

MPAC Worksheet

Agenda Item Title: Future Vision Updates: Engagement

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Purpose/Objective

Work has begun on the update to the Future Vision, a 50-year conceptual vision to set the course for policies, programs and projects that will work toward a better future for the greater Portland region. This vision will help define the region's priorities for the future, including transportation, housing, the economy, the arts, the environment and beyond.

It is anticipated that the updated Vision will come before Council for adoption in Spring 2027. The Vision will be developed and recommended by the Future Vision Commission, whom Council appointed last year. Two MPAC members are also members of the Commission: Councilor Elana Pirtle-Guiney and Commissioner Vince Jones-Dixon. MPAC will review the draft vision and provide comment to Metro Council on the Commission's recommended Vision.

The work of the Commission is guided by Council direction from project scoping:

- Be broadly reflective of what the region's issues, interests and hopes, as identified through a robust engagement process
- Focus on the long-term, 50-year vision, not implementation
- Consider the impacts of critical trends shaping the region in the next 50 years

In order to follow this guidance, the Future Vision Commission's draft vision will need to be informed by broad engagement with people throughout greater Portland, as well as detailed conversations with elected officials and regional leaders in other sectors who are likely to be involved in eventual implementation steps.

The first phase of broad public engagement is underway and includes several means of hearing from community members around the region:

- Online survey: a short, low-barrier survey promoted widely through targeted online advertising and social media, through print and online media outlets and newsletters, plus physical promotion (posters, postcards, etc.) in public locations around the region. All other listed activities will also direct participants to the online survey which will remain open until May 15. The survey is available in English, Spanish, Chinese, Vietnamese, and Russian.
- Postcards to the future: pre-paid postcards that invite community members to write a note to the future, sharing the things and places they cherish about the region and what they want to see being preserved, grown, and enjoyed over the next 50 years.

- Roadshows: Metro staff and elected officials present project details and goals, plus facilitating directed conversations that get participants talking more deeply about the region today and in the future. So far, presentations have been made to:
 - County coordinating committees – C4, WCCC, EMCTC
 - Portland and King City City Councils
 - Clackamas County Planning Directors
 - Westside Economic Alliance

Additionally, the project team has plans to engage with:

- Clackamas County Committee for Citizen Involvement
- Washington County Community Engagement program
- Intertwine Alliance
- Portland Bureau of Transportation (PBOT) and Bureau of Planning and Sustainability (BPS) staff

In the summer season when more community events occur (e.g., farmers markets, festivals), project staff will table around the region to raise awareness of the project and spark conversation through engagement activities. This effort will keep the project in the public eye, help promote a summer Youth Summit, and provide an opportunity for public review of the summary of regional values resulting from the first engagement phase.

A separate tribal consultation plan has been developed in partnership with Metro's Tribal Affairs team to offer several different ways for tribes to be involved in the development and review of the Future Vision based on their interest and availability.

Outcome

MPAC members are updated on ongoing engagement activities and the recent Future Vision Commission meetings. MPAC members provide suggestions for organizations and/or locations for Metro to conduct additional outreach for project.

What has changed since MPAC last considered this issue/item?

Future Vision project staff have been updating MPAC monthly about progress on this project. Since last month, a Future Vision Commission meeting has been held, and project staff have further developed the approach to the upcoming engagement phase.

What packet material do you plan to include?

Future 50 communications toolkit
 Future 50 regional values survey flyer