



MERC Venues FY 2023-24

Strength, Recovery, and Vision

Generating \$512.8M in economic impact while building a more sustainable, inclusive, and resilient future for our region.

BY THE NUMBERS

Oregon Convention Center (OCC)

Events: 263

Attendance: 487,400

Impact: \$390.5 million

Jobs: 2,760

Earnings: \$158.7 million

Tax Revenues: \$22.9 million

Portland's 5 Centers for the Arts (P'5)

Events: 790

Attendance: 802,700

Impact: \$91.3 million

Jobs: 590

Earnings: \$40.7 million

Tax Revenues: \$4.8 million

Portland Expo Center (Expo)

Events: 91

Attendance: 260,600

Impact: \$31 million

Jobs: 200

Earnings: \$13 million

Tax Revenues: \$2.2 million

COMBINED IMPACT



Total Impact
\$512.8M



Total Jobs
3,550



Total Earnings
\$212.4M



Total Tax Revenues
\$29.9M

About Metro

Metro is the regional government in greater Portland. Metro manages public services and regional systems that protect the environment, support the local economy and ensure every community can thrive.

Metro coordinates regional planning and funds new affordable homes and supportive housing services. It manages 19,000 acres of parks and natural areas and the region's garbage and recycling system. Metro also runs the Oregon Convention Center, Portland's Centers for the Arts, the Portland Expo Center and the Oregon Zoo.

Metro is led by a nonpartisan elected council. It serves 1.7 million people in 24 cities across Clackamas, Multnomah and Washington counties.

oregonmetro.gov



About the MERC Visitor Venues

The Metropolitan Exposition Recreation Commission (MERC) oversees three premier public venues that serve our region's cultural and economic landscape. OCC hosts conventions and large-scale events. P'5 presents world-class performances across five historic theaters. Expo provides space for sports, consumer shows, and community gatherings. Together, these venues generate significant economic impact while serving as gathering places that reflect Portland's values.

From the General Manager

The public's investment in our three venues has never been more meaningful. In a year defined by recovery and transformation, the OCC, Expo, and P'5 proved their essential role as economic engines, community gathering places, and platforms for connection.

Together, these venues generated over half a billion dollars in regional economic impact while honoring their distinct missions and maintaining our commitment to sustainability, accessibility, and cultural stewardship.

This work reflects more than numbers. It's about creating spaces where communities see themselves reflected, where economic opportunity meets social purpose, and where Portland's values come to life. As we navigate industry challenges and reimagine our future, we remain focused on protecting this public investment by ensuring these venues serve our region's diverse needs today and for generations to come.



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