

March 5th, 2025 – Portland Expo Center – Matthew P. Rotchford, Director

- The Portland Expo Center is enjoying a positive 3rd quarter, with increased event attendance and public support. In particular, the Pacific NW Sportsmen's Show enjoyed its 50th anniversary this February, even with a snow event taking place. The Expo staff were able to increase parking year over year by 13% and contributing to gains in overall event revenues totaling over \$500k for the 5-day event.



Expo Engineer, Tom Nast at the helm...

Staff are thankful to Metro Parks and Sustainability for their efforts to provide a “gently used” Ford F250 that was converted by the Expo here locally, with a new snow blade and ice melt spreader attachments. It paid for itself in one day, saving us the traditional contracted expense for snow removal on this, one of our busiest events.

This, along with the dynamic pricing efforts by our partners with Levy, all contributed to a very successful event. Thanks to the teamwork of all involved to be present when it was needed most for our business to succeed.

- We are also sharing some sad news. We regret to report the passing of Mr. Dave Van Winkle on Feb. 10th, whom many of you have met over the years. As our friend and the long-time President of the Portland Swap Meet, Dave was a dedicated volunteer organizer for this auto tradition held at the Portland Expo Center. Dave's leadership and volunteerism shined not only with the Swap Meet, but also with his church at St. Paul's Lutheran in Sherwood.



In our initial negotiations with Cirque du Soliel back in 2011, it was Dave's leadership with his organization that in large part made these opportunities possible for over a decade. Allowing for thousands to not only enjoy his event and love of Ford Thunderbirds, but also for these new attendees to visit and enjoy the Expo campus. Both groups worked closely and together were successful.



Dave brought people together and while he would often tease you a bit, you also learned a lot if you were willing to listen. We offer our sincere condolences to the Van Winkle's and the Portland Swap Meet family. The Expo team will be here to assist in any way.

Pictures above of Barb and Dave Van Winkle, and below with Expo's Brian Joerg and the Portland Auto Swap Meet Committee celebrating their 50th anniversary in style...