

Council work session agenda

Tuesday, December 11, 2018

2:00 PM

Metro Regional Center, Council Chamber

REVISED 12/7

2:00 Call to Order and Roll Call

2:05 Chief Operating Officer Communication

Work Session Topics:

2:10 Proposed 2018 Amendments to the Visitor Facilities Intergovernmental Agreement (VF IGA) [18-5125](#)

Presenter(s): Andy Shaw, Metro

Attachments: [Work Session Worksheet](#)

2:40 Regional Affordable Housing Bond: Work Plan [18-5127](#)

Presenter(s): Elissa Gertler, Metro

Emily Lieb, Metro

Jes Larson, Metro

Attachments: [Work session worksheet](#)

3:10 Metro Attorney Communication

3:20 Councilor Communication

3:25 Adjourn

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Ogeysiiska takooris la'aanta ee Metro

Metro waxay ixtiraamtaa xuquuqda madaniga. Si aad u heshid macluumaad ku saabsan barnaamijka xuquuqda madaniga ee Metro, ama aad u heshid warqadda ka cabashada takoorista, booqo www.oregonmetro.gov/civilrights. Haddii aad u baahan tahay turjubaan si aad uga qaybqaadatid kullamada dadweynaha, wac 503-797-1700 (8 gallinka hore illaa 5 gallinka dambe maalmaha shaqada) shan maalmaha shaqo ka hor kullanka si loo tixgaliyo codsashadaada.

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សេចក្តីជូនដំណឹងអំពីការមិនរើសអើងរបស់ Metro

ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬស្នើសុំទទួលបានកាតបណ្តឹងរើសអើងសូមចូលទស្សនាគេហទំព័រ www.oregonmetro.gov/civilrights។ បើលោកអ្នកត្រូវការអ្នកបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1700 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក។

إشعار بعدم التمييز من Metro

تتكرم Metro الحقوق المدنية. للمزيد من المعلومات حول برنامج Metro للحقوق المدنية أو لإيداع شكوى ضد التمييز، يُرجى زيارة الموقع الإلكتروني www.oregonmetro.gov/civilrights. إن كنت بحاجة إلى مساعدة في اللغة، يجب عليك الاتصال مقدماً برقم الهاتف 503-797-1700 (من الساعة 8 صباحاً حتى الساعة 5 مساءً، أيام الاثنين إلى الجمعة) قبل خمسة (5) أيام عمل من موعد الاجتماع.

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Iginagalang ng Metro ang mga karapatang sibil. Para sa impormasyon tungkol sa programa ng Metro sa mga karapatang sibil, o upang makakuha ng porma ng reklamo sa diskriminasyon, bisitahin ang www.oregonmetro.gov/civilrights. Kung kailangan ninyo ng interpreter ng wika sa isang pampublikong pulong, tumawag sa 503-797-1700 (8 a.m. hanggang 5 p.m. Lunes hanggang Biyernes) lima araw ng trabaho bago ang pulong upang mapagbigyan ang inyong kahilingan.

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Metro txoj kev ntxub ntxaug daim ntawv ceeb toom

Metro tributes cai. Rau cov lus qhia txog Metro txoj cai kev pab, los yog kom sau ib daim ntawv tsis txaus siab, mus saib www.oregonmetro.gov/civilrights. Yog hais tias koj xav tau lus kev pab, hu rau 503-797-1700 (8 teev saww ntxov txog 5 teev tsaus ntuj weekdays) 5 hnub ua hauj lwu ua ntej ntawm lub rooj sib tham.

**Proposed 2018 Amendments to the Visitor Facilities
Intergovernmental Agreement (VF IGA)**

Work Session Topics

Metro Council Work Session
Tuesday, December 11, 2018
Metro Regional Center, Council Chamber

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: December 11, 2018

LENGTH: 30 minutes

PRESENTATION TITLE: Proposed 2018 Amendments to the Visitor Facilities Intergovernmental Agreement (VF IGA)

DEPARTMENT: Venues & Government Affairs and Policy Development

PRESENTER(S): Andy Shaw, 503-797-1769
Scott Cruickshank, 503-797-1790

WORK SESSION PURPOSE & DESIRED OUTCOMES

- Purpose: Review proposed amendments to the VFIGA, which governs how Transient Lodging Taxes (TLT) and Vehicle Rental Taxes (VRT) are used to support tourism facilities, ongoing tourism promotion programs, and community livability and safety.
- Outcome: Council understands the proposed amendments, funding priorities, and governance structure for the VF IGA.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

Since 2001, the VF IGA has provided funding for key regional tourism facilities, including the expansion of the Oregon Convention Center (OCC), ongoing operating support for the OCC and for P'5 facilities, and funding for tourism promotion and marketing programs. A portion of funds are distributed to the Visitor Development Fund (VDF), which is governed by a board including representatives from all three governments, the travel industry, and Travel Portland. The VDF has proved a successful public-private partnership, leveraging VF IGA funds to attract convention groups to Portland that bring a significant return on investment in local tourism spending.

In 2013, the City, County and Metro amended the VF IGA to add a hotel-tax-backed revenue bond to fund the public portion of the development of the Oregon Convention Center Hotel. The 2013 update also established new funding priorities for both the City and County.

In February of 2018, the Metro Council President, the Mayor of Portland, and the Multnomah County Chair directed their respective staff to work together and with leaders in the tourism industry to develop an update to the VF IGA for consideration in 2018. In May of 2018, the Chair, Mayor, and President signed a Letter of Agreement that outlined four priorities to guide this process:

- **Resilient reserves:** “to create and maintain appropriately sized reserves that protect the VFTA during periods of stress and allow for strategic use of excess funds that accumulate during period of higher growth”
- **Adequate Visitor Development Fund:** to keep pace with growth in the tourism industry, “enhance Portland’s competitive position and assure a nimble response to strategic opportunities”
- **Healthy Facilities:** to “strategically allocate VF IGA funds to enhance the existing facilities keeping them vital and competitive and providing the necessary infrastructure for a robust travel industry”

- **Community Livability and Safety:** to make “investments (that) will improve conditions for the community and people experiencing homelessness, improve the visitor experience, and help Portland remain a desirable destination”

City, County and Metro staff and representatives from Travel Portland, representing the tourism industry, have been meeting throughout 2018 to develop an updated VF IGA agreement. Staff will present the contents of that agreement at work session.

QUESTIONS FOR COUNCIL CONSIDERATION

- Does Council have any questions of staff regarding the proposed 2018 amendments to the VF IGA?

PACKET MATERIALS

- Would legislation be required for Council action ☒ Yes ☐ No
- If yes, is draft legislation attached? ☐ Yes ☒ No
- What other materials are you presenting today? A summary of the VFIGA changes, the proposed VF IGA amendments and an updated diagram of the “bucket system” will be presented to the Council.

Regional Affordable Housing Bond: Work Plan

Work Session Topics

Metro Council Work Session
Tuesday, December 11, 2018
Metro Regional Center, Council Chamber

METRO COUNCIL

Work Session Worksheet

PRESENTATION DATE: December 11, 2018 **LENGTH:** 45 min.

PRESENTATION TITLE: Regional Affordable Housing Bond: Work Plan

DEPARTMENTS: Planning and Development, GAPD

PRESENTER(S): Elissa Gertler, Planning and Development
Emily Lieb, Planning and Development
Jes Larson, GAPD

WORK SESSION PURPOSE & DESIRED OUTCOMES

- Purpose: Provide Council an update on Affordable Housing Bond work plan development
- Outcome: Policy direction from Council to inform continued development of the draft Housing Bond Program work plan, scheduled to be finalized mid-January.

TOPIC BACKGROUND & FRAMING THE WORK SESSION DISCUSSION

On Nov. 6, 2018, voters across greater Portland approved a \$652.8 million bond to create affordable homes for families, seniors, people with disabilities, communities of color and others who need affordable homes in our communities. Voters statewide also passed Measure 102, a constitutional amendment to allow affordable housing bond dollars to be implemented in partnership with nonprofit and private housing providers. Together, the passage of these two measures will allow Metro and local partners to create affordable homes for 12,000 people across the region through the bond.

Creating these homes and fulfilling our commitment to the region's voters will depend on considerable collaboration between Metro and eligible implementation jurisdictions, including the three county housing authorities, the four cities that receive federal housing funds, and an array of nonprofits, community organizations, and development partners around the region.

On June 7, 2018, the Metro Council adopted the Metro chief operating officer's recommended framework to guide bond implementation. This framework, informed by stakeholder and partner input, defines core values, targets and expectations for Metro and local partners to create homes for those who need them throughout the region, while advancing racial equity and making good use of public dollars.

Through November and December, Metro staff are working closely with jurisdictional and community partners to advance the Metro Council's adopted framework, as a work plan is developed for Metro Council adoption in late January 2019.

Since the election, staff have engaged implementation jurisdictions, community partners, the stakeholder and technical advisory tables that informed the bond framework's creation and MPAC. These engagements will help Metro's draft work plan best meet the needs of our communities and partners while advancing Council's priorities and fulfilling commitments made to voters.

The work plan will include a governance structure, including a community oversight committee; expectations for local implementation strategies; criteria and technical requirements for projects; compliance and monitoring requirements; and guidelines for program operations. Informed by community partners and stakeholders, Metro staff are also developing expectations for community engagement and advancing racial equity throughout bond implementation. These guidelines will be included in the work plan adopted by Metro Council.

At the Metro Council's work session on Dec. 11, staff will provide an overview of the bond work plan's elements, share themes from stakeholder discussions, present a timeline for adoption by the Metro Council and subsequent implementation activities, and receive Councilors' feedback and questions.

QUESTIONS FOR COUNCIL CONSIDERATION

- What policy direction does Council have for staff as we continue to draft the work plan, and finalize for Council's adoption?

PACKET MATERIALS

- Would legislation be required for Council action? ☒ Yes ☐ No
- If yes, is draft legislation attached? Yes ☒ No