

## WESTSIDE ECONOMIC ALLIANCE INDUSTRIAL LAND READINESS WORKGROUP RECOMMENDATIONS

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Date: 3/18/26  
Department: Planning, Development and  
Research  
Meeting Date: 3/31/2026

Presenter(s), (if applicable): Elizabeth  
Mazzara Myers - Westside Economic  
Alliance, Jamie Stasny - Clackamas  
County, Jessica Pelz - Washington County,  
Steve Sieber - Trammel Crow, Gabriella  
Frask - McKenzie

Prepared by: Jamie Stasny, 971-678-6406

Length: 30 minutes

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### **ISSUE STATEMENT**

As a follow up to the last Urban Growth Report (UGR) process, Westside Economic Alliance (WEA) Members from across the region participated in a public/private workgroup to review the methodology used by Metro to count buildable employment industrial lands and consider specific recommendations to better align the count of buildable industrial land with market realities. The group included public jurisdictional staff and leading industry experts and practitioners in the field of economic development and land development. The outcome of this work is a specific set of recommendations that will be presented to the Metro Council as part of a series of presentations on economic development in the region.

### **ACTION REQUESTED**

This presentation is information. No action is requested at this time.

### **BACKGROUND**

On October 1, 2025, Councilors Gonzalez, Lewis, and Simpson received a letter from WEA's industrial land readiness workgroup outlining six recommendations to the Metro Council to address industrial land readiness. All Metro Councilors were subsequently provided with the recommendations letter. On March 10, 2026, the Metro Council adopted resolution 26-5570 directing staff to create a work plan to develop and implement identified activities that support industrial land use and economic development in our region. Staff worked with WEA to include and address some of the WEA workgroup recommendations in resolution 26-5570.

Westside Economic Alliance (WEA) is a nonprofit, member-based organization that advocates for a healthy economy on the Westside of the Portland, Oregon metropolitan region. Issues of concern for WEA include land use regulations, housing, urban growth

boundary expansion, transportation funding, workforce development, and other infrastructure issues vital to economic development.

**ATTACHMENTS**

1. WEA Recommendations Letter