# FINDING A GOOD PLACE TO LIVE SHOULDN'T BE THIS HARD

If it seems like there aren't enough options to rent or buy where you're looking, it's true! There's a reason for that: we've been building too few homes in too few places for decades. The result is sky-high rents and home prices. This is hardest on those who can least afford it, driving up the cost of living and even landing people on the streets. For people of color and marginalized communities, it continues a history of segregation making it harder to find a home that meets their needs.



## AS A RESULT OF THE HOUSING SHORTAGE, YOU MAY BE:



COMMUTING LONG
PISTANCES BETWEEN A HOME
YOU CAN AFFORD AND THE
STORES, SERVICES, AND
JOBS YOU NEED TO REACH

UNABLE TO BUY YOUR FIRST HOME OR PRICED OUT OF AREAS NEAR FAMILY, FRIENDS, AND YOUR COMMUNITY





SEEING MORE HOUSING INSTABILITY AROUND YOU, OR EVEN BE AT RISK OF LOSING YOUR OWN HOME STRUGGLING TO FIND WORKERS OR ACCEPTING A JOB OFFER BECAUSE IT IS PIFFICULT TO FIND AFFORDABLE HOUSING NEARBY





HAVING TROUBLE PAYING RENT WHILE LIVING ON A FIXED INCOME OR SUPPORTING SOMEONE WHO POES, SUCH AS A FAMILY MEMBER WHO IS AGING OR LIVING WITH A PISABILITY

We are repeating the past instead of preparing for the future, assuming that someone else, somewhere else will take care of the needed housing.

THIS CAN'T CONTINUE IF WE WANT OREGON TO THRIVE.

SOLUTIONS

# YOU MAY BE ASKING, ISN'T THERE A SIMPLE WAY TO FIX THIS? CAN WE JUST ...



YES! It is an efficient use of public funds to leverage the market to build more housing. But tax abatements already exist and we wouldn't be in such a crisis if they worked on their own. There are some types of deeply affordable housing that the market will never build.





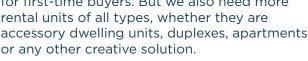
YES! We need to build more starter homes for first-time buyers. But we also need more rental units of all types, whether they are accessory dwelling units, duplexes, apartments or any other creative solution.



### PROVIDE MORE LAND?

0

YES! Some communities do need additional land for housing, but land by itself isn't enough. It needs to be development-ready, either with new infrastructure in expansion areas or by allowing for infill in existing neighborhoods.





YES! Local governments often need more capacity to serve a growing market, and the permitting process is often overly complicated. Streamlining permitting can help reduce costs, allowing for more housing production. But on its own, this won't produce the mix of housing we need in the places that need it most. We need more housing choices everywhere for everyone.











By adopting the Oregon Housing Needs Analysis, The Oregon Legislature is making fundamental changes to our system that will remove barriers to building more homes by:

- Regularly reporting on available housing in each community for existing and future residents, including those who have been historically excluded
- Requiring every community to make progress on providing its fair share of housing choices and work towards more fair and equitable housing outcomes
- Ensuring that cities reduce key barriers to housing development, like zoning, inadequate infrastructure, and permitting delays
- Measuring progress in production, affordability, and choice and holding ourselves accountable when we don't follow through
- Expanding and coordinating the state's role in supporting local housing production
- Working together to make land production-ready for housing, while also protecting Oregon's landscapes and working lands for a diverse economy

## BUILD ENOUGH AFFORDABLE HOUSING FOR EVERYONE WHO NEEDS IT?

YES! We must provide subsidized housing to those who need it now. But in the long term, it won't be enough if the overall housing shortage keeps growing, leaving those lower income income brackets competing over the same limited supply. Both government and private developers need to ramp up to meet our needs.





## THERE IS NO SILVER BULLET.

WE NEED ALL OF THESE SOLUTIONS AND MORE TO CLOSE THE HOUSING GAP. THAT'S WHY IT'S IMPORTANT THAT WE ADVANCE A PACKAGE OF WORK PEVELOPED WITH HOUSING LEADERS AND COMMUNITY ENGAGEMENT OVER THE PAST YEAR.



# GOAL 10

SINCE 1973, OREGON HAS REQUIRED PLANNING FOR A
PIVERSITY OF QUALITY, AFFORDABLE HOUSING IN ALL COMMUNITIES
THROUGHOUT THE STATE. WE REFER TO THIS AS GOAL 10, AND WE HAVE NOT LIVED UP
TO THESE REQUIREMENTS. OHNA POLICIES AIM TO INCREASE HOUSING PRODUCTION,
AFFORDABILITY, AND CHOICE, MAKING GOOD ON THE GOAL 10 PROMISE TO OREGONIANS.

The Oregon Legislature paved the way for OHNA implementation with the passage of House Bill 2001, part of a much larger package of needed housing solutions.

It will take time, but with the right tools and resources, we can create housing choices for everyone, everywhere in Oregon. But there is still a lot of work to do, and we'll have to work together to achieve our housing goals.



# NEXTSTEPS

- SETTING STATEWIPE RULES THAT INCREASE HOUSING PROPUCTION, AFFORDABILITY, AND CHOICE
- 2 PROVIDING SUPPORT AND FUNDING FOR LOCAL IMPLEMENTATION
- 3 WORKING WITH LOCAL GOVERNMENTS TO APOPT HOUSING PLANS AND TAKE ACTION



