

# JPACT Worksheet

**Agenda Item Title:** Resolution No. 26-5563 - For the purpose of adopting the Regional Transportation Demand Management Strategy as a topical plan of the Regional Transportation Plan and accepting recommendations for updates to the 2028 Regional Transportation Plan and Climate Smart Strategy

**Presenters:** Noel Mickelberry (she/her) and Grace Stainback (she/her), Metro Planning, Development & Research Department, Regional Travel Options Program

**Contact for this worksheet/presentation:** Noel Mickelberry (noel.mickelberry@oregonmetro.gov)

## **Purpose/Objective**

The Regional Transportation Demand Management (TDM) Strategy implements direction from the 2023 Regional Transportation Plan (RTP) to improve regional coordination of TDM and defines new policies, strategies, roles and actions to advance the region's goals in different community contexts. The strategy also makes recommendations for updates to the 2028 RTP and Climate Smart Strategy.

At the April 2026 meeting, Metro staff will review the key components of the strategy and request action by JPACT to recommend approval of the Regional TDM Strategy to Metro Council.

## **Requested Action**

JPACT recommends approval to Metro Council of Resolution No. 26-5563 for the purpose of adopting the Regional Transportation Demand Management Strategy as a topical plan of the Regional Transportation Plan and accepting recommendations for updates to the 2028 Regional Transportation Plan and Climate Smart Strategy

## **What has changed since JPACT last considered this issue/item?**

Metro staff last presented to JPACT in Fall 2024 on Phase I of the project, which included a comprehensive regional TDM assessment to identify needs and inform development of the Regional TDM Strategy.

Since then, engagement with a Technical Work Group, TDM practitioners, the Transportation Policy Alternatives Committee (TPAC), county coordinating committees and the public informed the development of the Regional TDM Strategy adoption draft.

In the March 2026 meeting packet, JPACT received a staff report on the strategy, as well as the adoption draft and appendices, in advance of JPACT's action at this month's meeting.

At its April 3, 2026, meeting, TPAC voted to recommend approval of Resolution No. 26-5563 to adopt the strategy and the updates to the 2028 RTP and Climate Smart Strategy to JPACT.

## **What packet material do you plan to include?**

1. Staff report
2. Resolution 26-5563
3. Exhibit A: Regional TDM Strategy Adoption Draft
4. Exhibit B: Proposed Updates for the 2028 RTP and Climate Smart Strategy