

STAFF REPORT

IN CONSIDERATION OF RESOLUTION NO. 25-5476 FOR THE PURPOSE OF
CONFIRMING THE APPOINTMENT OF MEMBERS TO THE PUBLIC ENGAGEMENT
REVIEW COMMITTEE

Date: March 03, 2025
Department: Communications
Meeting Date: March 20, 2025

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Length: consent

ISSUE STATEMENT

Staff seeks the Metro Council's support in appointing new members to the Public Engagement Review Committee.

ACTION REQUESTED

Confirm the appointment of new members to the committee as follows:

At-large positions:

- An Bui, Multnomah County resident
- Muneeb "Muni" Kalenandi, Washington County resident

Organization representatives:

- Morgan Dewey, Oregon Food Bank
- Michelle Barrows Carter, Junk It Junk Removal, LLC

IDENTIFIED POLICY OUTCOMES

These appointments will fill the vacant PERC positions, consistent with Metro Code Section 2.19.100 and the PERC Bylaws. This will also create a membership that is representative of the diversity found within the greater Portland region.

POLICY QUESTION(S)

POLICY OPTIONS FOR COUNCIL TO CONSIDER

STAFF RECOMMENDATIONS

Staff recommends the appointments of new members listed above.

STRATEGIC CONTEXT & FRAMING COUNCIL DISCUSSION

- Legal Antecedents
Metro Code Chapter 2.19, specifically Metro Code Sections 2.19.030 and 2.19.100 Ordinance No. 12-1275A, .
- Anticipated Effects
The appointments to the PERC will allow Metro to engage communities more successfully with Metro's initiatives and improve public engagement practices in alignment with Metro's Public Engagement Guide.
- Financial Implications (current year and ongoing)
Program needs are accounted for in existing staff resources and accessing Communications M&S included in the FY 2024-2025 budget. Additional staff budget resources to support staff would be required if the committee began to meet more often.

BACKGROUND

Metro's Public Engagement Review Committee (PERC) convenes a minimum of two times per year and consists of at-large community members, representatives from three community organizations and public involvement staff from Clackamas, Multnomah, and Washington Counties. This is in alignment with PERC Bylaws. Committee members are appointed to a maximum of three-year (36 month) terms on a rotating schedule.

The PERC serves as a key component of Metro's ongoing efforts to develop and implement broad, inclusive, informed and effective public engagement processes. This committee played an important role in the creation of Metro's new [Guiding Principles of Meaningful Public Engagement](#) between 2023-2024 and the review and adoption of Metro's most recent Public Engagement Guide.

The PERC will focus on advising Metro Council on the implementation and future updates to the Public Engagement Guide and discuss ways to make their impact on Metro engagement practices as meaningful as possible. The PERC has stated that meeting more frequently would be helpful for them, and they have an interest in having more connection with a Metro Council representative in the future.

Recruitment process:

An ideal recruitment would add members who would be collectively representative of the geographic and demographic diversity that exists in the Metro region. Staff is recommending the appointment of representatives who meet the following criteria:

- Community service: Demonstrated commitment to meaningful community involvement.
- Diversity: Collectively representative of the geographic and demographic diversity of the greater Portland region
- Equity: Demonstrated commitment to the advancement of inclusive outreach strategies that advance racial equity and make space for people of marginalized identities
- Experience: Demonstrated skills, knowledge or experience valuable to support Metro's public engagement principles

Additionally, the selection committee took into consideration applicant's ability to connect to other community members to amplify their voices on the committee and share out information about the committee's work.

Four community vacancies include at-large and community-based organizations, as well as two jurisdictional vacancies. Staff recruits for community member participation and jurisdictional representatives are assigned by their respective county Administrator or Chief Operating Officer.

Staff conducted outreach through social media, email, phone, and word-of-mouth to recruit applicants. The recruitment process for community representatives was competitive and involved regional outreach to individuals, non-profit organizations, and businesses. A staff selection committee composed of engagement professionals and a Metro Council policy advisor reviewed twenty applications before selecting the new members to be approved by the Metro Council President.

ATTACHMENTS

Attachment 1: New member biographies