

MPAC Worksheet

Agenda Item Title: Future Vision Engagement and Vision Summit

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Purpose/Objective

Work has begun on the update to the Future Vision, a 50-year conceptual vision to set the course for policies, programs and projects that will work toward a better future for the greater Portland region. This vision will help define the region's priorities for the future, including transportation, housing, the economy, the arts, the environment and beyond.

It is anticipated that the updated Vision will come before Council for adoption in Spring 2027. The Vision will be developed and recommended by the Future Vision Commission, whom Council appointed last year. Two MPAC members are members of the Commission: Councilor Elana Pirtle-Guiney and Commissioner Vince Jones-Dixon. MPAC will review the draft vision and provide comment to Metro Council.

The work of the Commission is guided by Council direction from project scoping:

- Be broadly reflective of what the region's issues, interests and hopes, as identified through a robust engagement process
- Focus on the long-term, 50-year vision, not implementation
- Consider the impacts of critical trends shaping the region in the next 50 years

In order to follow this guidance, the Future Vision Commission's draft vision will need to be informed by broad engagement with people throughout greater Portland, as well as detailed conversations with elected officials and regional leaders in other sectors who are likely to be involved in eventual implementation steps.

Broad Engagement

The first phase of broad public engagement began in early March and included several ways to hear from people around the region about their values:

- Online survey: a short survey was promoted widely online, on social media and news media and in public locations around the region. The survey was available in English, Spanish, Chinese, Vietnamese, and Russian and closed on May 31. Initial analysis has begun.
- Postcards to the future (ongoing): pre-paid postcards invited community members to write a note to the future, share the things and places they cherish about the region and what they want to see being preserved, grown, and enjoyed over the next 50 years.

- Roadshows: Metro staff and elected officials presented project details and facilitated conversations that encouraged participants to talk deeply about the region today and in the future. To date, some of the presentations have included, but aren't limited to, the following:
 - County coordinating committees – C4, WCCC, EMCTC
 - Portland and King City City Councils
 - Clackamas County Planning Directors
 - Westside Economic Alliance
 - Intertwine Alliance
 - Portland Bureau of Transportation (PBOT) and Bureau of Planning and Sustainability (BPS) staff

Additionally, roadshows are planned for:

- Clackamas County Committee for Citizen Involvement
- Washington County Community Engagement program

In the summer season when more community events occur (e.g., farmers markets, festivals), project staff will table around the region to raise awareness of the project and spark conversation through engagement activities. This effort will keep the project in the public eye, help promote a summer Youth Summit (see below), and provide an opportunity for public review of the summary of regional values resulting from the first engagement phase.

Metro has invited Tribes to consult on the Future Vision. The Future Vision project team is working in partnership with Metro's Tribal Affairs team to offer several different ways for tribes to be involved in the development and review of the Future Vision based on their interest and availability.

Youth Summit

The Future Vision Youth Committee is organizing Future Fest, a youth summit, on August 15. Young people aged 14-24 are invited to a free, all-day event to dream boldly and think big. Input from the Future Fest will help shape the vision of the region and will have a lasting impact on policies, plans, and programs for generations to come.

Vision Summit

A Vision Summit will be held October 8 as part of the engagement efforts to develop the Future Vision. The fundamental purpose of this half-day event is to start the drafting of a set of aspirations that describe a preferred future for the region; these statements will form the core of the Future Vision.

The Summit is planned to be an invite-based event for cross-sector leaders in the region who will have a role in implementing the Vision once adopted. The goal is to inspire ownership of and investment in the Vision by bringing these partners into the vision drafting stage. Invitees will include leaders from government, community-based organizations, philanthropy, the business community, and institutions such as educational and arts-based entities.

Staff have identified a preliminary list of outcomes for the event. Staff are seeking feedback and input on this list to inform the event program and invite list. Attendees will:

- Understand the draft guiding principles developed based on the engagement this spring
- Understand big takeaway findings from drivers of change research, expert panels, and research papers
- Start to identify a “preferred future,” a set of aspirational statements that describe the future region using the guiding principles within the context of the research
- Use feedback and input from the Youth Summit as an input to drafting aspirations
- Clearly connect to "what's happening next" and understand where their input and feedback is being used and how they can continue to be involved
- Meet and re-connect with other regional leaders
- Leave feeling invested in a Future Vision and inspired to help implement

Outcome

MPAC members are up to date on engagement activities and recent Future Vision Commission meetings. MPAC members provide input regarding desired outcomes of the October Vision Summit event to guide its planning.

What has changed since MPAC last considered this issue/item?

Future Vision project staff have been updating MPAC monthly about progress on this project. Since last month, a Future Vision Commission meeting has been held, the online survey closed and initial analysis has begun, and project staff have further developed the approach to the latter engagement phase.

What packet material do you plan to include?

none