



**Metro**

600 NE Grand Ave.  
Portland, OR 97232-2736

## Council work session agenda

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**Tuesday, March 30, 2021**

**2:00 PM**

**<https://zoom.us/j/471155552> or  
877-853-5257 (toll free)**

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### **2:00 Call to Order and Roll Call**

#### **Work Session Topics:**

2:05 Parks & Nature Bond Refinement: Local Share Program [21-5526](https://www.metro.net/21-5526)  
Update

Presenter(s): Jon Blasher, Metro  
Marcia Sinclair, Metro

Attachments: [Work Session Worksheet](#)

2:50 Supportive Housing Services and Housing Bond Programs [21-5525](https://www.metro.net/21-5525)

Presenter(s): Patricia Rojas, Metro  
Emily Lieb, Metro

Attachments: [Work Session Worksheet](#)

### **3:50 Chief Operating Officer Communication**

### **3:55 Councilor Communication**

### **4:00 Adjourn**

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ការគោរពសិទ្ធិពលរដ្ឋរបស់ ។ សំរាប់ព័ត៌មានអំពីកម្មវិធីសិទ្ធិពលរដ្ឋរបស់ Metro ឬដើម្បីទទួលបានកាតបណ្តឹងរើសអើងសូមចូលទស្សនាគេហទំព័រ [www.oregonmetro.gov/civilrights](http://www.oregonmetro.gov/civilrights)។ បើលោកអ្នកត្រូវការអ្នកបកប្រែភាសានៅពេលអង្គប្រជុំសាធារណៈ សូមទូរស័ព្ទមកលេខ 503-797-1700 (ម៉ោង 8 ព្រឹកដល់ម៉ោង 5 ល្ងាច ថ្ងៃធ្វើការ) ប្រាំពីរថ្ងៃ មុនថ្ងៃប្រជុំដើម្បីអាចឲ្យគេសម្រួលតាមសំណើរបស់លោកអ្នក ។

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**Parks & Nature Bond Refinement: Local Share**

*Work Session Topics*

Metro Council Work Session

Tuesday, March 30, 2021

## 2019 PARKS AND NATURE BOND: LOCAL SHARE UPDATE

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Date: March 16, 2021  
Department: Parks and Nature  
Meeting Date: March 30, 2020

Prepared by: Marcia Sinclair, Beth Cohen  
Presenters: Jon Blasher, Marcia Sinclair

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### **ISSUE STATEMENT**

On November 5, 2019, greater Portland voters overwhelmingly approved a \$475 million Metro parks and nature bond measure with the following program areas and allocations:

- Protect and restore land (\$155 million)
- Support local projects – “Local Share” (\$92 million)
- Nature in Neighborhood capital grants (\$40 million)
- Take care of Metro parks (\$98 million)
- Create trails for walking and biking (\$40 million)
- Advance large-scale community visions (\$50 million)

The bond refinement process, underway now, will clarify processes for investing bond funds through the six bond program areas in the bond legislation. The purpose of this work session is to provide an update on the local share program and to seek Council feedback on questions related to implementation of the program.

### **ACTION REQUESTED**

Staff is requesting the Metro Council affirm a proposed approach to local share program implementation so the work can continue to allow for the 27 park providers in the region slated to receive local share funding to move forward with the identification and submission of priority projects in their communities when they are ready to do so.

### **IDENTIFIED POLICY OUTCOMES**

The local share program allocates funds to each of the 27 park providers in the region for projects in their communities that align with the bond and program criteria in the parks and nature bond legislation. Specifically, in engaging their communities to select and implement priority projects, park providers must satisfy required bond program community engagement, racial equity and climate resilience criteria as well as meet program criteria and eligibility guidelines.

The Metro Council has set policy direction for the local share program through the bond resolution, which establishes the bond-wide principles and criteria as well as local share program criteria and requirements. Staff are working to implement the policy direction through the development of local share program materials, which include a program

handbook, a submission package and a set of tools and resources to support park providers in meeting the bond and program criteria.

An intergovernmental agreement (IGA) between Metro and each of the 27 park providers will formalize park providers' commitment to implementing these projects in alignment with the direction in the bond legislation and once approved, launch the distribution of funding for projects.

Staff are responding to the following direction from the Metro Council and feedback from park providers related to the implementation of the local share program:

- Support park providers in advancing priority projects in their communities
- Support park providers in using local share funds to advance bond criteria around racial equity, community engagement and climate resilience
- Build public support for the bond by highlighting successful local share projects

## **POLICY OPTIONS FOR COUNCIL TO CONSIDER**

At the March 30 work session, staff will highlight key elements of the local share program handbook and describe in more detail how the local share program handbook, submittal package and IGAs with park providers will provide direction and structure to establish that park providers have met the bond criteria by:

- Documenting meaningful engagement with communities of color, Indigenous communities and other historically marginalized communities in planning, development and selection of projects;
- Setting aspirational goals for workforce diversity and use of certified contractors either by utilizing local jurisdictions' existing policies and/or making strides to implement new contracting and workforce equity practices in their communities
- Selecting projects that meet the threshold of protecting and connecting to nature and building communities' climate resiliency

In addition, at the March 30<sup>th</sup> work session, staff will seek Council direction on an approach to the process of finalizing IGAs with each park provider and disbursing local share dollars.

## **STAFF RECOMMENDATIONS**

Staff recommends a streamlined path for approval of IGAs with the 27 park providers that would allow for expeditious distribution of funds for priority projects across the region that protect clean water, restore habitat and connect people with nature close to home.

This process would be triggered by park providers submitting one or multiple priority projects as early as May 2021. Park providers will rely on program materials developed by parks and nature staff to guide which projects they submit and the process they use to describe their current or future work. Metro staff will review projects and processes submitted and upon approval of submitted projects, can begin IGA negotiation discussions with park providers.

Staff is recommending that the Metro Council subsequently approve an IGA template that reflects Council's direction and delegate authority to the Metro Chief Operating Officer (COO) to execute the final IGA negotiated with each park provider (which includes approving each park provider's projects), provided the IGA is substantially similar to the Council-approved IGA template or as otherwise approved by the Metro Attorney.

This work session is intended to outline the local share program materials and a proposed IGA approval process. After Council provides direction on the overall approach at the March 30 work session, staff will be prepared to review with Council the IGA template in more detail in advance of Council's formal adoption.

### **POLICY QUESTION(S)**

How does the approach to local share program implementation align with Council's expectations?

### **STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION**

*Operationalizing Council's policy direction:* The Metro Council established the policy direction for the local share program through the parks and nature bond legislation. Council's affirmation at the March 30 work session that the overall approach of program materials advances Council's policy direction will allow staff to develop tools to formalize park providers' commitment to fulfilling this direction, such as the IGA template.

In the past, the Metro Council has delegated authority to the COO to take operational actions Council is otherwise required to approve. For example, the Metro Code requires Council to approve any contract for the purchase, sale, lease or transfer of real property, but for property acquired under the 2006 Natural Areas Bond Measure, Council has delegated authority to the COO to enter into purchase agreements provided such acquisitions are in accordance with the Council-approved Work Plan.

*Coordination across parks and nature bond programs:* The development of local share program materials has been informed by and will inform other programs in the parks and nature bond. The guidance and tools being developed and shared with park providers will be utilized in implementing the programs in the parks and nature bond.

*Variety across local share program recipients:* There are 27 park providers slated to receive local share dollars from the parks and nature bond that are eager to invest these funds. These park providers diverge in allocation amount, size of jurisdictions, readiness to implement and type of projects planned. The local share program approach is intended to provide overall guidance while allowing for local flexibility to demonstrate how program and bond criteria are met with project planning and prioritization.

*Importance of local share progress to overall bond success:* The implementation of the local share program is an opportunity to support and see tangible results from this bond

measure in communities across the region. Parks and nature staff can provide regular updates on project submission and highlight the important and innovative local share projects through updates at Council meetings and news stories on Metro's website. In addition, park providers will also be responsible for reporting outcomes to Metro that nest within the overall evaluation measures of bond progress to be developed.

## **BACKGROUND**

The 2019 parks and nature bond includes the local share program, in which Metro will distribute up to \$92 million in bond funds to cities, counties and other park providers across greater Portland to protect land, restore habitat, and build and care for parks that connect people to nature in local communities.

Bond measure funds will be provided directly to local cities, counties and park districts in existence as of June 6, 2019, on a per capita basis, to protect water quality, fish and wildlife habitat or connect people to nature.

Eligible local share bond investments are as follows:

- Natural areas or park land acquisition
- Fish and wildlife habitat restoration, habitat connectivity enhancements
- Maintaining or developing public access facilities at public parks and natural areas
- Design and construction of local or regional trails
- Enhanced or new learning/environmental educational facilities

## **ATTACHMENTS**

- Is legislation required for Council action? ☐ Yes   x☐ No
- If yes, is draft legislation attached? ☐ Yes   ☐ No
- What other materials are you presenting today?

## **Supportive Housing Services & Housing Bond Programs**

*Work Session Topics*

Metro Council Work Session

Tuesday, March 30, 2021

## REGIONAL HOUSING PROGRAMS UPDATE: SUPPORTIVE HOUSING SERVICES AND AFFORDABLE HOUSING BOND

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Date: 03/19/2021  
Department: Planning and Development  
Meeting Date: 03/30/2021

Presenter(s): Elissa Gertler, Patricia Rojas,  
Emily Lieb, Valeria McWilliams, Rachael  
Lembo

Prepared by: Patricia Rojas, Regional Housing  
Director, [patricia.rojas@oregonmetro.gov](mailto:patricia.rojas@oregonmetro.gov)

Length: 45 Minutes

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### ISSUE STATEMENT

In recent years, homelessness and housing prices have both increased dramatically in the Portland area.

The region's voters approved a regional affordable housing bond in November 2018, funding the creation of thousands of permanently affordable homes throughout the region. Next month, the first Annual Report on the Affordable Housing Bond will be released and Metro Council will review the program performance and report findings.

In May 2020, voters in greater Portland approved a measure that would raise money for supportive housing services for people experiencing homelessness or at risk of experiencing homelessness. Community members and leaders from around the region developed the measure, recognizing that individuals and families need support to find and stay in their homes.

Metro's supportive housing services program will provide the much-needed wraparound services to help reduce homelessness across greater Portland. The program provides services for as many as 5,000 people experiencing prolonged homelessness with complex disabilities, and as many as 10,000 households experiencing short-term homelessness or at risk of homelessness.

The program collects a 1 percent tax on all taxable income of more than \$125,000 for individuals and \$200,000 for joint filers. It also collects a 1 percent tax on profits from businesses with gross receipts of more than \$5 million. Revenue is distributed within the portions of Clackamas, Multnomah and Washington counties that are inside Metro's district. Revenue is distributed proportionate to the tax revenue estimated to be collected from individuals in those counties. Agencies addressing homelessness in Multnomah County receive 45.3 percent of the revenue, Washington County agencies receive 33.3 percent, and Clackamas County agencies receive 21.3 percent of the collected revenue.

Each county develops a Local Implementation Plan based on local need. Funds are distributed as rent assistance through local housing authorities, and service contracts with

local social service and health care providers who serve people experiencing homelessness and housing insecurity.

Oversight is provided by a 20-member committee that broadly represents the diversity of the region and lends expertise to the program. Members provide policy and programmatic guidance, monitor programmatic expenditures and evaluate outcomes. All meetings and materials of the community oversight body will be available and accessible to the public. Metro is required to have an annual independent financial audit and for the results to be made publicly available. The program restricts administrative expenses incurred by Metro to no more than 5 percent after collection expenses. Administrative funds pay for oversight and accountability, data collection, coordination, and other costs associated with management of the regional program.

### **ACTION REQUESTED**

Staff from the Housing Team will provide an overview of progress in implementing Metro's voter approved housing programs. As the Affordable Housing Bond Annual Report will be before Council in the next two months, this work session will focus more on the status of implementing the Supportive Housing Services (SHS) program. Staff seeks direction from Council regarding key policy and implementation issues related to the SHS program.

### **IDENTIFIED POLICY OUTCOMES**

Both the Affordable Housing Bond and the Supportive Housing Services programs have adopted work plans approved by Metro Council that guides the implementation of this work. These programs are also responsive to the strategies in Metro's Affordable Housing Framework that has guided our affordable housing activities since 2015. There will be additional policy setting opportunities that emerge as part of starting up the Supportive Housing Services program.

### **POLICY QUESTION(S)**

Does the Metro Council feel comfortable with the next steps as described to implement the Supportive Housing Services program? What information would be most helpful to Council?

### **STAFF RECOMMENDATIONS**

At this work session, staff is looking for Council to react, respond and provide feedback to the next steps proposed by staff to move forward with implementing the Supportive Housing Services program.

### **STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION**

Metro has an unprecedented opportunity to continue demonstrating the value of regional government and governance at a national level. The nation is paying attention to see if the

Greater Portland Region can create a more equitable system to address the affordable housing crisis that so many cities, counties, and regions are facing. We also have an opportunity to help end chronic homelessness for thousands of people, and to provide them stable, safe homes. And we have the opportunity to build a better future for our community, where everyone can have access to the things they need to thrive in their lives.

While we have opportunities, we also face great challenges. More people have become homeless or are at risk of losing their home as a result of the pandemic and economic crisis. One national statistic predicts as many as 1 in 5 people losing their housing. While the SHS program provides resources significant enough to make meaningful change for those who need housing, it doesn't include enough resources or tools to intervene in all the root causes of homelessness, such as systemic racism, economic disparity, injustice, and more.

This measure offers the opportunity for our community to scale up best practice strategies we know to work in ending homelessness, address existing gaps in our homeless services systems and bring Multnomah, Clackamas and Washington Counties together to create a collective regional vision and infrastructure that will house thousands of individuals experiencing homelessness and prevent homelessness for thousands more by helping those struggling with housing instability to stay housed. In Metro's role as convener, we will help to build a vision and infrastructure that leverages the strengths of the existing work of jurisdictional partners and non-profit organizations.

Metro staff will convene the implementation partners to create a regional plan that effectively executes the supportive housing measure goals. The county Local Implementation Plan (LIP) development and vetting process is rigorous and one rooted in equity by centering the voices of those with lived experience and the voices of Black Indigenous and People of Color (BIPOC) that includes a local advisory body, local Boards of Commissioners, and the Oversight Committee before reaching Metro Council.

Metro Council will receive, review, and approve the Local Implementation Plans for each county, receive regular implementation updates from Metro staff and annual report presentations from the oversight committee. Metro Council will vote to approve all LIP's and maintain ultimate responsibility in assuring implementation plans are aligned with the goals of the measure.

While the SHS measure was not generated through Metro's typical policy making and investment strategy processes, Metro's successful track record in implementing the will of the voters efficiently and transparently sets us up for great success. We have knowledgeable and willing partners in the counties, service providers, and community-based organizations that are well-versed in this work. Each of us has a critical role to play in delivering and communicating the success of this work and the meaningful difference it can make.

## **BACKGROUND**

Additional background on the Supportive Housing Services program can be found at:  
<https://www.oregonmetro.gov/public-projects/supportive-housing-services>

Additional background on the Affordable Housing Bond program can be found at:  
<https://www.oregonmetro.gov/public-projects/affordable-housing-bond-program>

## **ATTACHMENTS**

N/A

[For work session:]

Is legislation required for Council action? Yes    ☒ No

If yes, is draft legislation attached? Yes    ☒ No

What other materials are you presenting today?

A PowerPoint presentation