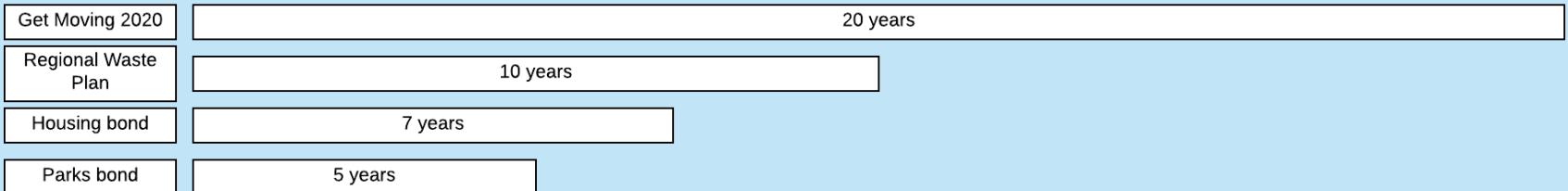
Roles

1. Planning
2. Engagement
3. Implementation
4. Oversight

Finding #2 - new model needed

Metro's models of partnership don't match our long-term vision and investments

Metro plans and investments

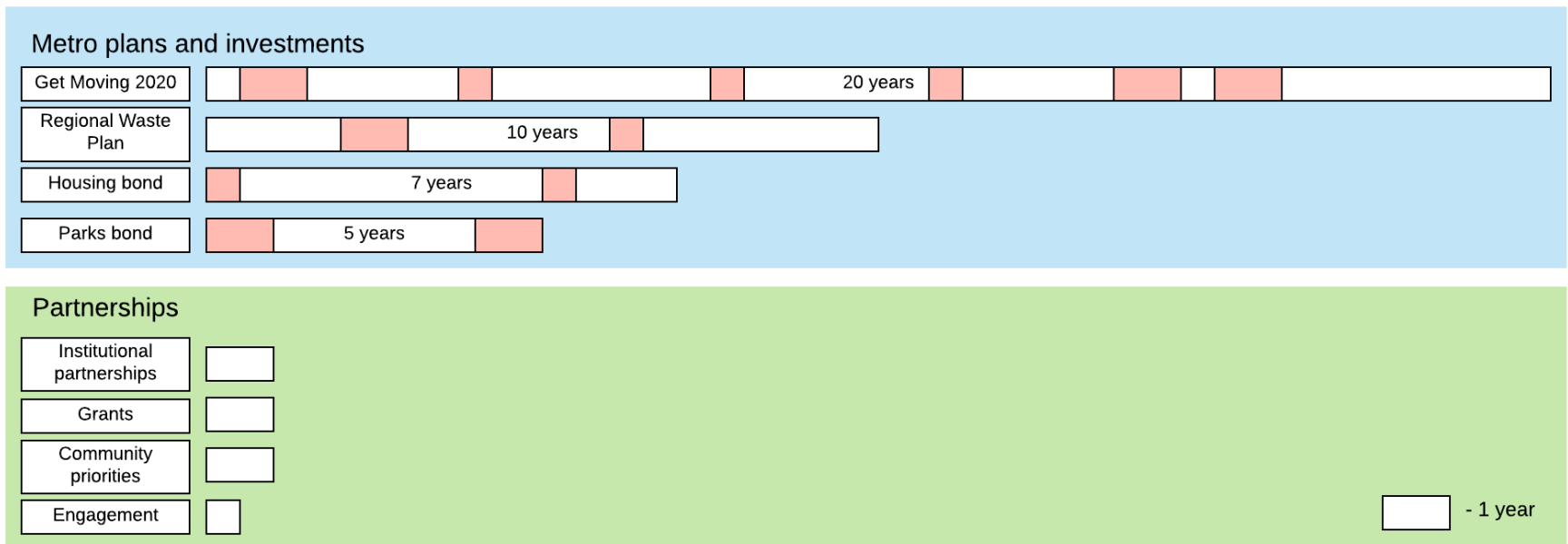


Partnerships



Finding #2 - new model needed

Metro's models of partnership don't match our long-term vision and investments



Finding #3 - it's about relationships

CBOs need capacity to build and sustain relationships

- CBOs find that current partnership models alone are not translating into long-term capacity in their communities
- Trust and relationship building takes time and sustained engagement
- We have to invest in people

Case studies

Case Study #1

Clackamas County Transfer Station

- RFP for engagement went unanswered
- CBOs didn't have established relationships
- WPES had to invest in capacity building
- **Likely outcome: new relationships in Clackamas county**

Case Study #2

SWEDS

- Metro recognized the need for community capacity
- Deployed \$275,000 to support 6 partners for one year
- Meyer Memorial stepped in to then provide gap funding year 2
- **Planned multi-year funding would have supported more robust and sustained engagement leading up to planned investments**

Program concept

Capacity building grants

- Three year cycles
- Flexible use
- Co-created outcomes and metrics

Program resources

- Support shared learning
- Meet collective needs

Department support

- Leverage Metro's expertise
- Advance knowledge and skills

Options for consideration

	Program elements	Details	Ongoing annual cost
Option 1: Grants only	Grants	5 partnerships	\$500,000
Option 2: Grants plus program resources	Grants + program resources	5 partnerships and \$100,000 in program resources	\$600,000
Option 3: High-investment	Grants + program resources	7 partnerships and \$100,000 in program resources	\$800,000

Potential outcomes

- More people of color in Clackamas, East Multnomah and Washington counties **engage with Metro**
- CBO staff and community members **expand knowledge and expertise** around Metro issues
- CBOs are able to **better meet Metro's needs** for community engagement, consultation, etc.
- More CBOs and people of color **see Metro as a trusted partner** in advancing a shared vision
- New community leaders sit on Metro **advisory and oversight committees**

Regional collaboration

Metro is not in this alone.



Questions for Council

- Should Metro implement a pilot capacity building program?
- Does the proposed program meet Council's expectations and desired outcomes?
- What level of investment would Council direct the COO to pursue?

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Finding #3 - it's about relationships

CBOs need capacity to build and sustain relationships

